FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Machinaton	D C	20540
Vashington,	D.C.	20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address McPherson De (Last) 2100 ROOSEVEL (Street) SPRINGFIELD	ana L First) (I Γ AVENUE	Middle)		2. Issuer Name and Ticker or SMITH & WESSON SWBI] 3. Date of Earliest Transaction 05/01/2024 4. If Amendment, Date of Orig					ON BRANDS, INC. [ion (Month/Day/Year)					is. Relationship of Reporting Person(s) to Issuer Check all applicable) Director 10% Owner X Officer (give title Other (specify below) See Remarks S. Individual or Joint/Group Filing (Check Applicable line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)		Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										o satisfy					
	Tab	le I - No			_			quired,	, Dis	posed of									
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Execution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr.				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	Amount	(A) (D)	or	Price	Transaction(s) (Instr. 3 and 4)				111301. 4)				
Common Stock 05/0				/2024		Α		25,041(1) /		\$0	101,762(2)			D				
Common Stock 05/01/				/2024	2024		F		2,717(3)	Ι	,	\$16.8		99,045		D			
Common Stock 05/02			05/02	/2024		F		946(3)		,	\$17.08	98,0)99		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
				outs, o	calls	_	_											1	
1. Title of Derivative Security (Instr. 3) Convers or Exerc Price of Derivativ Security	se (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			of Secu	uritie: ying ive S	Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	Own Form Olly Dire or In (I) (II	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title		Amount or Number of Shares						
Performance Rights (4)	05/01/2024			A		50,080		(4)		05/01/2027	/01/2027 Common Stock 50		50,080	\$0	50,080		D		

Explanation of Responses:

- 1. One-quarter of the restricted stock units shall vest on each of the first, second, third and fourth anniversaries of the date of grant. Shares, net of tax withholding, will be delivered on each applicable vesting date.
- 2. Includes 351 shares acquired under the Issuer's Employee Stock Purchase Plan on March 28, 2024.
- 3. Represents shares of common stock withheld by the Issuer to satisfy certain tax withholding obligations associated with the vesting of restricted stock units.
- 4. Each performance right represents a contingent right to recieve one share of the Issuer's common stock. The performance rights vest based on achievement of certain target performance of the Issuer's stock price over a three-year performance period. The number represents the maximum number of shares that may be delivered pursuant to the award.

Remarks:

The reporting person is Executive Vice President, Chief Financial Officer, Treasurer, and Assistant Secretary.

05/03/2024 /s/ Kevin A. Maxwell

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.