UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 3, 2020

Smith & Wesson Brands, Inc.

(Exact Name of Registrant as Specified in Charter)

Nevada (State or other jurisdiction of incorporation) 001-31552 (Commission File Number) 87-0543688 (IRS Employer Identification No.)

2100 Roosevelt Avenue Springfield, Massachusetts 01104 (Address of principal executive offices) (Zip Code)

(800) 331-0852 (Registrant's telephone number, including area code)

	ck the appropriate box below if the Form 8-K filing is intwing provisions (see General Instruction A.2. below):	tended to simultaneously satisfy the fil	ling obligation of the registrant under any of the								
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)										
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)										
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))										
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))										
Secu	urities registered pursuant to Section 12(b) of the Act:	m. P.									
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered								
C	ommon Stock, Par Value \$0.001 per Share	SWBI	Nasdaq Global Select Market								
	cate by check mark whether the registrant is an emerging ule 12b-2 of the Securities Exchange Act of 1934 (17 CF		105 of the Securities Act of 1933 (17 §CRF 230.405)								
Eme	rging growth company \Box										
If an	emerging growth company, indicate by check mark if th	ne registrant has elected not to use the	extended transition period for complying with any								

Item 2.02. Results of Operations and Financial Condition.

We are furnishing the disclosure in this Item 2.02 in connection with the disclosure of information in the form of the textual information from a press release issued on December 3, 2020.

The information in this Item 2.02 (including Exhibit 99.1) is furnished pursuant to Item 2.02 and shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section.

We do not have, and expressly disclaim, any obligation to release publicly any updates or any changes in our expectations or any change in events, conditions, or circumstances on which any forward-looking statement is based.

The text included with this Current Report on Form 8-K is available on our website at www.smith-wesson.com, although we reserve the right to discontinue that availability at any time.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit <u>Number</u>	<u>Exhibits</u>
99.1	<u>Press release from Smith & Wesson Brands, Inc., dated December 3, 2020, entitled "Smith & Wesson Brands, Inc. Reports Second Quarter Fiscal 2021 Financial Results"</u>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SMITH & WESSON BRANDS, INC.

Date: December 3, 2020

By: /s/ Robert J. Cicero

Robert J. Cicero Senior Vice President, General Counsel, Chief Compliance Officer, and Secretary



Contact:

investorrelations@smith-wesson.com (413) 747-3448

Smith & Wesson Brands, Inc. Reports Second Quarter Fiscal 2021 Financial Results

- Record Quarterly Revenue of \$249 Million
- GAAP EPS of \$0.87/Share, non-GAAP EPS of \$0.93/Share
- \$0.05 per Share Dividend

SPRINGFIELD, Mass., December 3, 2020 – Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI), a U.S.-based leader in firearm manufacturing and design, today announced financial results for the second quarter of fiscal year 2021, ended October 31, 2020. On August 24, 2020, the company completed the previously announced spin-off of its outdoor products and accessories business. Therefore, beginning with this quarter, all historical financial information for that business is reported as discontinued operations. Unless otherwise indicated, any reference to income statement items refers to results from continuing operations.

Second Quarter Fiscal 2021 Consolidated Financial Highlights

- Quarterly net sales were \$248.7 million compared with \$113.7 million for the comparable quarter last year, an increase of 118.7%.
- Gross margin for the quarter was 40.6% compared with 28.4% for the comparable quarter last year.
- Quarterly GAAP income was \$49.1 million, or \$0.87 per diluted share, compared with \$343,000, or \$0.01 per diluted share, for the comparable quarter last year.
- Quarterly non-GAAP income was \$52.8 million, or \$0.93 per diluted share, compared with \$472,000, or \$0.01 per diluted share, for the
 comparable quarter last year. GAAP to non-GAAP adjustments for income exclude costs related to the spin-off of the outdoor products and
 accessories business, COVID-19 related expenses, and other costs. For a detailed reconciliation, see the schedules that follow in this
 release.
- Quarterly non-GAAP Adjusted EBITDAS was \$78.9 million, or 31.7% of net sales, compared with \$13.4 million, or 11.8% of net sales, for the comparable quarter last year.

Mark Smith, President and Chief Executive Officer, commented, "Today, I am pleased to report a second consecutive record-breaking quarter for our 168 year old company. These results are a testament to Smith & Wesson's devoted team of employees, and their ability to deliver strong performance in the face of any challenge. Because of the hard work of our employees, who have been diligently following our safety protocols, we have been able to continue safely operating our business and, during these extremely difficult times when so many of our fellow Americans are out of work, we successfully created and filled 287 new jobs during our second quarter. Along with our existing employees, our new team members played a critical role in achieving these record-breaking numbers."

Deana McPherson, Executive Vice President and Chief Financial Officer, commented, "Smith & Wesson's record-breaking financial performance enabled us to generate \$49.1 million in net income, seed the outdoor products and accessories business with \$25 million of cash at the spin date, repay the final \$25 million on our revolving loan, and left us with \$55.5 million of cash on hand, and zero bank debt, significantly sooner than our prior internal targets. Additionally, our Board again authorized a \$0.05 per share dividend to shareholders of record as of December 17, 2020, with payment to be made on January 5, 2021."

Conference Call and Webcast

The company will host a conference call and webcast today, December 3, 2020 to discuss its second quarter fiscal 2021 financial and operational results. Speakers on the conference call will include Mark Smith, President and Chief Executive Officer, and Deana McPherson, Executive Vice President and Chief Financial Officer. The conference call may include forward-looking statements. The conference call and webcast will begin at 5:00 p.m. Eastern Time (2:00 p.m. Pacific Time). Those interested in listening to the conference call via telephone may call directly at (844) 309-6568 and reference conference identification number 8990013. No RSVP is necessary. The conference call audio webcast can also be accessed live on the company's website at www.smith-wesson.com, under the Investor Relations section.

Reconciliation of U.S. GAAP to Non-GAAP Financial Measures

In this press release, certain non-GAAP financial measures, including "non-GAAP net income," "Adjusted EBITDAS," and "free cash flow" are presented. From time-to-time, the company considers and uses these supplemental measures of operating performance in order to provide the reader with an improved understanding of underlying performance trends. The company believes it is useful for itself and the reader to review, as applicable, both (1) GAAP measures that include (i) amortization of acquired intangible assets, (ii) transition costs, (iii) the tax effect of non-GAAP adjustments, (iv) COVID-19 expenses, (v) net cash used in investing activities, (vi) interest expense, (vii) income tax expense, (viii) depreciation and amortization, and (ix) stock-based compensation expenses; and (2) the non-GAAP measures that exclude such information. The company presents these non-GAAP measures because it considers them an important supplemental measure of its performance. The company's definition of these adjusted financial measures may differ from similarly named measures used by others. The company believes these measures facilitate operating performance comparisons from period to period by eliminating potential differences caused by the existence and timing of certain expense items that would not otherwise be apparent on a GAAP basis. These non-GAAP measures have limitations as an analytical tool and should not be considered in isolation or as a substitute for the company's GAAP measures. The principal limitations of these measures are that they do not reflect the company's actual expenses and may thus have the effect of inflating its financial measures on a GAAP basis.

About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson®, M&P®, Thompson/Center Arms™, and Gemtech® brands. The company also provides manufacturing services including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit www.smith-wesson.com.

Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include, among others, our ability to deliver strong performance in the face of any challenge. We caution that these statements are qualified by important risks, uncertainties, and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, economic, social, political, legislative, and regulatory factors; the potential for increased regulation of firearms and firearm-related products; actions of social activists that could have an adverse effect on our business; the impact of lawsuits; the demand for our products; the state of the U.S. economy in general and the firearm industry in particular; general economic conditions and consumer spending patterns; our competitive environment; the supply, availability, and costs of raw materials and components; speculation surrounding fears of terrorism and crime; our anticipated growth and growth opportunities; our ability to increase demand for our products in various markets, including consumer, law enforcement, and military channels, domestically and internationally; our penetration rates in new and existing markets; our strategies; our ability to maintain and enhance brand recognition and reputation; our ability to introduce new products; the success of new products; our ability to expand our markets; the potential for cancellation of orders from our backlog; and other risks detailed from time to time in our reports filed with the SEC, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2020.

SMITH & WESSON BRANDS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

	Octo	As o ober 31, 2020	ril 30, 2020
		thousands, except pa	
ASSETS			
Current assets:			
Cash and cash equivalents	\$	55,549	\$ 125,011
Accounts receivable, net of allowances for credit losses of \$1,067 on October 31, 2020 and \$1,038 on April 30, 2020		68,637	60,879
Inventories		78,889	103,741
Prepaid expenses and other current assets		7,599	7,556
Current assets of discontinued operations		7,555	94,673
Income tax receivable		4,713	1,595
		215,387	 393,455
Total current assets			
Property, plant, and equipment, net		147,907	147,739
Intangibles, net		4,458	4,375
Goodwill		19,024	19,024
Other assets of discontinued operations			148,485
Other assets		14,309	 16,437
		401,085	 729,515
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Accounts payable	\$	60,985	\$ 31,476
Accrued expenses and deferred revenue		41,254	57,678
Accrued payroll and incentives		11,405	12,448
Accrued income taxes		337	5,503
Accrued profit sharing		6,810	2,197
Accrued warranty		4,352	3,297
Current liabilties of discontinued operations			17,372
Total current liabilities		125,143	129,971
Deferred income taxes		457	457
Notes and loans payable, net of current portion		_	159,171
Finance lease payable, net of current portion		39,343	39,610
Other non-current liabilities of discontinued operations		_	2,299
Other non-current liabilities		9,264	10,889
Total liabilities		174,207	342,397
Commitments and contingencies		<u> </u>	
Stockholders' equity:			
Preferred stock, \$.001 par value, 20,000,000 shares authorized, no shares issued or outstanding		_	
Common stock, \$.001 par value, 100,000,000 shares authorized, 74,122,674 issued and			
55,955,812 shares outstanding on October 31, 2020 and 73,526,790 shares issued and			
55,359,928 shares outstanding on April 30, 2020		74	74
Additional paid-in capital		269,911	267,630
Retained earnings		179,195	341,716
Accumulated other comprehensive income		73	73
Treasury stock, at cost (18,166,862 shares on October 31, 2020 and April 30, 2020)		(222,375)	(222,375)
Total stockholders' equity	_	226,878	387,118
	\$	401,085	\$ 729,515

SMITH & WESSON BRANDS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME/(LOSS) (Unaudited)

	For the Three Months Ended October 31,				F	or the Six Month		
		2020		2019		2020		2019
Net sales	\$	248,729	\$	n thousands, except 113,717	ot per sha \$	re data) 478,614	\$	209,153
Cost of sales	Ψ	147,656	Ф	81,405	Ф	285,117	Ф	141,254
Gross profit	<u></u>	101,073		32,312		193,497		67,899
Operating expenses:		101,075	_	02,012		155, 157		07,000
Research and development		1,855		1,795		3,761		3,692
Selling, marketing, and distribution		11,614		10,841		21,609		20,374
General and administrative		23,224		16,103		45,007		33,312
Total operating expenses		36,693		28,739		70,377		57,378
Operating income from continuing operations		64,380		3,573		123,120		10,521
Other income/(expense), net:		<u> </u>		<u> </u>				
Other income/(expense), net		693		83		760		90
Interest expense, net		(1,490)		(3,046)		(2,806)		(5,687)
Total other (expense)/income, net		(797)		(2,963)		(2,046)	,	(5,597)
Income from operations before income taxes		63,583		610		121,074	·	4,924
Income tax expense		14,465		267		28,657		2,396
Income from continuing operations	\$	49,118	\$	343	\$	92,417	\$	2,528
Discontinued operations:								
Income/(loss) from discontinued operations		3,123		950		8,209		(3,343)
Net income/(loss)	\$	52,241	\$	1,293	\$	100,626	\$	(815)
Net income/(loss) per share:					·			
Basic - continuing operations	\$	0.88	\$	0.01	\$	1.66	\$	0.05
Basic - net income/(loss)	\$	0.93	\$	0.02	\$	1.81	\$	(0.01)
Diluted - continuing operations	\$	0.87	\$	0.01	\$	1.64	\$	0.05
Diluted - net income/(loss)	\$	0.92	\$	0.02	\$	1.78	\$	(0.01)
Weighted average number of common shares outstanding:								
Basic		55,914		54,912		55,691		54,847
Diluted		56,531		55,424		56,475		54,847

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SMITH & WESSON BRANDS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

	For the Six M October 31, 2020	October 31, 2019
		usands)
Cash flows from operating activities:	,	,
Income from continuing operations	\$ 92,417	\$ 2,528
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	17,129	16,483
Loss on sale/disposition of assets	3	15
Provision for losses on notes and accounts receivable	29	(219)
Change in fair value of contingent consideration	_	100
Stock-based compensation expense	2,075	2,826
Changes in operating assets and liabilities:		
Accounts receivable	(7,787)	(5,585)
Inventories	24,852	(29,260)
Prepaid expenses and other current assets	(43)	(2,979)
Income taxes	(8,267)	(2,932)
Accounts payable	28,331	3,486
Accrued payroll and incentives	(1,043)	(9,510)
Accrued profit sharing	4,613	(1,462)
Accrued expenses and deferred revenue	(16,212)	(1,134)
Accrued warranty	1,055	(436)
Other assets	2,561	753
Other non-current liabilities	(1,625)	(1,358)
Cash provided by/(used in) operating activities - continuing operations	138,088	(28,684)
Cash used in operating activities - discontinued operations	(2,225)	(6,187)
Net cash provided by/(used in) operating activities	135,863	(34,871)
Cash flows from investing activities:		
Payments to acquire patents and software	(350)	(279)
Payments to acquire property and equipment	(14,964)	(8,249)
Cash used by investing activities - continuing operations	(15,314)	(8,528)
Cash used by investing activities - discontinued operations	(1,143)	(840)
Net cash used in investing activities	(16,457)	(9,368)
Cash flows from financing activities:	(10,437)	(3,300)
Proceeds from loans and notes payable	25,000	75,000
Cash paid for debt issuance costs		73,000
Payments on finance lease obligation	(450) (479)	(431)
Payments on notes and loans payable	(185,000)	(28,150)
Distribution to AOUT	(25,000)	(20,130)
Dividend distribution	(2,795)	_
Proceeds from exercise of options to acquire common stock	2,195	936
Payment of employee withholding tax related to restricted stock units	(2,173)	(550)
Cash used in/(provided by) financial activities - continuing operations	(188,702)	46,805
Cash used in financial activities - discontinued operations	(166)	
Net cash (used in)/provided by financing activities	(188,868)	46,805
Net decrease in cash and cash equivalents	(69,462)	2,566
Cash and cash equivalents, beginning of period	125,011	40,853
Cash and cash equivalents, end of period	\$ 55,549	\$ 43,419
Supplemental disclosure of cash flow information		
Cash paid for:		
Interest	\$ 2,188	\$ 5,767
Income taxes	\$ 40,888	\$ 4,184
	, -	, -

SMITH & WESSON BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP FINANCIAL MEASURES TO NON-GAAP FINANCIAL MEASURES (Dollars in thousands, except per share data) (Unaudited)

		For the Three M	onths Ended		For the Six Months Ended				
	October :		October		October 3		October 31, 2019		
GAAP gross profit	\$ 101,073	% of Sales 40.6%	\$ \$ 32,312	% of Sales 28.4%	\$ \$ 193,497	% of Sales 40.4%	\$ 67,899	% of Sales 32.5%	
COVID-19	\$ 101,073 10	0.0%	\$ 32,312 —	20.470	896	0.2%	\$ 07,099 —	32.370 —	
Non-GAAP gross profit	\$ 101,083	40.6%	\$ 32,312	28.4%	\$ 194,393	40.6%	\$ 67,899	32.5%	
GAAP operating expenses	\$ 36,693	14.8%	\$ 28,739	25.3%	\$ 70,377	14.7%	\$ 57,378	27.4%	
Amortization of acquired intangible	ψ 50,055	11.070	Ψ 20,700	23.370	Ψ 70,577	11.770	Ψ 57,570	27.170	
assets	(83)	0.0%	(113)	-0.1%	(166)	0.0%	(222)	-0.1%	
Transition costs	(4,338)	-1.7%	(164)	-0.1%	(7,933)	-1.7%	(164)	-0.1%	
COVID-19	(92)	0.0%	_	_	(159)	0.0%	<u> </u>	_	
Spin related stock-based compensation	(442)	-0.2%	_	_	(442)	-0.1%	_	_	
Non-GAAP operating expenses	\$ 31,738	12.8%	\$ 28,462	25.0%	\$ 61,677	12.9%	\$ 56,992	27.2%	
GAAP operating income	\$ 64,380	25.9%	\$ 3,573	3.1%	\$ 123,120	25.7%	\$ 10,521	5.0%	
Amortization of acquired intangible									
assets	83	0.0%	113	0.1%	166	0.0%	222	0.1%	
Transition costs	4,338	1.7%	164	0.1%	7,933	1.7%	164	0.1%	
COVID-19	102	0.0%	_	_	1,055	0.2%	_	_	
Spin related stock-based compensation	442	0.2%			442	0.1%			
Non-GAAP operating income	\$ 69,345	27.9%	\$ 3,850	3.4%	\$ 132,716	27.7%	\$ 10,907	5.2%	
GAAP income from continuing operations	\$ 49,118	19.7%	\$ 343	0.3%	\$ 92,417	19.3%	\$ 2,528	1.2%	
Amortization of acquired intangible									
assets	83	0.0%	113	0.1%	166	0.0%	222	0.1%	
Transition costs	4,338	1.7%	164	0.1%	7,933	1.7%	164	0.1%	
COVID-19	102	0.0%	_	_	1,055	0.2%	_	_	
Change in contingent consideration	_	_	(100)	-0.1%	_	_	(100)	0.0%	
Spin related stock-based compensation	442	0.0%	_	_	442	0.0%	_	_	
Tax effect of non-GAAP adjustments	(1,241)	-0.5%	(48)	0.0%	(2,399)	-0.5%	(77)	0.0%	
Non-GAAP income from continuing									
operations	\$ 52,842	21.2%	\$ 472	0.4%	\$ 99,614	20.8%	\$ 2,737	1.3%	
GAAP income from continuing operations									
per share - diluted	\$ 0.87		\$ 0.01		\$ 1.64		\$ 0.05		
Amortization of acquired intangible									
assets	_		_		_		_		
Transition costs	0.08		_		0.14		_		
COVID-19	_		_		0.02		—		
Change in contingent consideration	_		_				_		
Spin related stock-based compensation	0.01		_		0.01		_		
Tax effect of non-GAAP adjustments	(0.02)				(0.04)				
Non-GAAP income from continuing									
operations per share - diluted	\$ 0.93	(a)	\$ 0.01		\$ 1.76	(a)	\$ 0.05		

⁽a) Non-GAAP net income per share does not foot due to rounding.

SMITH & WESSON BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF OPERATING CASH FLOW FROM CONTINUING OPERATIONS TO FREE CASH FLOW (In thousands) (Unaudited)

	For the Three Months Ended				For the Six Months Ended			
	October 31, 2020 October 31		er 31, 2019	October 31, 2020		October 31, 2019		
Net cash provided by/(used in) operating activities	\$	55,265	\$	(3,544)	\$	138,088	\$	(28,684)
Net cash used in investing activities		(8,674)		(5,326)		(15,314)		(8,528)
Free cash flow	\$	46,591	\$	(8,870)	\$	121,988	\$	(35,514)

SMITH & WESSON BRANDS, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP INCOME FROM CONTINUING OPERATIONS TO NON-GAAP ADJUSTED EBITDAS (In thousands) (Unaudited)

	For the Three Months Ended					For the Six Months Ended			
	Octo	ber 31, 2020	Octol	tober 31, 2019 O		October 31, 2020		ber 31, 2019	
GAAP income from continuing operations	\$	49,118	\$	343	\$	92,417	\$	2,528	
Interest expense		1,517		3,266		2,879		6,029	
Income tax expense		14,465		267		28,657		2,396	
Depreciation and amortization		8,145		8,137		16,282		16,267	
Stock-based compensation expense		1,191		1,295		2,075		2,820	
Change in contingent consideration		_		(100)		_		(100)	
COVID-19		102		_		1,055		_	
Transition costs		4,338		164		7,933		164	
Non-GAAP Adjusted EBITDAS	\$	78,876	\$	13,372	\$	151,298	\$	30,104	

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