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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

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**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**August 9, 2004**

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(Date of earliest event reported)

**SMITH & WESSON HOLDING CORPORATION**

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(Exact Name of Registrant as Specified in Charter)

**NEVADA**

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(State or Other Jurisdiction of Incorporation)

**001-31552**

(Commission File Number)

**87-0543688**

(IRS Employer Identification Number)

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**2100 ROOSEVELT AVENUE  
SPRINGFIELD, MASSACHUSETTS  
01104**

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(Address of Principal Executive Offices) (Zip Code)

**(800) 331-0852**

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(Registrant's telephone number, including area code)

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**Item 12. Results of Operations and Financial Condition.**

The registrant is furnishing this Report on Form 8-K in connection with the disclosure of information, in the form of the textual information from a press release released on August 9, 2004.

The information in this Report on Form 8-K (including the exhibit) is furnished pursuant to Item 12 and shall not be deemed to be “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section.

The registrant does not have, and expressly disclaims, any obligation to release publicly any updates or any changes in the registrant’s expectations or any change in events, conditions, or circumstances on which any forward-looking statement is based.

The text included with this Report is available on the registrant’s website located at [www.smithandwesson.com](http://www.smithandwesson.com), although the registrant reserves the right to discontinue that availability at any time.

Exhibit 99.1 Press Release dated August 9, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SMITH & WESSON HOLDING CORPORATION

Date: August 9, 2004

By: /s/ Roy Cuny  
Roy Cuny  
President and Chief Executive Officer

**FOR IMMEDIATE RELEASE****NEWS RELEASE**

Investor and Media Relations:

Patty Bruner

Christensen

480-614-3009

**Smith & Wesson Expects First Quarter Earnings Increase on Slightly Lower Revenue**

SPRINGFIELD, MA – (BUSINESS WIRE) – August 9, 2004 — Smith & Wesson Holding Corporation (AMEX:SWB), parent of the legendary 152-year old handgun maker Smith & Wesson Corp., announced today that it expects earnings for the first fiscal quarter ended July 31, 2004 to be between \$1.3 and \$1.5 million, or approximately \$.04 per diluted share, compared with \$585,000, or \$.02 per diluted share, for the quarter ended July 31, 2003. Sales for the quarter are expected to be approximately \$27.8 million, a \$1.0 million, or 3.5%, decline versus the quarter ended July 31, 2003. The expected decline will result from non-firearms sales including the discontinued third-party machining business and lower handcuff sales. Firearms sales, the Company's core business, are expected to be up slightly for the quarter versus the comparable quarter last year.

Roy Cuny, President and CEO of Smith & Wesson Holding Corporation, said, "We expect to report that profits for the quarter increased significantly over the comparable quarter last year as a result of continued focus on increasing efficiency in our core business. We are very pleased with the progress to date and look forward to further growth and increased profitability in the business."

Cuny added, "We have received an excellent market response to the 1911SC pistol that was introduced in February as well as the G22 rifle manufactured by Walther. Shipments commenced on both of these products late in the quarter. The demand for the Model 500 revolvers continues to outpace our production capability. We are purchasing additional equipment and expect to double our production of the Model 500 in the second quarter."

John Kelly, Chief Financial Officer of Smith & Wesson Holding Corporation, commented, "We are seeing an improvement in operating margins as a result of the restructuring undertaken in January, coupled with the savings achieved through our Lean and Six Sigma programs. These programs will continue throughout the year and we expect to increase further our operating efficiency through these efforts."

Smith & Wesson expects to post actual results for the first fiscal quarter ended July 31, 2004 by September 10, 2004.

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## About Smith & Wesson

Smith & Wesson Holding Corporation is the parent company of Smith & Wesson Corp., one of the world's leading producers of quality handguns, law enforcement products and firearm safety and security products. Law enforcement personnel, military personnel, target shooters, hunters, collectors, and firearms enthusiasts throughout the world have used the Company's products with confidence for more than 150 years. Smith & Wesson Corp. also manufactures and markets Smith & Wesson branded handcuffs. For more information, visit <http://www.smith-wesson.com>.

## Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and the Company intends that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include statements regarding the Company's strategies, the demand for the Company's products, the opportunity for growth of the Company, anticipated sales and operating results, operating efficiencies, customer satisfaction and cost reduction efforts. The Company cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for the Company's products, the Company's growth opportunities, the ability of the Company to obtain operational enhancements, and other risks detailed from time to time in the Company's reports filed with the SEC.