# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## Form 10-Q

## ® QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended January 31, 2015
Commission File No. 001-31552

## Smith \& Wesson Holding Corporation

(Exact name of registrant as specified in its charter)

(800) 331-0852
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\mathbb{N}$ No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\S 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes $\mathbb{\text { No }}$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer
Accelerated filer区

Non-accelerated filer $\quad \square$ (Do not check if a smaller reporting company) Smaller reporting company
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YesNo 区 The registrant had $53,764,290$ shares of common stock, par value $\$ 0.001$, outstanding as of February 27, 2015.

# SMITH \& WESSON HOLDING CORPORATION <br> Quarterly Report on Form 10-Q <br> For the Three and Nine Months Ended January 31, 2015 <br> TABLE OF CONTENTS 

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## Statement Regarding Forward-Looking Information

The statements contained in this Quarterly Report on Form 10-Q that are not purely historical are forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include statements regarding our "expectations," "anticipations," "intentions," "beliefs," or "strategies" regarding the future. Forward-looking statements also include statements regarding the valuation of assets acquired and liabilities assumed in acquisitions; our plan to continue to offer products that leverage our brand and capitalize on our goodwill; the impact, if any, of recently issued accounting standards on our consolidated financial statements; our ability to integrate acquired businesses in a successful manner; estimates of fair value, the potential for recasting amounts allocated to goodwill, and the deductibility of goodwill; the outcome of the litigation to which we are subject and its effect on us; the amount of environmental and other reserves; our accessories division's ability to continue to launch high-quality, innovative products; the impact of lower consumer demand and excess distributor and retailer inventories in the firearm industry; the effect of a variety of economic, social, and political factors on our business; the features and performance of our products; the success of particular product or marketing programs; future investments for capital expenditures; and liquidity and anticipated cash needs and availability. All forward-looking statements included in this report are based on information available to us as of the filing date of this report, and we assume no obligation to update any such forward-looking statements. Our actual results could differ materially from the forward-looking statements. Among the factors that could cause actual results to differ materially are the factors discussed under Item 1A, "Risk Factors" in our Annual Report on Form 10-K for the year ended April 30, 2014, filed with the Securities and Exchange Commission, or the SEC, on June 19, 2014.

## PART I — FINANCIAL INFORMATION

## Item 1. Financial Statements

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES <br> CONSOLIDATED BALANCE SHEETS (Unaudited)

|  | As of: |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2015 |  | April 30, 2014 |  |
|  | (In thousands, except par value and share data) |  |  |  |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 59,010 | \$ | 68,860 |
| Accounts receivable, net of allowance for doubtful accounts of \$1,013 on January 31, 2015 and $\$ 844$ on April 30, 2014 |  | 61,030 |  | 55,890 |
| Inventories |  | 97,021 |  | 86,742 |
| Prepaid expenses and other current assets |  | 8,164 |  | 5,958 |
| Deferred income taxes |  | 15,882 |  | 17,094 |
| Income tax receivable |  | 1,834 |  | 4,627 |
| Total current assets |  | 242,941 |  | 239,171 |
| Property, plant, and equipment, net |  | 135,478 |  | 120,440 |
| Intangibles, net |  | 76,050 |  | 3,425 |
| Goodwill |  | 76,067 |  | - |
| Other assets |  | 16,681 |  | 18,467 |
|  | \$ | 547,217 | \$ | 381,503 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 20,866 | \$ | 37,688 |
| Accrued expenses |  | 16,817 |  | 16,051 |
| Accrued payroll |  | 7,003 |  | 15,816 |
| Accrued taxes other than income |  | 4,872 |  | 5,359 |
| Accrued profit sharing |  | 3,750 |  | 11,060 |
| Accrued product/municipal liability |  | 799 |  | 1,056 |
| Accrued warranty |  | 5,093 |  | 5,513 |
| Total current liabilities |  | 59,200 |  | 92,543 |
| Deferred income taxes |  | 32,697 |  | 11,418 |
| Notes payable |  | 275,000 |  | 100,000 |
| Other non-current liabilities |  | 10,743 |  | 10,719 |
| Total liabilities |  | 377,640 |  | 214,680 |
| Commitments and contingencies |  |  |  |  |
| Stockholders' equity: |  |  |  |  |
| Preferred stock, $\$ .001$ par value, 20,000,000 shares authorized, no shares issued or outstanding |  | - |  | - |
| Common stock, $\$ .001$ par value, 100,000,000 shares authorized, $69,324,412$ shares issued and $53,761,790$ shares outstanding on January 31, 2015 and 68,809,986 shares issued and 55,352,679 shares outstanding on April 30, 2014 |  | 69 |  | 69 |
| Additional paid-in capital |  | 216,294 |  | 211,225 |
| Retained earnings |  | 125,464 |  | 97,739 |
| Accumulated other comprehensive income |  | 73 |  | 73 |
| Treasury stock, at cost (15,562,622 shares on January 31, 2015 and 13,457,307 shares on April 30, 2014) |  | (172,323) |  | $(142,283)$ |
| Total stockholders' equity |  | 169,577 |  | 166,823 |
|  | \$ | 547,217 | \$ | 381,503 |

The accompanying notes are an integral part of these consolidated financial statements.

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME <br> (Unaudited)

|  | For the Three Months Ended: |  |  |  | For the Nine |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | (In thousands, ex January 31, 2014 |  | January 31, 2015 |  |  |  |
|  | January 31, 2015 |  |  |  | January 31, 2014 |
| Net sales | \$ | 130,550 | \$ | 145,881 |  |  | S | 370,865 | \$ | 456,195 |
| Cost of sales |  | 86,726 |  | 87,230 |  | 243,083 |  | 266,834 |
| Gross profit |  | 43,824 |  | 58,651 |  | 127,782 |  | 189,361 |
| Operating expenses: |  |  |  |  |  |  |  |  |
| Research and development |  | 1,901 |  | 1,456 |  | 4,830 |  | 4,119 |
| Selling and marketing |  | 10,088 |  | 8,921 |  | 26,884 |  | 24,150 |
| General and administrative |  | 16,136 |  | 17,154 |  | 43,765 |  | 53,184 |
| Total operating expenses |  | 28,125 |  | 27,531 |  | 75,479 |  | 81,453 |
| Operating income |  | 15,699 |  | 31,120 |  | 52,303 |  | 107,908 |
| Other (expense)/income: |  |  |  |  |  |  |  |  |
| Other (expense)/income, net |  | 16 |  | (6) |  | (1) |  | 35 |
| Interest income |  | 240 |  | 33 |  | 284 |  | 143 |
| Interest expense |  | $(3,192)$ |  | $(1,771)$ |  | $(8,090)$ |  | $(10,490)$ |
| Total other (expense)/income, net |  | $(2,936)$ |  | $(1,744)$ |  | $(7,807)$ |  | $(10,312)$ |
| Income from continuing operations before income taxes |  | 12,763 |  | 29,376 |  | 44,496 |  | 97,596 |
| Income tax expense |  | 4,585 |  | 9,319 |  | 16,611 |  | 33,868 |
| Income from continuing operations |  | 8,178 |  | 20,057 |  | 27,885 |  | 63,728 |
| Discontinued operations: |  |  |  |  |  |  |  |  |
| Loss from operations of discontinued security solutions division |  | (88) |  | (75) |  | (245) |  | (349) |
| Income tax benefit |  | (31) |  | (803) |  | (85) |  | (870) |
| (Loss)/income from discontinued operations |  | (57) |  | 728 |  | (160) |  | 521 |
| Net income | \$ | 8,121 | \$ | 20,785 | \$ | 27,725 | \$ | 64,249 |
| Net income per share: |  |  |  |  |  |  |  |  |
| Basic - continuing operations | \$ | 0.15 | \$ | 0.36 | \$ | 0.52 | \$ | 1.07 |
| Basic - total | \$ | 0.15 | \$ | 0.37 | \$ | 0.51 | \$ | 1.07 |
| Diluted - continuing operations | \$ | 0.15 | \$ | 0.35 | \$ | 0.50 | \$ | 1.03 |
| Diluted - total | \$ | 0.15 | \$ | 0.36 | \$ | 0.50 | \$ | 1.04 |
| Weighted average number of common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 53,724 |  | 55,583 |  | 54,033 |  | 59,815 |
| Diluted |  | 54,859 |  | 57,024 |  | 55,258 |  | 62,065 |

The accompanying notes are an integral part of these consolidated financial statements.

# SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY (Unaudited) 

| (In thousands) | $\begin{gathered} \text { Common } \\ \text { Stock } \end{gathered}$ |  |  | Additional <br> Paid-In <br> Capital | $\begin{aligned} & \text { Retained } \\ & \text { Earnings } \\ & \hline \end{aligned}$ | Accumulated <br> Other <br> Comprehensive <br> Income |  | Treasury Stock |  | Total <br> $\begin{array}{c}\text { Stockholders' } \\ \text { Equity }\end{array}$ <br> 166,823 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares |  |  |  |  |  |  | Shares | Amount |  |  |
| Balance at April 30, 2014 | 68,810 | \$ | 69 | \$ 211,225 | 97,739 | \$ | 73 | 13,458 | \$(142,283) | \$ | 166,823 |
| Exercise of employee stock options | 223 |  | - | 1,028 | - |  | - | - | - |  | 1,028 |
| Repurchase of common stock | - |  | - | - | - |  | - | 2,105 | $(30,040)$ |  | $(30,040)$ |
| Stock-based compensation | - |  | - | 4,249 | - |  | - | - | - |  | 4,249 |
| Excess tax benefit for stock-based compensation | - |  | - | 280 | - |  | - | - | - |  | 280 |
| Shares issued under employee stock purchase plan | 79 |  | - | 636 | - |  | - | - | - |  | 636 |
| Issuance of common stock under restricted stock unit awards, net of shares surrendered | 212 |  | - | $(1,124)$ | - |  | - | - | - |  | $(1,124)$ |
| Net income | - |  | - | - | 27,725 |  | - | - | - |  | 27,725 |
| Balance at January 31, 2015 | 69,324 | \$ | 69 | \$216,294 | \$125,464 | \$ | 73 | 15,563 | \$(172,323) | \$ | 169,577 |

The accompanying notes are an integral part of these consolidated financial statements.

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES <br> CONSOLIDATED STATEMENTS OF CASH FLOWS <br> (Unaudited)

|  | For the Nine Months E |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2015 |  | January 31, 2014 |  |
|  | (In thousands) |  |  |  |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 27,725 | \$ | 64,249 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Amortization and depreciation |  | 21,196 |  | 16,066 |
| (Gain)/loss on sale/disposition of assets |  | (54) |  | 52 |
| Provision for losses on accounts receivable |  | 213 |  | 80 |
| Deferred income taxes |  | 1,363 |  | - |
| Stock-based compensation expense |  | 4,249 |  | 6,651 |
| Changes in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 5,139 |  | $(6,654)$ |
| Inventories |  | 5,430 |  | $(23,809)$ |
| Prepaid expenses and other current assets |  | $(1,787)$ |  | $(1,869)$ |
| Income tax receivable/(payable) |  | 3,186 |  | $(5,576)$ |
| Accounts payable |  | $(18,839)$ |  | 14,157 |
| Accrued payroll |  | $(10,078)$ |  | $(1,083)$ |
| Accrued taxes other than income |  | (496) |  | 13 |
| Accrued profit sharing |  | $(7,310)$ |  | $(1,899)$ |
| Accrued expenses |  | 300 |  | $(5,204)$ |
| Accrued product/municipal liability |  | (257) |  | (196) |
| Accrued warranty |  | (420) |  | (483) |
| Other assets |  | (84) |  | (141) |
| Other non-current liabilities |  | 471 |  | (129) |
| Net cash provided by operating activities |  | 29,947 |  | 54,225 |
| Cash flows from investing activities: |  |  |  |  |
| Payments for the net assets of Tri Town Precision Plastics, Inc. |  | $(23,805)$ |  | - |
| Payments to acquire Battenfeld Technologies, Inc., net of cash acquired |  | $(136,152)$ |  | - |
| Refunds of/(payments for) deposits on machinery and equipment |  | 1,398 |  | $(12,415)$ |
| Receipts from note receivable |  | 60 |  | 57 |
| Payments to acquire patents and software |  | (171) |  | (135) |
| Proceeds from sale of property and equipment |  | 263 |  | 101 |
| Payments to acquire property and equipment |  | $(24,240)$ |  | $(36,283)$ |
| Net cash used in investing activities |  | $(182,647)$ |  | $(48,675)$ |
| Cash flows from financing activities: |  |  |  |  |
| Proceeds from loans and notes payable |  | 175,000 |  | 101,584 |
| Cash paid for debt issue costs |  | $(2,483)$ |  | $(3,786)$ |
| Payments on capital lease obligation |  | (447) |  | (447) |
| Payments on notes payable |  | - |  | $(44,824)$ |
| Payments to acquire treasury stock |  | $(30,040)$ |  | $(115,887)$ |
| Proceeds from exercise of options to acquire common stock, including employee stock purchase plan |  | 1,664 |  | 2,026 |
| Payroll taxes paid as a result of restricted stock unit withholdings |  | $(1,124)$ |  | $(1,087)$ |
| Excess tax benefit of stock-based compensation |  | 280 |  | 1,672 |
| Net cash provided by/(used in) financing activities |  | 142,850 |  | $(60,749)$ |
| Net decrease in cash and cash equivalents |  | $(9,850)$ |  | $(55,199)$ |
| Cash and cash equivalents, beginning of period |  | 68,860 |  | 100,487 |
| Cash and cash equivalents, end of period | \$ | 59,010 | \$ | 45,288 |
| Supplemental disclosure of cash flow information |  |  |  |  |
| Cash paid for: |  |  |  |  |
| Interest | \$ | 8,139 | \$ | 4,600 |
| Income taxes |  | 12,000 |  | 29,157 |

The accompanying notes are an integral part of these consolidated financial statements.

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) <br> For the Three and Nine Months Ended January 31, 2015 and 2014

## (1) Organization:

We are one of the world's leading manufacturers of firearms. We manufacture a wide array of handguns (including revolvers and pistols), long guns (including modern sporting, bolt action, and single shot rifles), handcuffs, and firearm-related products and accessories for sale to a wide variety of customers, including gun enthusiasts, collectors, hunters, sportsmen, competitive shooters, individuals desiring home and personal protection, law enforcement and security agencies and officers, and military agencies in the United States and throughout the world. We are one of the largest manufacturers of handguns, modern sporting rifles, and handcuffs in the United States and an active participant in the hunting rifle market. We are also a leading provider of shooting, reloading, gunsmithing, and gun cleaning supplies. We sell our products under the Smith \& Wesson ${ }^{\circledR}$, M\& ${ }^{\circledR}$, Thompson/Center Arms ${ }^{\mathrm{TM}}$, Caldwell ${ }^{\circledR}$ Shooting Supplies, Wheeler ${ }^{\circledR}$ Engineering, Tipton ${ }^{\circledR}$ Gun Cleaning Supplies, Lockdown ${ }^{\circledR}$ Vault Accessories, Frankford Arsenal ${ }^{\circledR}$, Non-Typical Wild SolutionsTM, Hooyman SawsTM, Golden Rod ${ }^{\circledR}$, and BOG-POD ${ }^{\circledR}$ brands.

We manufacture our firearm products at our facilities in Springfield, Massachusetts; Houlton, Maine; and Deep River, Connecticut. We develop and sell our shooting, reloading, gunsmithing, and gun cleaning accessories at our facility in Columbia, Missouri. We plan to continue to offer products that leverage the over 160 year old "Smith \& Wesson" brand and capitalize on the goodwill developed through our historic American tradition by expanding consumer awareness of the products we produce.

On May 5, 2014, we acquired substantially all of the net assets of Tri Town Precision Plastics, Inc., or TTPP. See note 3 - Asset Purchase below for more information regarding this transaction.

On December 11, 2014, we acquired all of the issued and outstanding stock of Battenfeld Acquisition Company Inc., including its wholly owned subsidiary, Battenfeld Technologies, Inc., or BTI. See note 4 - Acquisition of BTI below for more information regarding this transaction.

## (2) Basis of Presentation:

Interim Financial Information - The consolidated balance sheet as of January 31, 2015, the consolidated statements of income for the three and nine months ended January 31, 2015 and 2014, the consolidated statement of changes in stockholders' equity for the nine months ended January 31, 2015, and the consolidated statements of cash flows for the nine months ended January 31, 2015 and 2014 have been prepared by us and are unaudited. In our opinion, all adjustments, which include only normal recurring adjustments necessary to fairly present the financial position, results of operations, changes in stockholders' equity, and cash flows at January 31, 2015 and for the periods presented, have been included. All significant intercompany transactions have been eliminated in consolidation. The consolidated balance sheet as of April 30, 2014 has been derived from our audited consolidated financial statements.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States have been condensed or omitted. These consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the fiscal year ended April 30, 2014, filed with the SEC on June 19, 2014. The results of operations for the nine months ended January 31, 2015 may not be indicative of the results that may be expected for the year ending April 30, 2015, or any other period.

Segment Information - We have two reportable segments: one for our firearm division and a second for our accessories division. See note 9 - Segment Reporting below for more information regarding our segments.

Discontinued Operations - SWSS LLC, formerly Smith \& Wesson Security Solutions, Inc., or SWSS, our former security solutions division, is presented as discontinued operations in the consolidated statements of income for all periods presented. Unless stated otherwise, any reference to the consolidated statements of income items in the notes to the consolidated financial statements refers to results from continuing operations.

Recently Issued Accounting Standards - In May 2014, the Financial Accounting Standards Board issued Accounting Standards Update 2014-09, Revenue from Contracts with Customers (Topic 606), or ASU 2014-09. The core principle of ASU 2014-09 is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. ASU 2014-09 is effective for interim reporting periods beginning October 1, 2017. Early adoption is not permitted. We are currently evaluating the impact, if any, that ASU 2014-09 will have on our consolidated financial statements.

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

For the Three and Nine Months Ended January 31, 2015 and 2014

## (3) Asset Purchase:

On May 5, 2014, we acquired substantially all of the net assets of TTPP for $\$ 22.8$ million, plus a $\$ 1.0$ million working capital adjustment, for a total purchase price of $\$ 23.8$ million, utilizing cash on hand. We recorded this transaction in accordance with ASC $805-20$, Business Combinations. TTPP was a provider of custom injection molding services, rapid prototyping and tooling, and was a long-standing supplier of polymer frames and related components for a large number of our firearms, including nearly all of our M\&P models. Our acquisition of TTPP's custom polymer injection molding capabilities was designed to vertically integrate a key component of our manufacturing operations providing us with increased flexibility within our supply chain.

The initial estimated fair value asset and liability allocations made at the acquisition date were adjusted during the nine months ended January 31, 2015 for inventory valuation and payroll accruals. We also recorded identifiable intangible assets relating to customer relationships and order backlog during the nine months ended January 31, 2015.

The following table summarizes the estimated fair values of the assets acquired and liabilities assumed at the acquisition date, as well as measurement period adjustments as described above (in thousands):

|  | May 5, 2014 (As Initially Reported) |  | Measurement <br> Period <br> Adjustments |  | $\begin{gathered} \text { May 5, } 2014 \\ \text { (As Adjusted) } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts receivable | \$ | 2,614 | \$ | 5 | \$ | 2,619 |
| Inventories |  | 2,430 |  | 460 |  | 2,890 |
| Total current assets |  | 5,044 |  | 465 |  | 5,509 |
| Property, plant, and equipment |  | 4,243 |  | - |  | 4,243 |
| Goodwill |  | 15,183 |  | $(1,258)$ |  | 13,925 |
| Intangibles assets: |  |  |  |  |  |  |
| Customer relationships |  | - |  | 840 |  | 840 |
| Order backlog |  | - |  | 150 |  | 150 |
| Other assets |  | 8 |  | - |  | 8 |
| Total assets acquired |  | 24,478 |  | 197 |  | 24,675 |
| Accounts payable |  | 358 |  | 12 |  | 370 |
| Accrued expenses |  | 25 |  | 114 |  | 139 |
| Accrued payroll |  | - |  | 361 |  | 361 |
| Total liabilities assumed |  | 383 |  | 487 |  | 870 |
|  | \$ | 24,095 | \$ | (290) | \$ | 23,805 |

Included in general and administrative costs is $\$ 458,000$ of acquisition-related costs incurred during the nine months ended January 31, 2015 related to the TTPP asset purchase.

The goodwill that was recorded as a result of the TTPP asset purchase will be deductible for tax purposes and amortized over 15 years and is included in our firearm segment.

We amortize customer relationships in proportion to expected yearly revenue generated from the customer lists acquired or products to be sold. We amortize order backlog over the contract lives as they are executed. The following are the identifiable intangible assets acquired and their respective estimated lives (in thousands):

|  | Amount |  | Estimated Life (In years) |
| :---: | :---: | :---: | :---: |
| Customer relationships | \$ | 840 | 7.0 |
| Order backlog |  | 150 | 1.0 |
|  | \$ | 990 |  |

Pro forma results of operations assuming that this acquisition had occurred on May 1, 2013 are not required because of the immaterial impact on our consolidated financial statements for all periods presented.

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

For the Three and Nine Months Ended January 31, 2015 and 2014

## (4) Acquisition of BTI:

On December 11, 2014, we acquired all of the issued and outstanding stock of BTI for $\$ 130.5$ million, plus a $\$ 3.8$ million working capital adjustment, for a total purchase price of $\$ 134.3$ million, pursuant to a Stock Purchase and Sale Agreement. We recorded this transaction in accordance with ASC 805-20, Business Combinations. The acquisition was financed using a combination of existing cash balances and cash from a $\$ 100.0$ million draw on our existing line of credit, which was expanded to $\$ 125.0$ million as a result of our partial exercise of the accordion feature on that line of credit.

BTI, based in Columbia, Missouri, is an industry-leading provider of hunting and shooting accessories and has an established a track record of launching high-quality, innovative products across its brand portfolio.

On January 9, 2015, we acquired substantially all of the net assets of Hooyman LLC, which was a manufacturer of extendable tree saws designed for the hunting and outdoor industry, for $\$ 1.9$ million utilizing cash on hand. We have relocated the operations of Hooyman Saws to BTI's facility in Columbia, Missouri.

The aggregate purchase price of these acquisitions, including the working capital adjustment, was $\$ 136.2$ million, and these acquisitions will be referred to herein as the BTI Acquisition.

We are finalizing the valuation of the assets acquired and liabilities assumed; therefore, the fair values set forth below are subject to adjustment as additional information is obtained during the measurement period, which will not exceed 12 months from the acquisition date. Adjustments in the purchase price allocation may require a recasting of the amounts allocated to goodwill retroactive to the period in which the acquisition occurred.

The following table summarizes the estimated preliminary allocation of the purchase price for BTI at the acquisition date, which includes the net assets from Hooyman LLC purchased on January 9, 2015 (in thousands):

|  | December 11, 2014 |  |
| :---: | :---: | :---: |
| Cash | \$ | 24 |
| Accounts receivable |  | 7,873 |
| Inventories |  | 12,819 |
| Income tax receivable |  | 393 |
| Other current assets |  | 563 |
| Property, plant, and equipment |  | 2,826 |
| Intangibles |  | 73,550 |
| Goodwill |  | 62,142 |
| Total assets acquired |  | 160,190 |
| Accounts payable |  | 1,647 |
| Accrued expenses |  | 326 |
| Accrued payroll |  | 904 |
| Accrued taxes other than income |  | 9 |
| Deferred income taxes |  | 21,128 |
| Total liabilities assumed |  | 24,014 |
|  | \$ | 136,176 |

Included in general and administrative costs is \$1.6 million of acquisition-related costs incurred during the nine months ended January 31, 2015 related to the BTI Acquisition.

As a result of the BTI Acquisition, previously acquired goodwill of $\$ 12.0$ million will be deductible for tax purposes over its remaining useful life. The remaining goodwill recorded as a result of the BTI Acquisition is not expected to be deductible for tax purposes. All of the goodwill recorded as result of the BTI Acquisition is allocated to our accessories segment.

We amortize intangible assets in proportion to expected yearly revenue generated from the intangibles that were acquired. We amortize order backlog over the contract lives as they are executed. The following are the identifiable intangible assets acquired and their respective estimated lives (in thousands):

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|  | Amount |  | Estimated Life (In years) |
| :---: | :---: | :---: | :---: |
| Developed technology | \$ | 16,630 | 14.0 |
| Customer relationships |  | 25,680 | 13.0 |
| Trade names |  | 31,140 | 10.0 |
| Order backlog |  | 100 | 0.3 |
|  | \$ | $\underline{73,550}$ |  |

The following table reflects the expected future amortization of intangibles (in thousands):

| Fourth quarter of fiscal 2015 | $\$, 666$ |
| :--- | ---: |
| Fiscal 2016 | 10,502 |
| Fiscal 2017 | 9,946 |
| Fiscal 2018 | 9,526 |
| Fiscal 2019 | 8,347 |
| Fiscal 2020 | 8,220 |
| Thereafter | 24,350 |

Additionally, the following table reflects the unaudited pro forma results of operations assuming that the BTI Acquisition had occurred on May 1, 2013 (in thousands):

|  | For the Three Months Ended <br> January 31, 2015 |  | For the Nine Months Ended January 31, 2015 |  | For the Three Months Ended January 31, 2014 |  | For the Nine Months Ended January 31, 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 136,573 | \$ | 401,884 | , | 154,966 | \$ | 488,321 |
| Income from continuing operations |  | 8,615 |  | 28,716 |  | 19,046 |  | 58,991 |
| Income per share - diluted |  | 0.16 |  | 0.52 |  | 0.33 |  | 0.95 |

The unaudited pro forma income from continuing operations for the three and nine months ended January 31, 2015 and 2014 have been adjusted to reflect increased cost of goods sold from the fair value step-up in inventory, which is expensed over the first inventory cycle, and the amortization of intangibles and order backlog incurred as if the acquisition had occurred on the first day of the corresponding fiscal year. The unaudited pro forma information is presented for informational purposes only and is not necessarily indicative of the actual results that would have been achieved had the BTI Acquisition occurred as of May 1, 2013 or the results that may be achieved in future periods.
(5) Notes Payable and Financing Arrangements:

Credit Facilities - On November 25, 2014, we amended our unsecured credit agreement with our lenders to expand our revolving credit facility to $\$ 125.0$ million in connection with entering into the definitive agreement to acquire BTI, leaving $\$ 50.0$ million available under the accordion feature that may be, in certain circumstances, increased in $\$ 25.0$ million increments up to a maximum loan of $\$ 175.0$ million. The credit facility matures on December 15 , 2016 and bears interest at a variable rate equal to LIBOR or prime, at our election, plus an applicable margin based on our consolidated leverage ratio. As of January 31, 2015, we had $\$ 100.0$ million of borrowings outstanding, which bore interest at the applicable LIBOR rate of $2.42 \%$.
5.875\% Senior Notes — During fiscal 2014, we issued an aggregate of $\$ 47.1$ million of $5.875 \%$ Senior Notes due 2017, or the $5.875 \%$ Senior Notes, to various qualified institutional buyers in exchange for approximately $\$ 42.8$ million of our outstanding $9.5 \%$ senior notes due 2016, or the $9.5 \%$ Senior Notes, from existing holders of such notes. We also issued an additional $\$ 52.9$ million of new $5.875 \%$ Senior Notes for cash. The remaining $\$ 712,000$ of 9.5\% Senior Notes outstanding after the exchange noted above were extinguished via legal defeasance during fiscal 2014. The 5.875\% Senior Notes were sold pursuant to the terms and conditions of an indenture, or the $5.875 \%$ Senior Notes Indenture, and exchange and purchase agreements. The 5.875\% Senior Notes bear interest at a rate of $5.875 \%$ per annum payable on June 15 and December 15 of each year, beginning on December 15, 2013. We recorded $\$ 4.3$

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million of interest expense related to bond premium and $\$ 795,000$ of debt issuance write-off costs relating to the exchange and defeasance of the $9.5 \%$ Senior Notes during fiscal 2014.

At any time prior to June 15, 2015, we may, at our option, (a) upon not less than 30 nor more than 60 days' prior notice, redeem all or a portion of the $5.875 \%$ Senior Notes at a redemption price of $100 \%$ of the principal amount of the $5.875 \%$ Senior Notes, plus an applicable premium, plus accrued and unpaid interest as of the redemption date; or (b) redeem up to $35 \%$ of the aggregate principal amount of the $5.875 \%$ Senior Notes with the net cash proceeds of one or more equity offerings at a redemption price of $105.875 \%$ of the principal amount of the $5.875 \%$ Senior Notes, plus accrued and unpaid interest as of the redemption date; provided that in the case of the foregoing clause, at least $65 \%$ of the aggregate original principal amount of the $5.875 \%$ Senior Notes remains outstanding, and the redemption occurs within 60 days after the closing of the equity offering. On and after June 15, 2015, we may, at our option, upon not less than 30 nor more than 60 days prior notice, redeem all or a portion of the $5.875 \%$ Senior Notes at a redemption price of (a) $102.9375 \%$ of the principal amount of the $5.875 \%$ Senior Notes to be redeemed, if redeemed during the 12 -month period beginning on June 15,2015 ; or (b) $100 \%$ of the principal amount of the $5.875 \%$ Senior Notes to be redeemed, if redeemed during the 12 -month period beginning on June 15,2016 , plus, in either case, accrued and unpaid interest on the $5.875 \%$ Senior Notes as of the applicable redemption date. Subject to certain restrictions and conditions, we may be required to make an offer to repurchase the $5.875 \%$ Senior Notes in connection with a change of control or disposition of assets. If not redeemed by us or repaid pursuant to the holders' right to require repurchase, the $5.875 \%$ Senior Notes mature on June 15, 2017.

The $5.875 \%$ Senior Notes are general, unsecured obligations of our company. The $5.875 \%$ Senior Notes Indenture contains certain affirmative and negative covenants, including limitations on restricted payments (such as share repurchases, dividends, and early payment of indebtedness), limitations on indebtedness, limitations on the sale of assets, and limitations on liens. Payments that would otherwise be characterized as restricted payments are permitted under the $5.875 \%$ Senior Notes Indenture in an amount not to exceed $50 \%$ of our consolidated net income for the period from the issue date to the date of the restricted payment, provided that at the time of making such payments, (a) no default has occurred or would result from the making of such payments, and (b) we are able to satisfy the debt incurrence test under the $5.875 \%$ Senior Notes Indenture, or the $5.875 \%$ Senior Notes Lifetime Aggregate Limit. In addition, the $5.875 \%$ Senior Notes Indenture provides for other exceptions to the restricted payments covenant, each of which are independent of the $5.875 \%$ Senior Notes Lifetime Aggregate Limit. Among such exceptions is the ability to make share repurchases each fiscal year in an amount not to exceed the lesser of (i) $\$ 30.0$ million in any fiscal year or (ii) $75.0 \%$ of our consolidated net income for the previous four consecutive published fiscal quarters prior to the date of the determination of such consolidated net income. In addition, we purchased an additional $\$ 85.0$ million of shares of our common stock in fiscal 2014 (including our $\$ 75.0$ million tender offer), which purchases were permitted under various other exceptions.
$5.000 \%$ Senior Notes - During fiscal 2015, we issued an aggregate of $\$ 75.0$ million of $5.000 \%$ Senior Notes due 2018, or the $5.000 \%$ Senior Notes, to various institutional investors pursuant to the terms and conditions of an indenture, or the $5.000 \%$ Senior Notes Indenture, and collectively with the $5.875 \%$ Senior Notes Indenture, the Senior Notes Indentures, and purchase agreements. The $5.000 \%$ Senior Notes bear interest at a rate of $5.000 \%$ per annum payable on January 15 and July 15 of each year, beginning on January 15, 2015. We incurred $\$ 2.3$ million of debt issuance costs related to the issuance of the $5.000 \%$ Senior Notes.

At any time prior to July 15, 2016, we may, at our option (a) upon not less than 30 nor more than 60 days' prior notice, redeem all or a portion of the $5.000 \%$ Senior Notes at the redemption price of $100 \%$ of the principal amount of the $5.000 \%$ Senior Notes, plus an applicable premium, plus accrued and unpaid interest as of the redemption date; or (b) redeem up to $35 \%$ of the aggregate principal amount of the $5.000 \%$ Senior Notes with the net cash proceeds of one or more equity offerings at a redemption price of $105.000 \%$ of the principal amount of the $5.000 \%$ Senior Notes, plus accrued and unpaid interest as of the redemption date; provided, that in the case of the foregoing clause, at least $65 \%$ of the aggregate original principal amount of the $5.000 \%$ Senior Notes remains outstanding, and the redemption occurs within 60 days after the closing of the equity offering. On and after July 15, 2016, we may, at our option, upon not less than 30 nor more than 60 days' prior notice, redeem all or a portion of the $5.000 \%$ Senior Notes at the redemption price of (a) $102.500 \%$ of the principal amount of the $5.000 \%$ Senior Notes to be redeemed, if redeemed during the 12 -month period beginning on July 15, 2016; or (b) $100 \%$ of the principal amount of the $5.000 \%$ Senior Notes to be redeemed, if redeemed during the 12 -month period beginning on July 15,2017 , plus, in either case, accrued and unpaid interest on the $5.000 \%$ Senior Notes as of the applicable redemption date. Subject to certain restrictions and conditions, we may be required to make an offer to repurchase the $5.000 \%$ Senior Notes from the holders of the $5.000 \%$ Senior Notes in connection with a change of control or disposition of assets. If not redeemed by us or repaid pursuant to the holders' right to require repurchase, the $5.000 \%$ Senior Notes mature on July 15, 2018.

The $5.000 \%$ Senior Notes are general, unsecured obligations of our company. The $5.000 \%$ Senior Notes Indenture contains certain affirmative and negative covenants, including limitations on restricted payments (such as share repurchases, dividends, and early payment of indebtedness), limitations on indebtedness, limitations on the sale of assets, and limitations on liens. Payments that would otherwise be characterized as restricted payments are permitted under the $5.000 \%$ Senior Notes Indenture in an amount not to

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exceed $50 \%$ of our consolidated net income for the period from the issue date to the date of the restricted payment, provided that at the time of making such payments, (a) no default has occurred or would result from the making of such payments, and (b) we are able to satisfy the debt incurrence test under the $5.000 \%$ Senior Notes Indenture, or the $5.000 \%$ Senior Notes Lifetime Aggregate Limit. In addition, the 5.000\% Senior Notes Indenture provides for other exceptions to the restricted payments covenant, each of which are independent of the $5.000 \%$ Senior Notes Lifetime Aggregate Limit. Among such exceptions is (i) the ability to make share repurchases each fiscal year in an amount not to exceed the lesser of (A) $\$ 50.0$ million in any fiscal year or (B) $75.0 \%$ of our consolidated net income for the previous four consecutive published fiscal quarters prior to the date of the determination of such consolidated net income, and (ii) share repurchases over the life of the $5.000 \%$ Senior Notes in an aggregate amount not to exceed $\$ 75.0$ million.

The limitation on indebtedness in the Senior Notes Indentures is only applicable at such time that the consolidated coverage ratio (as set forth in the Senior Notes Indentures) for us and our restricted subsidiaries is less than 3.00 to 1.00. In general, as set forth in the Senior Notes Indentures, the consolidated coverage ratio is determined by comparing our prior four quarters' consolidated EBITDA (earnings before interest, taxes, depreciation, and amortization) to our consolidated interest expense.

The credit agreement for our revolving credit facility contains financial covenants relating to maintaining maximum leverage and minimum debt service coverage. The Senior Notes Indentures contain a financial covenant relating to times interest earned.

Letters of Credit - At January 31, 2015, we had outstanding letters of credit under our revolving credit facility aggregating $\$ 1.1$ million.

## (6) Inventories:

The following table sets forth a summary of inventories, stated at the lower of cost or market, as of January 31, 2015 and April 30, 2014 (in thousands):

|  | January 31, 2015 |  |  | April 30, 2014 |
| :--- | ---: | ---: | ---: | ---: |
|  | $\$ 10,198$ | $\$$ | 26,523 |  |
| Finished goods | 38,587 | 47,109 |  |  |
| Work in process | 9,178 | 7,643 |  |  |
| Raw material |  | 9,058 | 5,467 |  |
|  |  | 97,021 | $\$$ | 86,742 |

Total inventories as of January 31, 2015 included $\$ 11.9$ million of BTI acquired inventory, which includes the fair value step-up that is being expensed over the first inventory cycle, or four months.

## (7) Stockholders' Equity:

## Treasury Stock

During fiscal 2014, our board of directors authorized the repurchase of up to $\$ 30.0$ million of our common stock, subject to certain conditions, in the open market or privately negotiated transactions, commencing no earlier than May 1, 2014. During the nine months ended January 31, 2015, we completed this stock repurchase program by repurchasing 2.1 million shares of our common stock for $\$ 30.0$ million, utilizing cash on hand.

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## Earnings per Share

The following table provides a reconciliation of the income/(loss) amounts and weighted average number of common and common equivalent shares used to determine basic and diluted earnings per share for the three and nine months ended January 31, 2015 and 2014 (in thousands, except per share data):

|  | For the Three Months Ended January 31, |  |  |  | For the Nine Months Ended January 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  | 2014 |  | 2015 |  | 2014 |  |
| Net income/(loss) |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 8,178 | \$ | 20,057 | \$ | 27,885 | \$ | 63,728 |
| (Loss)/income from discontinued operations |  | (57) |  | 728 |  | (160) |  | 521 |
| Net income | \$ | 8,121 | \$ | 20,785 | \$ | 27,725 | \$ | 64,249 |
| Weighted average shares outstanding - Basic |  | 53,724 |  | 55,583 |  | 54,033 |  | 59,815 |
| Dilutive effect of stock option and award plans |  | 1,135 |  | 1,441 |  | 1,225 |  | 2,250 |
| Diluted shares outstanding |  | 54,859 |  | 57,024 |  | 55,258 |  | 62,065 |
| Earnings per share - Basic (a) |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 0.15 | \$ | 0.36 | \$ | 0.52 | \$ | 1.07 |
| (Loss)/income from discontinued operations | \$ | (0.00) | \$ | 0.01 | \$ | (0.00) | \$ | 0.01 |
| Net income | \$ | 0.15 | \$ | 0.37 | \$ | 0.51 | \$ | 1.07 |
| Earnings per share - Diluted (a) |  |  |  |  |  |  |  |  |
| Income from continuing operations | \$ | 0.15 | \$ | 0.35 | \$ | 0.50 | \$ | 1.03 |
| (Loss)/income from discontinued operations | \$ | (0.00) | \$ | 0.01 | \$ | (0.00) | \$ | 0.01 |
| Net income | \$ | 0.15 | \$ | 0.36 | \$ | 0.50 | \$ | 1.04 |

(a) Net income per share may not equal earnings per share from continuing operations plus discontinued operations due to rounding.

For the three and nine months ended January 31, 2015, there were 134,866 , and 70,978 shares, respectively, of common stock issuable upon the exercise of stock options and under our 2011 Employee Stock Purchase Plan, or ESPP, that were excluded from the computation of diluted earnings per share because the effect would be antidilutive. For the three and nine months ended January 31, 2014, 40,635 and 88,965 shares, respectively, of common stock issuable upon the exercise of stock options were excluded from the computation of diluted earnings per share because the effect would be antidilutive.

## Incentive Stock and Employee Stock Purchase Plans

We have two stock plans: the 2004 Incentive Stock Plan and the 2013 Incentive Stock Plan. New grants under the 2004 Incentive Stock Plan have not been made since the approval of the 2013 Incentive Stock Plan at our September 23, 2013 annual meeting of stockholders. All new grants covering all participants are issued under the 2013 Incentive Stock Plan. Except in specific circumstances, grants vest over a period of three years and are exercisable for a period of 10 years. The plan also permits the grant of awards to non-employees, which our board of directors has authorized in the past.

The number of shares and weighted average exercise prices of options for the nine months ended January 31, 2015 and 2014 are as follows:

|  | Months Ended January 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  |  | 2014 |  |  |
|  | Shares | WeightedAverage Exercise Price |  | Shares | WeightedAverage Exercise Price |  |
| Options outstanding, beginning of year | 2,258,349 | \$ | 6.15 | 3,019,127 | \$ | 5.31 |
| Exercised during the period | $(222,884)$ |  | 4.62 | $(508,800)$ |  | 2.76 |
| Canceled/forfeited during period | $(13,000)$ |  | 7.98 | $(28,000)$ |  | 5.59 |
| Options outstanding, end of period | 2,022,465 | \$ | 6.31 | 2,482,327 | \$ | 5.83 |
| Weighted average remaining contractual life | 5.28 years |  |  | 5.99 years |  |  |
| Options exercisable, end of period | 1,943,800 | \$ | 6.23 | 2,003,639 | \$ | 5.81 |
| Weighted average remaining contractual life | 5.20 years |  |  | 5.56 years |  |  |

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The aggregate intrinsic value of outstanding options as of January 31, 2015 and 2014 was $\$ 12.7$ million and $\$ 18.4$ million, respectively. The aggregate intrinsic value of outstanding options that were exercisable as of January 31, 2015 and 2014 was $\$ 12.4$ million and $\$ 15.0$ million, respectively. The aggregate intrinsic value of the options exercised for the nine months ended January 31, 2015 and 2014 was $\$ 1.7$ million and $\$ 4.8$ million, respectively. At January 31, 2015, the total of unrecognized compensation cost of outstanding options was $\$ 38,000$, which is expected to be recognized over the remaining weighted average vesting period of 0.23 years.

On September 26, 2011, our stockholders approved our ESPP. All options and rights to participate in our ESPP are nontransferable and subject to forfeiture in accordance with the terms of our ESPP. In the event of certain corporate transactions, each option outstanding under our ESPP will be assumed or an equivalent option will be substituted by the successor corporation or a parent or subsidiary of such successor corporation. During the nine months ended January 31, 2015 and 2014, 79,291 and 84,081 shares were purchased under our ESPP, respectively.

The following assumptions were used in valuing our ESPP purchases during the nine-month periods ended January 31, 2015 and 2014:

|  | For the Nine Months Ended January 31, |  |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 1 5}$ |  | $\mathbf{2 0 1 4}$ |
|  | $0.04 \%$ | $0.04 \%$ |  |
| Expected term | 6 months | 6 months |  |
| Expected volatility | $36.0 \%$ | $35.2 \%$ |  |
| Dividend yield | $0 \%$ | $0 \%$ |  |

We measure the cost of employee services received in exchange for an award of an equity instrument based on the grant-date fair value of the award. We calculate the fair value of our stock options issued to employees using the Black-Scholes model at the time the options were granted. That amount is then amortized over the vesting period of the option. With our ESPP, fair value is determined at the beginning of the purchase period and amortized over the term of each exercise period.

We estimate expected volatility using historical volatility for the expected term. The fair value of each stock option or ESPP purchase was estimated on the date of the grant using the Black-Scholes option pricing model (using the risk-free interest rate, expected term, expected volatility, and dividend yield variables). The total stock-based compensation expense, including stock options, purchases under our ESPP, restricted stock units, or RSUs, and performancebased RSUs, or PSUs, was $\$ 4.2$ million and $\$ 6.7$ million for the nine months ended January 31, 2015 and 2014, respectively. Stock-based compensation expense is included in cost of sales, sales and marketing, research and development, and general and administrative expenses.

We grant service-based RSUs to employees, consultants, and directors. The awards are made at no cost to the recipient. An RSU represents the right to acquire one share of our common stock but does not carry voting or dividend rights. Except in specific circumstances, RSU grants to employees generally vest over a period of three years with one-third of the units vesting on each anniversary date of the grant date. The aggregate fair value of our RSU grants is being amortized to compensation expense over the vesting period.

We grant PSUs with market conditions to our executive officers. At the time of grant, we calculate the fair value of our market-condition PSUs using the Monte-Carlo simulation (using the risk-free interest rate, expected volatility, the correlation coefficient utilizing the same historical price data used to develop the volatility assumptions and dividend yield variables).

The market-condition PSUs vest, and the fair value of such PSUs will be recognized, over the corresponding three-year performance period. Our market-condition PSUs have a maximum aggregate award equal to $200 \%$ of the target amount granted. The number of market-condition PSUs that may be earned depends upon the total stockholder return, or TSR, of our common stock compared with the TSR of the Russell 2000 Index, or the RUT, or the NASDAQ Composite Index, or the IXIC, as applicable, over the three-year performance period. Our stock must outperform the RUT or the IXIC, as applicable, by $10 \%$ in order for the target award to be earned.

During the nine months ended January 31, 2015, we granted 452,600 service-based RSUs, including 25,000 RSUs to certain of our executive officers; 50,500 RSUs to our directors; and 377,100 RSUs to non-executive officer employees. In addition, in connection with a 2011 grant, we vested 46,600 marketcondition PSUs (i.e., the target amount granted), which achieved the

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maximum aggregate award possible resulting in awards totaling 93,200 shares to certain of our executive officers and a former executive officer. Compensation expense recognized related to grants of RSUs and PSUs was $\$ 3.7$ million for the nine months ended January 31, 2015. We delivered common stock to employees and directors during the nine months ended January 31, 2015 under vested RSUs and PSUs with a total market value of $\$ 3.7$ million.

During the nine months ended January 31, 2014, we granted 457,156 service-based RSUs, including 250,000 RSUs to certain of our executive officers; 42,238 to our directors; and 159,918 RSUs to non-executive officer employees. In addition, in connection with a 2010 grant, we vested 30,000 market-condition PSUs (i.e., the target amount granted), which achieved the maximum aggregate award possible resulting in awards totaling 60,000 shares to an executive officer and former executive officer. Compensation expense recognized related to grants of RSUs and PSUs was $\$ 5.2$ million for the nine months ended January 31, 2014. We delivered common stock to employees and directors during the nine months ended January 31, 2014 under vested RSUs and PSUs with a total market value of $\$ 3.2$ million.

A summary of activity in unvested RSUs and PSUs for the nine months ended January 31, 2015 and 2014 is as follows:

|  | For the Nine Months Ended January 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2015 |  |  | 2014 |  |  |
|  | Total \# of Restricted Stock Units | Weighted Average Grant Date Fair Value |  | Total \# of Restricted Stock Units | Weighted Average Grant Date Fair Value |  |
| RSUs and PSUs outstanding, beginning of year | 1,015,475 | \$ | 10.56 | 781,586 | \$ | 8.42 |
| Awarded | 499,200 |  | 10.51 | 487,156 |  | 10.32 |
| Vested | $(318,171)$ |  | 8.75 | $(276,064)$ |  | 8.61 |
| Forfeited | $(96,204)$ |  | 12.42 | $(16,294)$ |  | 8.89 |
| RSUs and PSUs outstanding, end of period | 1,100,300 | \$ | 11.87 | 976,384 | \$ | 9.20 |

As of January 31, 2015, there was $\$ 5.9$ million of unrecognized compensation cost related to unvested RSUs and PSUs. This cost is expected to be recognized over a weighted average remaining contractual term of 1.5 years.

## (8) Commitments and Contingencies:

## Litigation

We are a defendant in eight product liability cases and are aware of approximately eight other product liability claims, primarily alleging defective product design, defective manufacturing, or failure to provide adequate warnings. In addition, we are a co-defendant in a case filed on August 27,1999 by the city of Gary, Indiana against numerous firearm manufacturers, distributors, and dealers seeking to recover damages allegedly arising out of the misuse of firearms by third parties. We believe that the various allegations as described above are unfounded, and, in addition, that any accident and any results from them were due to negligence or misuse of the firearm by the claimant or a third party.

In addition, we are involved in lawsuits, claims, investigations, and proceedings, including commercial, environmental, and employment matters, which arise in the ordinary course of business.

The relief sought in individual cases primarily includes compensatory and, sometimes, punitive damages. Certain of the cases and claims seek unspecified compensatory or punitive damages. In others, compensatory damages sought may range from less than $\$ 75,000$ to approximately $\$ 1.5$ million. In our experience, initial demands do not generally bear a reasonable relationship to the facts and circumstances of a particular matter.

We are vigorously defending ourselves in the lawsuits to which we are subject. An unfavorable outcome or prolonged litigation could harm our business. Litigation of this nature also is expensive and time consuming and diverts the time and attention of our management.

We monitor the status of known claims and the related product liability accrual, which includes amounts for defense costs for asserted and unasserted claims. After consultation with litigation counsel and the review of the merits of each claim, we have concluded that we are unable to reasonably estimate the probability or the estimated range of reasonably possible losses related to
material adverse judgments related to such claims and, therefore have not accrued for any such judgments. In the future, should we determine that a loss (or an additional loss in excess of our accrual) is at least reasonably possible and material, we would then disclose an estimate of the possible loss or range of loss, if such estimate could be made, or disclose that an estimate could not be made. We believe that we have provided for adequate reserves for defense costs.

We have recorded our liability for defense costs before consideration for reimbursement from insurance carriers. We have also recorded $\$ 1.9$ million as reimbursement under existing policies from the insurance carriers as a receivable in other current assets and other assets.

On January 19, 2010, the U.S. Department of Justice, or DOJ, unsealed indictments of 22 individuals from the law enforcement and military equipment industries, one of whom was our former Vice President-Sales, International \& U.S. Law Enforcement. We were not charged in the indictment. We also were served with a Grand Jury subpoena for the production of documents. The DOJ then conducted an investigation to determine whether we had violated the Foreign Corrupt Practices Act, or FCPA. We have cooperated fully with the DOJ in this matter. On February 21, 2012, the DOJ filed a motion to dismiss with prejudice the indictments of the remaining defendants who were pending trial, including our former Vice President-Sales, International \& U.S. Law Enforcement. On February 24, 2012, the district court granted the motion to dismiss.

Following extensive investigation and evaluation, the DOJ declined to pursue any FCPA charges against us and closed its investigation. The DOJ noted our "thorough cooperation" in correspondence to us.

In fiscal 2011, we received a subpoena from the staff of the SEC giving notice that the SEC was conducting a non-public, fact-finding inquiry to determine whether there had been any violations of the federal securities laws. It appears this civil inquiry was triggered in part by the DOJ investigation into potential FCPA violations. We undertook a comprehensive review of company policies and procedures. Effective July 28, 2014, we settled civil charges filed by the SEC in an administrative proceeding relating to the anti-bribery, internal controls, and books and records provisions of the FCPA. Under the terms of the settlement, in which we neither admitted nor denied the allegations made by the SEC, the SEC noted our cooperation with the inquiry. We consented to pay $\$ 2.0$ million, and we agreed to undertake certain reporting obligations to the SEC concerning our FCPA compliance for two years following the settlement date.

We are involved in a purported stockholder derivative lawsuit. This action was brought by a derivative plaintiff on behalf of our company against certain of our officers, directors, and employees. The lawsuit is based principally on a theory of breach of fiduciary duties arising from a 2007 class action lawsuit that has since been dismissed with prejudice. The derivative plaintiff seeks damages on behalf of our company from the individual defendants. Damages sought include equitable and/or injunctive relief, actions to improve corporate governance, and recovery of attorneys' fees. The action was dismissed by the court in 2013, but was appealed by the derivative plaintiff. On February 4, 2015, the U.S. Court of Appeals for the First Circuit upheld the dismissal of the action.

## Environmental Remediation

We are subject to numerous federal, state, and local laws that regulate both the health and safety of our workforce as well as our environmental liability, including those regulations monitored by the Occupational Health and Safety Administration (OSHA), the National Fire Protection Association (NFPA), and the Department of Public Health (DPH). Though not exhaustive, examples of applicable regulations include confined space safety, walking and working surfaces, machine guarding, and life safety.

We are required to comply with regulations that mitigate any release into the environment. These laws have required, and are expected to continue to require, us to make significant expenditures of both a capital and expense nature. Several of the more significant federal laws applicable to our operations include the Clean Air Act, the Clean Water Act, the Comprehensive Environmental Response, Compensation and Liability Act, or CERCLA, and the Solid Waste Disposal Act, as amended by the Resource Conservation and Recovery Act.

We have in place programs and personnel to monitor compliance with various federal, state, and local environmental regulations. In the normal course of our manufacturing operations, we are subject to governmental proceedings and orders pertaining to waste disposal, air emissions, and water discharges into the environment. We fund our environmental costs through cash flows from operations.

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## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED) <br> For the Three and Nine Months Ended January 31, 2015 and 2014

hazardous waste or remediate the alleged effects of hazardous substances on the environment associated with past disposal practices at sites not owned by us. We have received notice that we are a potentially responsible party from the Environmental Protection Agency and/or individual states under CERCLA or a state equivalent at two sites.

As of January 31, 2015 and April 30, 2014, we had recorded a \$623,000 environmental reserve in non-current liabilities, which represents the net present value of the estimated obligation. Our estimate of these costs is based upon currently enacted laws and regulations, currently available facts, experience in remediation efforts, existing technology, and the ability of other potentially responsible parties or contractually liable parties to pay the allocated portions of any environmental obligations.

When the available information is sufficient to estimate the amount of liability, that estimate has been used. When the information is only sufficient to establish a range of probable liability and no point within the range is more likely than any other, the lower end of the range has been used. We may not have insurance coverage for our environmental remediation costs. We have not recognized any gains from probable recoveries or other gain contingencies. The environmental reserve was calculated using undiscounted amounts based on independent environmental remediation reports obtained.

Under the asset purchase agreement with TTPP, the former stockholder of TTPP has indemnified us for losses arising from, among other things, environmental conditions related to its manufacturing activities. Of the purchase price, $\$ 3.0$ million has been placed in an escrow account, a portion of which will be applied to environmental remediation at the manufacturing site in Deep River, Connecticut. It is not presently possible to estimate the ultimate amount of all remediation costs and potential uses of the escrow. We believe the likelihood of environmental remediation costs exceeding the amount available in escrow to be remote.

Based on information known to us, we do not expect current environmental regulations or environmental proceedings and claims to have a material adverse effect on our consolidated financial position, results of operations, or cash flows. However, it is not possible to predict with certainty the impact on us of future environmental compliance requirements or of the cost of resolution of future environmental proceedings and claims, in part because the scope of the remedies that may be required is not certain, liability under federal environmental laws is joint and several in nature, and environmental laws and regulations are subject to modification and changes in interpretation. There can be no assurance that additional or changing environmental regulation will not become more burdensome in the future and that any such development would not have a material adverse effect on our company.

## (9) Segment Reporting:

We have two reportable segments: firearms and accessories. The firearm segment consists of products and services manufactured and sold from our Springfield, Massachusetts, Houlton, Maine, and Deep River, Connecticut facilities, which includes primarily firearms, handcuffs, and other related products sold through a distribution chain and direct sales to consumers and international, state, and federal governments. The accessories segment consists of hunting and shooting accessories developed and sold from our Columbia, Missouri facility. Operating costs are reported based on the activities performed within each segment.

Segment assets are those directly used in or clearly allocable to an operating segment's operations. Total assets for our firearm segment as of January 31, 2015 were $\$ 393.2$ million. Included in the assets of our firearm segment are intangible assets totaling $\$ 3.7$ million, property, plant, and equipment totaling $\$ 132.6$ million, and goodwill totaling $\$ 13.9$ million. Total assets for our accessories segment as of January 31, 2015 were $\$ 154.0$ million. Included in the assets of the accessories segment are intangible assets totaling $\$ 72.4$ million, property, plant, and equipment totaling $\$ 2.9$ million, and goodwill totaling $\$ 62.1$ million.

Results by business segment are presented in the following table for the three and nine months ended January 31, 2015 (in thousands):

|  | For the Three Months Ended January 31, 2015 |  |  |  |  |  |  | For the Nine Months Ended January 31, 2015 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Firearm |  | Accessories (a) |  |  | Total |  | Firearm |  | Accessories (a) |  | Total |  |  |
| Net sales | \$ | 124,490 | \$ | 6,060 |  | \$ | 130,550 | \$ | 364,805 | \$ | 6,060 |  | \$ | 370,865 |
| Operating income/(loss) |  | 17,659 |  | (1,960) |  |  | 15,699 |  | 54,263 |  | $(1,960)$ |  |  | 52,303 |
| Income tax expense/(benefit) |  | 5,311 |  | (726 |  |  | 4,585 |  | 17,337 |  | (726) |  |  | 16,611 |

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

For the Three and Nine Months Ended January 31, 2015 and 2014
(a) Results of operations for the three and nine months ended January 31, 2015 include activity for the period subsequent to the BTI Acquisition. We operated under one segment in the prior year, thus no comparative segment information is being presented. Due to the timing of the BTI Acquisition, the segment data above includes all corporate overhead expenses in our firearm segment until we determine our allocation methodology for corporate overhead expenses.
(b) Amount includes $\$ 1.8$ million of additional cost of goods sold from the fair value step-up in inventory at the date of the BTI Acquisition and $\$ 1.3$ million of amortization of intangible assets identified as a result of the BTI Acquisition.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## Overview

Please refer to the Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the fiscal year ended April 30, 2014. This section sets forth key objectives and key performance indicators used by us as well as key industry data tracked by us.

The results of SWSS, our former security solutions division, which were previously reported as a separate business segment, are being presented as discontinued operations in the consolidated statements of income for all periods presented. Unless otherwise indicated, any reference to income statement items in this Management's Discussion and Analysis of Financial Condition and Results of Operations refers to results from continuing operations.

On December 11, 2014, we acquired all the issued and outstanding stock of Battenfeld Acquisition Company Inc., including its wholly owned subsidiary, Battenfeld Technologies, Inc., or BTI. BTI, based in Columbia, Missouri, is an industry-leading provider of hunting and shooting accessories and has an established track record of launching high-quality, innovative products across its brand portfolio. Results of operations for the three and nine months ended January 31, 2015 include activity for the period subsequent to the acquisition.

## Third Quarter Fiscal 2015 Highlights

Total net sales for the three months ended January 31, 2015 were $\$ 130.6$ million, a decrease of $\$ 15.3$ million, or $10.5 \%$, from net sales of $\$ 145.9$ million for the three months ended January 31, 2014. Net sales for our firearm division decreased by $14.7 \%$ to $\$ 124.5$ million from the comparable quarter last year. Although consumer demand for handguns, as reflected in NICS background checks, increased over the comparable quarter last year, we believe that a portion of the consumer demand was satisfied with excess channel inventory. Thus, our handgun sales declined $\$ 6.8$ million, or $6.8 \%$, from the comparable quarter last year, although sales of our small concealed carry polymer pistols and revolvers rose over the comparable quarter last year. Long gun sales also suffered from excess channel inventory and additionally from lower consumer demand, resulting in long gun sales of $\$ 13.5$ million, or a $39.8 \%$ decrease from the comparable quarter last year. Following the acquisition of BTI on December 11, 2014, our accessories division generated $\$ 6.1$ million of net sales, or $4.6 \%$ of total net sales.

Gross profit as a percentage of net sales was $33.6 \%$ for the three months ended January 31,2015 compared with gross profit of $40.2 \%$ for the three months ended January 31, 2014, primarily as a result of reduced sales of our higher margin products. We also had increased promotional product discounts and unfavorable manufacturing fixed-cost absorption because of lower sales, which was partially offset by the favorable impact to gross profit from reduced manufacturing spending. The acquisition of BTI had a 0.6 percentage point reduction on total company gross margin, primarily from the increased cost of goods sold expense from the fair value step-up in inventory as a result of the acquisition, which is being expensed over the first inventory cycle, or four months.

Income from continuing operations for the three months ended January 31 , 2015 was $\$ 8.2$ million, or $\$ 0.15$ per fully diluted share, compared with income from continuing operations of $\$ 20.1$ million, or $\$ 0.35$ per fully diluted share, for the three months ended January 31,2014 . We recorded $\$ 1.8$ million of increased cost of goods sold from the fair value step-up in inventory mentioned above, $\$ 1.6$ million of acquisition costs, and $\$ 1.3$ million of intangible amortization expense as a result of the BTI Acquisition, which, net of tax, had a combined $\$ 0.05$ negative impact on income per share from continuing operations for the three months ended January 31, 2015, partially offset by the positive impact on income per share from continuing operations as a result of our $\$ 30.0$ million stock repurchase program that was completed in early fiscal 2015.

Total net sales for the nine months ended January 31, 2015 were $\$ 370.9$ million, a decrease of $\$ 85.3$ million, or $18.7 \%$, from net sales of $\$ 456.2$ million for the nine months ended January 31, 2014. Net sales for our firearm division decreased by $20.0 \%$ to $\$ 364.8$ million, primarily because of lower consumer demand and excess distributor and retailer inventories in the firearm industry following the surge in demand early in the prior fiscal year. Also, as noted above, the lower demand and excess inventories primarily impacted our long guns, which had a $\$ 66.7$ million, or $54.4 \%$, reduction in sales from the prior year comparable period. Our handgun product sales had a $\$ 24.1$ million or $8.1 \%$ reduction in sales from the comparable quarter last year. Our small concealed carry polymer pistols and revolvers continued to have strong sales in our handguns category, although those sales were more than offset by lower sales of our larger frame M\&P branded polymer pistols. Our newly acquired accessories division generated $\$ 6.1$ million of net sales, or $1.6 \%$ of total net sales.

Gross profit as a percentage of net sales was $34.5 \%$ for the nine months ended January 31, 2015 compared with gross profit of $41.5 \%$ for the nine months ended January 31, 2014, primarily as a result of reduced sales of our higher margin products, higher manufacturing spending, additional promotional product discounts, and unfavorable manufacturing fixed-cost absorption because of lower sales. The acquisition of our principal injection molding supplier in early fiscal 2015 had a 0.3 percentage point favorable impact on gross margin for the nine months ended January 31, 2015. The acquisition of BTI resulted in a 0.2 percentage point
reduction on total company gross profit primarily from the increased cost of goods sold expense from the fair value step-up in inventory, as a result of the acquisition.

Income from continuing operations for the nine months ended January 31, 2015 was $\$ 27.9$ million, or $\$ 0.50$ per fully diluted share, compared with income from continuing operations of $\$ 63.7$ million, or $\$ 1.03$ per fully diluted share, for the nine months ended January 31, 2014. The additional costs recorded as a result of the BTI Acquisition mentioned above had a combined $\$ 0.05$ negative impact on income per share from continuing operations for the nine months ended January 31, 2015, partially offset by the positive impact on income per share from continuing operations as a result of our $\$ 30.0$ million stock repurchase program that was completed in early fiscal 2015.

## Results of Operations

## Net Sales

The following table sets forth certain information regarding net sales for the three months ended January 31, 2015 and 2014 (dollars in thousands):

|  | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Handguns | \$ | 94,059 | \$ | 100,902 | \$ | $(6,843)$ | -6.8\% |
| Long Guns |  | 20,422 |  | 33,905 |  | $(13,483)$ | -39.8\% |
| Walther |  | - |  | 1,620 |  | $(1,620)$ | -100.0\% |
| Other Products \& Services |  | 10,009 |  | 9,454 |  | 555 | 5.9\% |
| Total Firearm Division |  | 124,490 |  | 145,881 |  | $(21,391)$ | -14.7\% |
| Accessories Division |  | 6,060 |  | - |  | 6,060 | N/A |
| Total Net Sales | \$ | 130,550 | \$ | 145,881 | \$ | (15,331) | -10.5\% |

Net sales in our firearm division for the three-month period ended January 31, 2015 decreased $14.7 \%$ from the comparable quarter last year. Although consumer demand for handguns, as reflected in NICS background checks, has increased over the comparable quarter last year, we believe that a portion of the consumer demand was satisfied with excess channel inventory. Thus, our handgun product sales decreased $\$ 6.8$ million, or $6.8 \%$, from the comparable quarter last year because of the decrease in our larger frame M\&P branded polymer pistol products, partially offset by increased sales of our small concealed carry polymer pistols and revolvers. Net sales of our long guns decreased $\$ 13.5$ million, or $39.8 \%$, from the prior year comparable quarter with large decreases in sales of our modern sporting rifles from lower consumer demand. Other products and services increased by $5.9 \%$ from the comparable quarter last year, primarily as a result of additional sales of our injection molding products following the acquisition of our principal injection molding supplier in early fiscal 2015, which represented $2.1 \%$ of firearm net sales. Firearm net sales were positively impacted by a price increase in January 2014 on a selected number of our products. In total, price increases favorably impacted firearm net sales for the three months ended January 31, 2015 compared with the prior year comparable quarter by $0.2 \%$ while decreases in the number of units sold impacted firearm net sales by $16.2 \%$. New products, defined as any new SKU not shipped in the prior comparable quarter, represented $19.8 \%$ of firearm net sales for the three months ended January 31, 2015. Net sales in our accessories division following the acquisition of BTI on December 11, 2014 represented $4.6 \%$ of total net sales for the three months ended January 31, 2015.

Net sales into our sporting goods distribution channel were $\$ 115.8$ million for the three months ended January 31, 2015, a decrease of $9.7 \%$ from the comparable quarter last year. This decrease was primarily a result of reduced sales of our M\&P polymer pistols and modern sporting rifles, partially offset by increased revolver sales and $\$ 6.1$ million of net sales from our accessories division following the acquisition of BTI on December 11, 2014. Excluding our newly acquired accessories division, net sales into our sporting goods distribution channel were $\$ 109.7$ million for the three months ended January 31, 2015, a decrease of $14.4 \%$ from the comparable quarter last year. Net sales into our professional channels, which include international and law enforcement sales, were $\$ 14.1$ million for the three months ended January 31, 2015, a decrease of $7.2 \%$ from comparable quarter last year.

The following table sets forth certain information regarding net sales for the nine months ended January 31, 2015 and 2014 (dollars in thousands):

|  | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Handguns | \$ | 274,833 | \$ | 298,903 | \$ | $(24,070)$ | -8.1\% |
| Long Guns |  | 55,957 |  | 122,705 |  | $(66,748)$ | -54.4\% |
| Walther |  | 506 |  | 3,946 |  | $(3,440)$ | -87.2\% |
| Other Products \& Services |  | 33,509 |  | 30,641 |  | 2,868 | 9.4\% |
| Total Firearm Division |  | 364,805 |  | 456,195 |  | $(91,390)$ | -20.0\% |
| Accessories Division |  | 6,060 |  | - |  | 6,060 | N/A |
| Total Net Sales | \$ | 370,865 | \$ | 456,195 | \$ | $(85,330)$ | -18.7\% |

Net sales in our firearm division for the nine-month period ended January 31, 2015 decreased 20.0\% from the prior year comparable period. Handgun product sales decreased $\$ 24.1$ million, or $8.1 \%$, from the prior year comparable period as a result of the same factors mentioned above for the three-month period. Net sales of our long guns decreased $\$ 66.7$ million, or $54.4 \%$, from the prior year comparable period with the largest decrease in modern sporting rifle sales from lower consumer demand. Other products and services increased by $9.4 \%$ from the prior year comparable period, primarily as a result of the sales of our injection molding products following the acquisition of our principal injection molding supplier in early fiscal 2015, which represented $2.2 \%$ of firearm net sales. Firearm net sales were positively impacted by a price increase in January 2014 on a selected number of our products. In total, price increases favorably impacted firearm net sales for the nine months ended January 31, 2015 compared with the prior year comparable period by $0.4 \%$ while decreases in the number of units sold impacted firearm net sales by $21.1 \%$. New products represented $16.8 \%$ of firearm net sales for the nine months ended January 31, 2015. Net sales in our accessories division following the acquisition of BTI on December 11, 2014 represented $1.6 \%$ of total net sales for the nine months ended January 31, 2015.

Net sales into our sporting goods distribution channel, excluding Walther products, were $\$ 319.2$ million for the nine months ended January 31, 2015, a decrease of $20.5 \%$ from the prior year comparable period, which was primarily a result of reduced sales of our M\&P polymer pistols and hunting and modern sporting rifles, partially offset by increased revolver sales and $\$ 6.1$ million of sales from our newly acquired accessories division. Excluding our newly acquired accessories division, net sales into our sporting goods distribution channel were $\$ 313.7$ million for the nine months ended January 31, 2015, a decrease of $22.0 \%$ from the comparable quarter last year. Net sales into our professional channels, which exclude Walther products and include international and law enforcement sales, were $\$ 49.3$ million for the nine months ended January 31, 2015, which were relatively flat compared with the prior year comparable period.

## Cost of Sales and Gross Profit

The following table sets forth certain information regarding cost of sales and gross profit for the three months ended January 31, 2015 and 2014 (dollars in thousands):

| Total Company | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of sales | \$ | 86,726 | \$ | 87,230 | \$ | (504) | -0.6\% |
| \% of net sales |  | 66.4\% |  | 59.8\% |  |  |  |
| Gross profit | \$ | 43,824 | \$ | 58,651 |  | $(14,827)$ | -25.3\% |
| \% of net sales |  | 33.6\% |  | 40.2\% |  |  |  |
| Firearm Division |  | 015 |  | 2014 |  | Change | \% Change |
| Cost of sales | \$ | 81,958 | \$ | 87,230 | \$ | $(5,272)$ | -6.0\% |
| \% of net sales |  | 65.8\% |  | 59.8\% |  |  |  |
| Gross profit | \$ | 42,532 | \$ | 58,651 |  | $(16,119)$ | -27.5\% |
| \% of net sales |  | 34.2\% |  | 40.2\% |  |  |  |


| Accessories Division | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of sales | \$ | 4,768 | \$ | - | \$ | 4,768 | N/A |
| \% of net sales |  | 78.7\% |  | - |  |  |  |
| Gross profit | \$ | 1,292 | \$ | - | \$ | 1,292 | N/A |
| \% of net sales |  | 21.3\% |  |  |  |  |  |

Gross profit as a percentage of net sales for the three months ended January 31, 2015 decreased by 6.6 percentage points from the comparable quarter last year, primarily because of a combination of reduced sales volumes for our higher-margin products, additional promotional product discounts, and unfavorable manufacturing fixed-cost absorption during the quarter. That unfavorable manufacturing fixed-cost absorption negatively impacted gross margin by 7.2 percentage points and the additional promotional product discounts resulted in a 2.1 percentage point reduction to gross margin, partially offset by reduced manufacturing spending that resulted in a 1.9 percentage point favorable impact to gross margin. Gross profit of our accessories division for the three months ended January 31, 2015 included $\$ 1.8$ million of increased cost of goods sold from the fair value step-up in inventory, which is expensed over the first inventory cycle as a result of the acquisition of BTI, and which negatively impacted gross margin for that division by 30.4 percentage points and 0.6 percentage points for the total company.

The following table sets forth certain information regarding cost of sales and gross profit for the nine months ended January 31, 2015 and 2014 (dollars in thousands):

| Total Company | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of sales |  | 243,083 | \$ | 266,834 | \$ | $(23,751)$ | -8.9\% |
| \% of net sales |  | 65.5\% |  | 58.5\% |  |  |  |
| Gross profit |  | 127,782 | \$ | 189,361 | \$ | $(61,579)$ | -32.5\% |
| \% of net sales |  | 34.5\% |  | 41.5\% |  |  |  |
| Firearm Division |  | 2015 |  | 2014 |  | Change | \% Change |
| Cost of sales | \$ | 238,315 | \$ | 266,834 | \$ | $(28,519)$ | -10.7\% |
| \% of net sales |  | 65.3\% |  | 58.5\% |  |  |  |
| Gross profit | \$ | 126,490 | \$ | 189,361 | \$ | $(62,871)$ | -33.2\% |
| \% of net sales |  | 34.7\% |  | 41.5\% |  |  |  |
| Accessories Division |  | 2015 |  | 2014 |  | Change | \% Change |
| Cost of sales | \$ | 4,768 | \$ | - | \$ | 4,768 | N/A |
| \% of net sales |  | 78.7\% |  | - |  |  |  |
| Gross profit | \$ | 1,292 | \$ | - | \$ | 1,292 | N/A |
| \% of net sales |  | 21.3\% |  | - |  |  |  |

Gross profit for the nine months ended January 31, 2015 decreased by 7.0 percentage points from the prior year comparable period, primarily due to a combination of the reduced sales volumes mentioned above as well as higher spending relative to sales volumes, additional promotional product discounts, and unfavorable manufacturing fixed-cost absorption during the period. That additional spending relative to sales volume and unfavorable manufacturing fixed-cost absorption negatively impacted gross margin by 6.9 percentage points and the additional promotional product discounts resulted in a 1.0 percentage point reduction to gross margin. Our price increases made in early calendar 2014 on selected firearm products increased gross margin by 0.3 percentage points and the acquisition of our principal injection molding supplier resulted in a favorable impact on gross margin of 0.3 percentage points for the nine months ended January 31, 2015. Gross profit of our accessories division for the nine months ended January 31, 2015 included increased cost of goods sold from the inventory step-up as a result of the BTI Acquisition, which negatively impacted gross margin for that division by 30.4 percentage points and 0.2 percentage points for the total company.

## Operating Expenses

The following table sets forth certain information regarding operating expenses for the three months ended January 31, 2015 and 2014 (dollars in thousands):

| Total Company. | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Research and development | \$ | 1,901 | \$ | 1,456 | \$ | 445 | 30.6\% |
| Selling and marketing |  | 10,088 |  | 8,921 |  | 1,167 | 13.1\% |
| General and administrative |  | 16,136 |  | 17,154 |  | $(1,018)$ | -5.9\% |
| Total operating expenses | \$ | 28,125 | \$ | 27,531 | \$ | 594 | 2.2\% |
| \% of net sales |  | 21.5\% |  | 18.9\% |  |  |  |
| Firearm Division | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| Research and development | \$ | 1,706 | \$ | 1,456 | \$ | 250 | 17.2\% |
| Selling and marketing |  | 9,229 |  | 8,921 |  | 308 | 3.5\% |
| General and administrative |  | 13,938 |  | 17,154 |  | $(3,216)$ | -18.7\% |
| Total operating expenses | \$ | 24,873 | \$ | 27,531 | \$ | $(2,658)$ | -9.7\% |
| \% of net sales |  | 20.0\% |  | 18.9\% |  |  |  |
| Accessories Division | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| Research and development | \$ | 195 |  |  | \$ | 195 | N/A |
| Selling and marketing |  | 859 |  | - |  | 859 | N/A |
| General and administrative |  | 2,198 |  | - |  | 2,198 | N/A |
| Total operating expenses | \$ | 3,252 |  | - | \$ | 3,252 | N/A |
| \% of net sales | 53.7\% |  |  |  |  |  |  |

In our firearm division, research and development expenses increased $\$ 250,000$ from the comparable quarter last year, primarily because of increased expenses related to new product development testing materials. Selling and marketing expenses increased $\$ 308,000$ from the comparable quarter last year, primarily from increased print and media advertising expense. General and administrative costs decreased $\$ 3.2$ million from the comparable quarter last year and reflected a $\$ 1.4$ million reduction from eliminating management incentive expense, a $\$ 2.1$ million reduction in professional fees, primarily from a reduction in consulting expense relating to our implementation of our enterprise resource planning, or ERP, system, a $\$ 989,000$ reduction in profit sharing expense, and a $\$ 793,000$ reduction in stock-based compensation expense, partially offset by $\$ 1.6$ million of acquisition-related costs incurred related to the BTI Acquisition. General and administrative expenses for our accessories division included $\$ 1.3$ million of intangible amortization expense as a result of the BTI Acquisition.

The following table sets forth certain information regarding operating expenses for the nine months ended January 31, 2015 and 2014 (dollars in thousands):

| Total Company | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Research and development |  | 4,830 |  | 4,119 | \$ | 711 | 17.3\% |
| Selling and marketing |  | 26,884 |  | 24,150 |  | 2,734 | 11.3\% |
| General and administrative |  | 43,765 |  | 53,184 |  | $(9,419)$ | -17.7\% |
| Total operating expenses |  | 75,479 |  | 81,453 | \$ | $(5,974)$ | -7.3\% |
| \% of net sales |  | 20.4\% |  | 17.9\% |  |  |  |
| Firearm Division |  | 015 |  | 2014 |  | hange | \% Change |
| Research and development | \$ | 4,636 | \$ | 4,119 | \$ | 517 | 12.6\% |
| Selling and marketing |  | 26,026 |  | 24,150 |  | 1,876 | 7.8\% |
| General and administrative |  | 41,566 |  | 53,184 |  | $(11,618)$ | -21.8\% |
| Total operating expenses | \$ | 72,228 | \$ | 81,453 | \$ | $(9,225)$ | -11.3\% |
| \% of net sales |  | 19.8\% |  | 17.9\% |  |  |  |


| Accessories Division | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Research and development | \$ | 194 | \$ | - | \$ | 194 | N/A |
| Selling and marketing |  | 858 |  | - |  | 858 | N/A |
| General and administrative |  | 2,199 |  | - |  | 2,199 | N/A |
| Total operating expenses | \$ | 3,251 | \$ | - | \$ | 3,251 | N/A |
| \% of net sales |  | 53.6\% |  |  |  |  |  |

In our firearm division, research and development expenses increased $\$ 517,000$ from the prior year comparable period, primarily because of the new product development costs mentioned above. Selling and marketing expenses increased $\$ 1.9$ million from the prior year comparable period, primarily because of $\$ 1.1$ million of additional advertising expense on marketing programs for dealers and additional co-op advertising expense as well as $\$ 791,000$ of additional promotional expense and additional print and television advertising expense. General and administrative costs decreased $\$ 11.6$ million from the prior year comparable period and reflected a $\$ 5.4$ million reduction from eliminating management incentive expense, a $\$ 3.9$ million reduction in profit sharing expense, a $\$ 2.8$ million reduction in stock-based compensation expense, and a $\$ 1.4$ million reduction in professional fees, primarily relating to our ERP system, all of which were partially offset by $\$ 470,000$ of acquisition-related costs for the TTPP asset purchase, $\$ 1.6$ million of acquisition-related costs for the BTI Acquisition, and $\$ 1.1$ million of additional depreciation expense. General and administrative expenses for our accessories division of $\$ 2.2$ million included $\$ 1.3$ million of intangible amortization expense as a result of the acquisition of BTI.

## Operating Income

The following table sets forth certain information regarding operating income for the three months ended January 31, 2015 and 2014 (dollars in thousands):


| Firearm Division | 2015 |  |  | 014 | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income from operations | \$ | 17,659 | \$ |  | \$ | $(13,461)$ | -43.3\% |
| \% of net sales |  | 14.2\% |  |  |  |  |  |


| Accessories Division | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loss from operations | \$ | $(1,960)$ | \$ | - | \$ | $(1,960)$ | N/A |
| \% of net sales |  | -32.3\% |  |  |  |  |  |

Operating income for the three months ended January 31, 2015 declined $\$ 15.4$ million compared with the comparable quarter last year, primarily because of lower sales of our modern sporting rifles and large frame M\&P branded polymer pistols and the related operating profit impacts from higher spending, unfavorable manufacturing fixed-cost absorption from reduced net sales, increased advertising and promotional spending, additional depreciation expense from increased capital expenditures, and $\$ 1.6$ million of acquisition-related costs incurred related to the BTI Acquisition. Operating loss from our accessories division for the three months ended January 31, 2015 included increased cost of goods sold from the inventory step-up, which is being expensed over the first inventory cycle, and additional intangible amortization expense as mentioned above.

The following table sets forth certain information regarding operating income for the nine months ended January 31, 2015 and 2014 (dollars in thousands):

| Total Company | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating income | \$ | 52,303 | \$ | 107,908 | \$ | $(55,605)$ | -51.5\% |
| \% of net sales |  | 14.1\% |  | 23.7 |  |  |  |


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| \% of net sales |  | 14.9\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| Accessories Division | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loss from operations | \$ | $(1,960)$ | \$ | - | \$ | $(1,960)$ | N/A |
| \% of net sales |  | -32.3\% |  |  |  |  |  |

Operating income for the nine months ended January 31, 2015 declined $\$ 55.6$ million compared with the prior year comparable period, primarily because of the same factors mentioned above as well as $\$ 2.0$ million of acquisition-related costs as a result of the TTPP asset purchase and the BTI Acquisition during fiscal 2015.

## Interest Expense

The following table sets forth certain information regarding interest expense for the three months ended January 31, 2015 and 2014 (dollars in thousands):


Interest expense increased by $\$ 1.4$ million primarily because we had to service $\$ 75.0$ million of our $5.000 \%$ Senior Notes and $\$ 100.0$ million of borrowings on our line of credit to fund the acquisition of BTI during the three months ended January 31, 2015 that were not outstanding during the comparable quarter last year.

The following table sets forth certain information regarding interest expense for the nine months ended January 31, 2015 and 2014 (dollars in thousands):


Interest expense decreased for the nine months ended January 31, 2015 compared with the prior year comparable period primarily as a result of $\$ 4.3$ million of bond premium and $\$ 795,000$ of debt issuance write off costs incurred to retire the outstanding $9.5 \%$ Senior Notes during the nine months ended January 31, 2014. Interest expense for the nine months ended January 31, 2015 also included the additional interest expense noted above, amortization of debt issuance costs, and primarily related to our $\$ 100.0$ million of $5.875 \%$ Senior Notes and our $\$ 75.0$ million of $5.000 \%$ Senior Notes.

## Income Taxes

The following table sets forth certain information regarding income tax expense for the three months ended January 31, 2015 and 2014 (dollars in thousands):


Income tax expense decreased as a result of the decrease in operating profit.
The following table sets forth certain information regarding income tax expense for the nine months ended January 31, 2015 and 2014 (dollars in thousands):


Income tax expense decreased as a result of the decrease in operating profit noted above. The effective tax rate for the nine months ended January 31, 2015 was $37.4 \%$, which include the following treated as discrete items: non-deductible compensation expense; non-deductible costs related to the BTI Acquisition; fiscal 2014 state and federal provision to actual adjustments; and an
additional research and development credit resulting from a federal law change. The effective tax rate was $36.7 \%$ excluding these discrete items, which is calculated for comparison purposes to the prior year comparable period effective tax rate that does not include one-time non-deductible expenses. The effective tax rate for the nine months ended January 31, 2014 was $33.9 \%$, which included a reduction in unrecognized tax benefits because of the expiration of statutes of limitations and the fiscal 2013 state provision to actual adjustments treated as discrete items. The effective tax rate was $35.5 \%$ excluding these discrete items.

## Income from Continuing Operations

The following table sets forth certain information regarding income from continuing operations and the related per share data for the three months ended January 31, 2015 and 2014 (dollars in thousands, except per share data):

|  | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income from continuing operations | \$ | 8,178 | \$ | 20,057 | \$ | $(11,879)$ | -59.2\% |
| Income per share from continuing operations |  |  |  |  |  |  |  |
| Basic | \$ | 0.15 | \$ | 0.36 | \$ | (0.21) | -58.3\% |
| Diluted | \$ | 0.15 | \$ | 0.35 | \$ | (0.20) | -57.1\% |

Income from continuing operations for the three months ended January 31, 2015 decreased primarily because of lower sales volumes, a corresponding decrease in gross profit, unfavorable manufacturing spending, additional advertising and promotional expense, additional depreciation expense from increased capital expenditures, and acquisition-related costs for the TTPP, BTI, and Hooyman LLC acquisitions during fiscal 2015. Income per share from continuing operations was negatively impacted by $\$ 0.05$ because of increased costs as a result of the BTI Acquisition. The additional expenses were partially offset by lower general and administrative costs related to eliminating management incentive accruals, and reduced profit sharing expense, professional fees, stockbased compensation expense, and income tax expense. In addition, income per share from continuing operations for the three months ended January 31, 2015 was favorably impacted by $\$ 0.01$ from our open market purchases of our common stock that occurred from February 2014 through January 2015. Excluding the expenses for inventory step-up and amortization of intangible assets, the BTI Acquisition resulted in a favorable impact on income per share from continuing operations.

The following table sets forth certain information regarding income from continuing operations and the related per share data for the nine months ended January 31, 2015 and 2014 (dollars in thousands, except per share data):

|  | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income from continuing operations | \$ | 27,885 | \$ | 63,728 | \$ | $(35,843)$ | -56.2\% |
| Income per share from continuing operations |  |  |  |  |  |  |  |
| Basic | \$ | 0.52 | \$ | 1.07 | \$ | (0.55) | -51.2\% |
| Diluted | \$ | 0.50 | \$ | 1.03 | \$ | (0.53) | -51.3\% |

Income from continuing operations for the nine months ended January 31, 2015 decreased because of the same items noted above during the threemonth period. In addition, income per share from continuing operations for the nine months ended January 31, 2015 was favorably impacted by $\$ 0.01$ from our open market purchases of our common stock that occurred from February 2014 through January 2015 under our stock repurchase program. There was also a favorable impact to income per share from continuing operations of $\$ 0.03$ as a result of acquiring our principal injection molding supplier. Income per share from continuing operations for the nine months ended January 31, 2015 was negatively impacted by $\$ 0.06$ as a result of increased cost of goods sold from the fair value inventory step-up, acquisition-related costs, and additional intangible amortization expense as a result of the BTI Acquisition. Excluding the expenses for inventory step-up and amortization of intangible assets, the BTI Acquisition had a favorable impact on income per share from continuing operations.

## Liquidity and Capital Resources

Our principal cash requirements are to finance the growth of our operations, including capital expenditures and any potential acquisitions, and to service our existing debt. Capital expenditures in fiscal 2015 primarily relate to enhancements to manufacturing flexibility, tooling for new product offerings, and various information technology projects.

The following table sets forth certain cash flow information for the nine months ended January 31, 2015 and 2014 (dollars in thousands):

|  | 2015 |  | 2014 |  | \$ Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating activities | \$ | 29,947 | \$ | 54,225 | \$ | $(24,278)$ | -44.8\% |
| Investing activities |  | $(182,647)$ |  | $(48,675)$ |  | $(133,972)$ | -275.2\% |
| Financing activities |  | 142,850 |  | $(60,749)$ |  | 203,599 | 335.1\% |
| Total cash flow | \$ | (9,850) | \$ | $(55,199)$ | \$ | 45,349 | 82.2\% |

## Operating Activities

On an annual basis, operating activities generally represent the principal source of our cash flow.
For the nine months ended January 31, 2015, we generated $\$ 29.9$ million in cash from operating activities compared with generating $\$ 54.2$ million in cash from operating activities for the nine months ended January 31, 2014. Cash generated in operating activities for the nine months ended January 31 , 2015 was negatively impacted by a $\$ 36.5$ million decrease in net income, a $\$ 33.0$ million decrease in accounts payable because of the reduction in manufacturing purchases from lower sales volumes, $\$ 9.0$ million of reduced payroll accruals due to timing, and $\$ 5.4$ million of reduced profit sharing accruals, partially offset by the positive impact of $\$ 29.0$ million of lower inventory because of reduction in manufacturing purchases mentioned above, $\$ 8.8$ million of lower income tax payable due to lower operating profit, $\$ 11.8$ million of lower accounts receivable due to the timing of customer payments and lower sales volumes, and $\$ 5.1$ million of increased depreciation and amortization expense as a result of increased capital spending and acquired intangibles.

## Investing Activities

Cash used in investing activities increased by $\$ 134.0$ million for the nine months ended January 31, 2015 compared with the comparable prior period, primarily as a result of $\$ 136.2$ million of payments to acquire BTI and substantially all of the net assets of Hooyman LLC, and a $\$ 23.8$ million payment to acquire substantially all of the net assets of TTPP, partially offset by $\$ 1.4$ million of refunds of deposits for machinery and equipment. We also recorded capital spending of $\$ 24.2$ million, a reduction of $\$ 12.0$ million compared with the comparable prior period. We currently expect to spend approximately $\$ 34.0$ million on capital expenditures in fiscal 2015, a decrease of approximately $\$ 19.3$ million from the $\$ 53.3$ million spent in fiscal 2014. Major capital expenditures in fiscal 2015 primarily relate to enhancements to manufacturing flexibility, tooling for new product offerings, and various information technology projects.

## Financing Activities

Cash provided by financing activities was $\$ 142.9$ million for the nine months ended January 31, 2015 compared with cash used in financing activities of $\$ 60.7$ million for the nine months ended January 31, 2014. Cash provided by financing activities was primarily a result of $\$ 100.0$ million of borrowings on our line of credit to fund the acquisition of BTI and $\$ 75.0$ million of proceeds related to the issuance of our $5.000 \%$ Senior Notes, partially offset by our completed $\$ 30.0$ million stock repurchase program described below. We also paid $\$ 2.5$ million of debt issuance costs related to the $5.000 \%$ Senior Notes issuance as discussed in Note 5 to our consolidated financial statements.

On November 25, 2014, we amended our credit agreement with our lenders to expand our unsecured revolving credit facility to $\$ 125.0$ million in connection with entering into the definitive agreement to acquire BTI, leaving $\$ 50.0$ million available under the accordion feature that may be, in certain circumstances, increased in $\$ 25.0$ million increments up to a maximum loan of $\$ 175.0$ million. The credit facility matures on December 15 , 2016 and is bearing interest at a variable rate equal to LIBOR or prime, at our election, plus an applicable margin based on our consolidated leverage ratio. As of January 31, 2015, we had $\$ 100.0$ million of borrowings outstanding, which was used to fund the BTI Acquisition and bore interest at the applicable LIBOR rate of $2.42 \%$, including the applicable margin. Additional proceeds under the credit facility are expected to be used for general corporate purposes.

During fiscal 2014, our board of directors authorized the repurchase of up to $\$ 30.0$ million of our common stock, subject to certain conditions, in the open market or privately negotiated transactions, commencing no earlier than May 1, 2014. During the three months ended July 31, 2014, we completed this stock repurchase program by repurchasing 2.1 million shares of our common stock for $\$ 30.0$ million utilizing cash on hand.

Our future capital requirements will depend on many factors, including net sales, the timing and extent of spending to support product development efforts, the expansion of sales and marketing activities, the timing of introductions of new products and enhancements to existing products, the costs to ensure access to adequate manufacturing capacity, and any acquisitions or strategic
investments that we may determine to make. Further, equity or debt financing may not be available to us on acceptable terms or at all. If sufficient funds are not available or are not available on acceptable terms, our ability to take advantage of unexpected business opportunities or to respond to competitive pressures could be limited or severely constrained.

## Summary

As of January 31, 2015, we had $\$ 59.0$ million in cash and cash equivalents on hand. On November 25, 2014, we exercised an accordion feature on our line of credit to increase it by $\$ 50.0$ million. On December 11, 2014, we borrowed $\$ 100.0$ million on our expanded line of credit and utilized $\$ 34.3$ million of cash on hand to fund the BTI Acquisition for $\$ 130.5$ million, plus a $\$ 3.8$ million working capital adjustment for a total purchase price of $\$ 134.3$ million. On January 9, 2015, we purchased substantially all of the net assets of Hooyman LLC for $\$ 1.9$ million utilizing cash on hand. During the nine months ended January 31, 2015, we completed our $\$ 30.0$ million authorized stock repurchase program by repurchasing 2.1 million shares of our common stock in the open market utilizing cash on hand. During the nine months ended January 31, 2015, we acquired substantially all of the net assets of TTPP for $\$ 22.8$ million, including a $\$ 1.0$ million working capital adjustment for a total purchase price of $\$ 23.8$ million. We had a $\$ 125.0$ million unsecured revolving line of credit upon which we had $\$ 100.0$ million of borrowings as of January 31, 2015. Our credit agreement with the lenders contains financial covenants relating to maintaining maximum leverage and minimum debt service coverage. We issued $\$ 75.0$ million of $5.000 \%$ Senior Notes during the nine months ended January 31, 2015. The Senior Notes Indentures contain a financial covenant relating to times interest earned. We were in compliance with all debt covenants as of January 31, 2015. Based upon our current working capital position, current operating plans, and expected business conditions, we believe that our existing capital resources and credit facilities will be adequate to fund our operations, including our outstanding debt and other commitments, for the next 12 months, apart from any major acquisitions.

## Other Matters

## Critical Accounting Policies

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting periods. Significant accounting policies are disclosed in Note 2 of the Notes to the Consolidated Financial Statements in our Annual Report on Form 10-K for the fiscal year ended April 30, 2014. The most significant areas involving our judgments and estimates are described in the Management's Discussion and Analysis of Financial Conditions and Results of Operations in our Annual Report on Form 10-K for the fiscal year ended April 30, 2014, to which there have been no material changes. Actual results could differ from estimates made.

## Recent Accounting Pronouncements

The nature and impact of recent accounting pronouncements, if any, is discussed in Note 2 to our consolidated financial statements included elsewhere in this report, which is incorporated herein by reference.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk

During the period ended January 31, 2015, we did not enter into or transact any forward option contracts nor did we have any forward contracts outstanding.

## Item 4. Controls and Procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the Exchange Act). Based on this evaluation, our Chief Executive Officer and Chief Financial Officer, as of January 31, 2015, concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are effective to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act was recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of January 31, 2015, our disclosure controls and procedures are effective at a reasonable assurance level in that they were reasonably designed to ensure that information required to be disclosed by us in the reports we file or submit under the Exchange Act (i) is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the SEC, and (ii) is accumulated and
communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Except as noted above, there was no change in our internal control over financial reporting during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## PART II — OTHER INFORMATION

## Item 1. Legal Proceedings

The nature of legal proceedings against us is discussed in Note 8 to our consolidated financial statements included elsewhere in this report, which is incorporated herein by reference.

## Item 6. Exhibits

The exhibits listed on the Index to Exhibits (following the signatures section of this Quarterly Report on Form 10-Q) are included herewith or incorporated herein by reference.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 3, 2015

Date: March 3, 2015

SMITH \& WESSON HOLDING CORPORATION, a Nevada corporation

By: /s/ P. JAMES DEBNEY
P. James Debney

President and Chief Executive Officer
By: /s/ JEFFREY D. BUCHANAN
Jeffrey D. Buchanan
Executive Vice President,
Chief Financial Officer, and Treasurer

## INDEX TO EXHIBITS

| 2.9 | Stock Purchase and Sale Agreement, dated November 25, 2014, by and among Smith \& Wesson Holding Corporation, Clearview <br> Battenfeld Acquisition Company LLC, and the Members named therein (1) |
| :--- | :--- |
| 10.104(a) |  <br> Wesson Corp., the guarantors, the lenders, and TD Bank, N.A., as Administrative Agent and Swingline Lender (1) |
| 31.1 | Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer |
| 31.2 | Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer |
| 32.1 | Section 1350 Certification of Principal Executive Officer |
| 32.2 | Section 1350 Certification of Principal Financial Officer |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema Document |
| 101.CAL | XBLR Taxonomy Extension Calculation Linkbase Document |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document |
| 101.PRE | XBLR Taxonomy Extension Presentation Linkbase Document |
| $(1)$ | Incorporated by reference to the Registrant's Form 8-K filed with the SEC on November 26, 2014. |

## CERTIFICATION

## I, P. James Debney, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Smith \& Wesson Holding Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/P. JAMES DEBNEY
P. James Debney

President and Chief Executive Officer

## CERTIFICATION

I, Jeffrey D. Buchanan, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Smith \& Wesson Holding Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ JEFFREY D. BUCHANAN
Jeffrey D. Buchanan
Chief Financial Officer

## CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of Smith \& Wesson Holding Corporation (the "Company") for the quarterly period ended January 31, 2015 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, P. James Debney, President and Chief Executive Officer of the Company, certify, to the best of my knowledge and belief, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:
(i) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. $78 \mathrm{~m}(\mathrm{a})$ or 78o(d)); and
(ii) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/P. JAMES DEBNEY
P. James Debney

President and Chief Executive Officer

## CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of Smith \& Wesson Holding Corporation (the "Company") for the quarterly period ended January 31, 2015 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Jeffrey D. Buchanan, Chief Financial Officer of the Company, certify, to the best of my knowledge and belief, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002 , that:
(i) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. $78 \mathrm{~m}(\mathrm{a})$ or 78o(d)); and
(ii) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ JEFFREY D. BUCHANAN
Jeffrey D. Buchanan
Chief Financial Officer


[^0]:    We are required to remediate hazardous waste at our facilities. Currently, we own designated sites in Springfield, Massachusetts and are subject to two release areas, which are the focus of remediation projects as part of the Massachusetts Contingency Plan, or the MCP. The MCP provides a structured environment for the voluntary remediation of regulated releases. We may be required to remove

