FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								. ,		IIVCStillei		<u> </u>										
1. Name and Address of Reporting Person*								2. Issuer Name and Ticker or Trading Symbol AMERICAN OUTDOOR BRANDS									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Debney P. James</u>								CORPORATON [AOBC]								X D	irector	10% (Owner			
(Land) (Final) (Alide)							CORTORATOR [AOBC]								_		officer (give title elow)	Other below	(specify			
(Last) (First) (Middle) 2100 ROOSEVELT AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 01/09/2017									President and CEO						
(Street) SPRINGFIELD MA 01104						4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
SPRING	FIELD	MA 01104													X F	Form filed by One Reporting Person						
(City) (State) (Zip)																Form filed by More than One Reporting Person						
			Table	e I - No	n-Deriv	ative	Se	curitie	s Ac	quired,	Dis	posed o	f, or	Bene	eficia	lly Ov	ned					
1. Title of Security (Instr. 3) 2. Transact Date (Month/Date						ır) E	2A. Deemed Execution Date, if any (Month/Day/Year)				Disposed	ities Acquired (A) d Of (D) (Instr. 3, 4			d Se Be Ov	Amount of curities neficially ned Following ported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
										Code	v	Amount		() or ()	Price	Tra	nnsaction(s) str. 3 and 4)		(111511.4)			
Common	Stock				01/09	/2017				P ⁽¹⁾		10,000)	A	\$20	92	348,272 D					
			Та						•			sed of, onvertib				/ Own	ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Disport (D	r osed) :. 3, 4	Expiratio (Month/D	5. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Number of Title Shares		8. Price Derivati Security (Instr. 5)	derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)						

Explanation of Responses:

1. The shares were purchased pursuant to a 10b5-1 Trading Plan dated December 9, 2016.

Remarks:

Robert J. Cicero, as attorney-

in-fact

** Signature of Reporting Person

Date

01/11/2017

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.