UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 31, 2016

Commission File No. 001-31552

(State or ot	Nevada her jurisdiction of on or organization)	87-0543688 (I.R.S. Employer Identification No.)	
Springfiel	osevelt Avenue d, Massachusetts ncipal executive offices)	01104 (Zip Code)	
	(800) 331-0852 (Registrant's telephone number, including area code)		
	ther the registrant: (1) has filed all reports required to be filed by Se hs (or for such shorter period that the registrant was required to file		
equired to be submitted and posted	ther the registrant has submitted electronically and posted on its condiguration pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter red to submit and post such files). Yes ⊠ No □		
Indicate by check mark whe required to be submitted and postectoriod that the registrant was required Indicate by check mark whe	other the registrant has submitted electronically and posted on its con Il pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter	during the preceding 12 months (or for sucl	n shorter
Indicate by check mark whe required to be submitted and posted period that the registrant was required Indicate by check mark whe see the definitions of "large accelerations"	wher the registrant has submitted electronically and posted on its conditional posted on its conditional posts and post of Regulation S-T (§ 232.405 of this chapter red to submit and post such files). Yes \boxtimes No \square where the registrant is a large accelerated filer, an accelerated filer, as	during the preceding 12 months (or for sucl	n shorter
Indicate by check mark whe required to be submitted and posted period that the registrant was required indicate by check mark whe see the definitions of "large accelerated filer"	ether the registrant has submitted electronically and posted on its conditional pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter red to submit and post such files). Yes 🗵 No 🗆 when the registrant is a large accelerated filer, an accelerated filer, are rated filer," "accelerated filer" and "smaller reporting company" in	during the preceding 12 months (or for such non-accelerated filer, or a smaller reporting of Rule 12b-2 of the Exchange Act. (Check one	n shorter company.
Indicate by check mark whe required to be submitted and posted period that the registrant was required. Indicate by check mark whe see the definitions of "large accelerated filer Non-accelerated filer	ether the registrant has submitted electronically and posted on its condiguration to Rule 405 of Regulation S-T (§ 232.405 of this chapter red to submit and post such files). Yes 🗵 No 🗆 ether the registrant is a large accelerated filer, an accelerated filer, are rated filer," "accelerated filer" and "smaller reporting company" in	during the preceding 12 months (or for such non-accelerated filer, or a smaller reporting of Rule 12b-2 of the Exchange Act. (Check one Accelerated filer Smaller reporting company	n shorter company.

SMITH & WESSON HOLDING CORPORATION Quarterly Report on Form 10-Q For the Three Months Ended July 31, 2016 and 2015

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Statement Regarding Forward-Looking Information

The statements contained in this Quarterly Report on Form 10-Q that are not purely historical are forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include statements regarding our "expectations," "anticipations," "beliefs," or "strategies" regarding the future. Forward-looking statements also include statements regarding our plan to continue to capitalize on our goodwill by expanding consumer awareness of the products we produce; the impact, if any, of recently issued accounting standards on our consolidated financial statements; the features of our outstanding debt and our expectation that our interest rate swap will not have any material effect on our earnings within the next 12 months; estimated amortization expense of intangible assets for future periods; the potential for impairment charges; potential repurchases of our common stock; the outcome of the lawsuits to which we are subject and their effect on us; the amount of environmental and other reserves; future investments for capital expenditures; future products and product developments; the features and performance of our products; the success of particular product or marketing programs; market share gains; and liquidity and anticipated cash needs and availability. All forward-looking statements included in this report are based on information available to us as of the filing date of this report, and we assume no obligation to update any such forward-looking statements. Our actual results could differ materially from the forward-looking statements. Among the factors that could cause actual results to differ materially are the factors discussed under Item 1A, "Risk Factors" in our Annual Report on Form 10-K for the year ended April 30, 2016, filed with the Securities and Exchange Commission, or the SEC, on June 16, 2016.

PART I — FINANCIAL INFORMATION

Item 1. Financial Statements

SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

			of:	
		July 31, 2016		April 30, 2016
ASSETS		(In thousands, except p	ar valu	e and share data)
Current assets:				
Cash and cash equivalents	\$	215,012	\$	191,279
Accounts receivable, net of allowance for doubtful accounts of \$606 on	Ψ	213,012	¥	101,270
July 31, 2016 and \$680 on April 30, 2016		55,711		57,792
Inventories		87,649		77,789
Prepaid expenses and other current assets		6,119		4,307
Income tax receivable		1,298		2,064
Total current assets		365,789		333,231
Property, plant, and equipment, net	-	145,254	_	135,405
Intangibles, net		60,346		62,924
Goodwill		76,357		76,357
Other assets		6,937		11,586
	\$	654,683	\$	619,503
LIABILITIES AND STOCKHOLDERS' EQUITY	_			
Current liabilities:				
Accounts payable	\$	46,753	\$	45,513
Accrued expenses		30,252		28,447
Accrued payroll and incentives		9,180		18,784
Accrued income taxes		12,995		5,960
Accrued profit sharing		15,018		11,459
Accrued warranty		5,968		6,129
Current portion of notes payable		6,300		6,300
Total current liabilities		126,466		122,592
Deferred income taxes		12,010		12,161
Notes payable, net of current portion		165,205		166,564
Other non-current liabilities		10,641		10,370
Total liabilities		314,322		311,687
Commitments and contingencies				
Stockholders' equity:				
Preferred stock, \$.001 par value, 20,000,000 shares authorized, no shares issued or outstanding		_		_
Common stock, \$.001 par value, 100,000,000 shares authorized, 71,714,635 shares				
issued and 56,152,013 shares outstanding on July 31, 2016 and				
71,558,633 shares issued and 55,996,011 shares outstanding on April 30, 2016		72		72
Additional paid-in capital		239,691		239,505
Retained earnings		273,926		241,310
Accumulated other comprehensive (loss)		(1,005)		(748)
Treasury stock, at cost (15,562,622 shares on July 31, 2016 and April 30, 2016)		(172,323)		(172,323)
Total stockholders' equity		340,361	_	307,816
Total stockholders equity	\$	654.683	\$	619,503
	Φ	034,003	Ф	019,505

The accompanying notes are an integral part of these condensed consolidated financial statements.

SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME (Unaudited)

		For the Three Mon	ths Ended July	y 31 ,
		2016		2015
N7 1	ф	(In thousands, excep	•	•
Net sales	\$	206,951	\$	147,763
Cost of sales		119,382		88,893
Gross profit		87,569		58,870
Operating expenses:				
Research and development		2,152		2,396
Selling and marketing		9,195		9,219
General and administrative		23,698		17,438
Total operating expenses		35,045		29,053
Operating income		52,524		29,817
Other (expense)/income:	-			
Other (expense)/income, net		_		(6)
Interest (expense)/income		(2,012)		(7,200)
Total other (expense)/income, net		(2,012)		(7,206)
Income from operations before income taxes	·	50,512		22,611
Income tax expense		17,896		8,199
Net income		32,616		14,412
Comprehensive income/(loss):				
Change in unrealized loss on interest rate swap		(408)		(181)
Other comprehensive loss, before income taxes		(408)		(181)
Income tax benefit on other comprehensive loss		151		65
Other comprehensive loss, net of tax		(257)		(116)
Comprehensive income	\$	32,359	\$	14,296
Net income per share:				
Basic	\$	0.58	\$	0.27
Diluted	\$	0.57	\$	0.26
Weighted average number of common shares outstanding:				
Basic		56,049		54,218
Diluted		56,883		55,477

The accompanying notes are an integral part of these condensed consolidated financial statements.

SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY (Unaudited)

						Acc	umulated																			
				Other prehensive	Total Stockholders'																					
(In thousands)	Shares	Amount		<u>Capital</u>	Earnings	•		•		•		•		•		•		•		•		•		Shares	ry Stock Amount	Equity
Balance at April 30, 2016	71,559	\$	72	\$239,505	\$241,310	\$	(748)	15,563	\$(172,323)	\$ 307,816																
Stock-based compensation	_		_	1,792	_		_	_	_	1,792																
Excess tax benefit for stock-based																										
compensation	_		_	2,533			_	_	_	2,533																
Change in unrealized loss on interest rate																										
swap, net of tax effect	_		_				(257)	_		(257)																
Issuance of common stock under restricted																										
stock unit awards, net of shares surrendered	156		_	(4,139)			_	_	_	(4,139)																
Net income	_		_	_	32,616		_	_	_	32,616																
Balance at July 31, 2016	71,715	\$	72	\$239,691	\$273,926	\$	(1,005)	15,563	\$(172,323)	\$ 340,361																

The accompanying notes are an integral part of these condensed consolidated financial statements.

SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

		For the Three Mor	nths Ended	
		2016	1.	2015
Cash flows from operating activities:		(In tho	usands)	
Net income	\$	32,616	\$	14,412
Adjustments to reconcile net income to net cash provided by operating activities:	,	0_,0_0	Ť	,
Depreciation and amortization		10,320		11,030
Loss on sale/disposition of assets		14		63
Provision for losses on notes and accounts receivable		37		15
Stock-based compensation expense		1,792		1,545
Changes in operating assets and liabilities:		_,		2,0 10
Accounts receivable		2,044		3,730
Inventories		(9,860)		(13,191)
Prepaid expenses and other current assets		(1,913)		(3,509)
Income taxes		7,801		669
Accounts payable		(240)		2,592
Accrued payroll and incentives		(9,604)		1,810
Accrued profit sharing		3,559		1,747
Accrued expenses		1,805		(4,820)
Accrued warranty		(161)		(246)
Other assets		(145)		698
Other non-current liabilities		12		80
Net cash provided by operating activities		38,077		16,625
Cash flows from investing activities:		33,077		10,020
Refunds on machinery and equipment		4,773		835
Receipts from note receivable		21		21
Payments to acquire patents and software		(133)		(66)
Payments to acquire property and equipment		(15,776)		(7,940)
Net cash used in investing activities		(11,115)	_	(7,150)
Cash flows from financing activities:		(11,113)		(7,130)
Proceeds from loans and notes payable				105,000
Cash paid for debt issuance costs				(918)
Payments on capital lease obligation		(149)		(149)
Payments on notes payable		(1,575)		(100,000)
Proceeds from Economic Development Incentive Program		101		(100,000)
Proceeds from exercise of options to acquire common stock		101		634
Payment of employee withholding tax related to restricted stock units		(4,139)		(1,661)
Excess tax benefit of stock-based compensation		2,533		814
Net cash (used in)/provided by financing activities		(3,229)	_	3,720
, ,,			_	
Net increase in cash and cash equivalents		23,733		13,195
Cash and cash equivalents, beginning of period	Φ.	191,279	ф	42,222
Cash and cash equivalents, end of period	\$	215,012	\$	55,417
Supplemental disclosure of cash flow information				
Cash paid for:				
Interest	\$	2,755	\$	8,253
Income taxes		7,685		6,816

SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS - (Continued)

Supplemental Disclosure of Non-cash Investing Activities:

	I	nded July 31,	
		2016	2015
Purchases of property and equipment included in accounts payable	\$	3,484 \$	_
The accompanying notes are an integral part of these condensed consolida	ted financ	cial statements.	
8			

(1) Organization:

We are one of the world's leading manufacturers of firearms and a provider of quality accessory products for the shooting, hunting, and rugged outdoor enthusiast. We manufacture a wide array of handguns (including revolvers and pistols), long guns (including modern sporting rifles, bolt action rifles, and single shot rifles), handcuffs, and firearm-related products and accessories for sale to a wide variety of customers, including gun enthusiasts, collectors, hunters, sportsmen, competitive shooters, individuals desiring home and personal protection, law enforcement and security agencies and officers, and military agencies in the United States and throughout the world. We are one of the largest manufacturers of handguns, modern sporting rifles, and handcuffs in the United States and an active participant in the hunting rifle market. We are also a leading provider of shooting, hunting, and outdoor accessories, including reloading, gunsmithing, gun cleaning supplies, tree saws, and vault accessories. We sell our products under the Smith & Wesson, M&P, Thompson/Center Arms, Caldwell Shooting Supplies, Wheeler Engineering, Tipton Gun Cleaning Supplies, Frankford Arsenal Reloading Tools, Lockdown Vault Accessories, Hooyman Premium Tree Saws, BOG-POD, and Golden Rod Moisture Control brands.

We manufacture our firearm products at our facilities in Springfield, Massachusetts; Houlton, Maine; and Deep River, Connecticut, and we develop and market our accessories products at our facility in Columbia, Missouri. We plan to continue to capitalize on the goodwill developed through our historic 164 year old "Smith & Wesson" brand as well as our other well-known brands by expanding consumer awareness of the products we produce.

(2) Basis of Presentation:

Interim Financial Information — The condensed consolidated balance sheet as of July 31, 2016, the condensed consolidated statements of income and comprehensive income for the three months ended July 31, 2016 and 2015, the condensed consolidated statement of changes in stockholders' equity for the three months ended July 31, 2016, and the condensed consolidated statements of cash flows for the three months ended July 31, 2016 and 2015 have been prepared by us and are unaudited. In our opinion, all adjustments, which include only normal recurring adjustments necessary to fairly present the financial position, results of operations, changes in stockholders' equity, and cash flows at July 31, 2016 and for the periods presented, have been included. All significant intercompany transactions have been eliminated in consolidation. The consolidated balance sheet as of April 30, 2016 has been derived from our audited consolidated financial statements.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States, or GAAP, have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the fiscal year ended April 30, 2016. The results of operations for the three months ended July 31, 2016 may not be indicative of the results that may be expected for the year ending April 30, 2017, or any other period.

Recently Issued Accounting Standards – In May 2014, the Financial Accounting Standards Board, or FASB, issued Accounting Standards Update, or ASU 2014-09, Revenue from Contracts with Customers (Topic 606). The core principle of ASU 2014-09 is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. ASU 2014-09 is effective for interim reporting periods beginning October 1, 2017. In August 2015, the FASB issued ASU 2015-14 that deferred the effective date for ASU 2014-09 to annual reporting periods beginning after December 15, 2017, including interim reporting periods within that reporting period. Early adoption is permitted only as of annual reporting periods beginning after December 15, 2016, including interim reporting periods within that reporting period. Additionally, in March 2016, the FASB issued ASU No. 2016-08, Revenue from Contracts with Customers: Identifying Performance Obligations and Licensing, which clarifies the identification of performance obligations and licensing implementation guidance. In May 2016, the FASB issued ASU 2016-12, Narrow-Scope Improvements and Practical Expedients (Topic 606), which provides clarifying guidance in certain narrow areas and adds some practical expedients. The effective dates for these ASU's is the same as the effective date for ASU No. 2014-09. We are currently evaluating the impact that these ASUs will have on our condensed consolidated financial statements.

In July 2015, the FASB issued ASU 2015-11, *Inventory - Simplifying the Measurement of Inventory* (Topic 330), which simplifies the subsequent measurement of inventories by replacing the lower of cost or market test with a lower of cost and net realizable value test. The guidance applies only to inventories for which cost is determined other than by the last-in first-out (LIFO) method and the retail inventory method. ASU 2015-11 is effective for periods beginning after December 15, 2016, and early adoption is permitted. The new guidance must be applied prospectively. We are currently evaluating the impact that ASU 2015-11 will have on our condensed consolidated financial statements.

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which amends the existing guidance to require lessees to recognize lease assets and lease liabilities arising from operating leases in a classified balance sheet. The requirements of this ASU are effective for financial statements for annual periods and interim periods within those annual periods beginning after December 15, 2018, and early adoption is permitted. We are currently evaluating the impact that ASU 2016-02 will have on our condensed consolidated financial statements.

In March 2016, the FASB issued ASU No. 2016-09, *Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting*, which includes multiple amendments intended to simplify aspects of share-based payment transactions, including accounting for income taxes, forfeitures, and statutory tax withholding requirements, as well as classification in the statement of cash flows. The amendments of this ASU are effective for annual periods beginning after December 15, 2017, and interim periods within annual periods beginning December 15, 2018, early adoption is permitted. We are currently evaluating the impact that ASU 2016-09 will have on our condensed consolidated financial statements.

(3) Notes Payable:

Credit Facilities – On June 15, 2015, we entered into an unsecured credit facility, or the Credit Agreement, with TD Bank, N.A. and other lenders, or the Lenders, which included a \$175.0 million revolving line of credit, or the Revolving Line, and a \$105.0 million term loan, or the Term Loan, of which \$98.7 million remains outstanding as of July 31, 2016. The Revolving Line provides for availability until June 15, 2020 for general corporate purposes, with borrowings to bear interest at a variable rate equal to LIBOR or prime plus an applicable margin based on our consolidated leverage ratio, at our election. As of July 31, 2016, there were no borrowings outstanding on the Revolving Line. Had there been borrowings, they would have borne an interest rate of 4.00% per annum if we had selected the prime rate option and a range of 1.98% to 2.20% per annum if we had selected the LIBOR rate option. The Term Loan, which bears variable interest at a variable rate, requires principal payments of \$6.3 million per annum plus interest, payable quarterly. Any remaining outstanding amount on the maturity date of June 15, 2020 will be due in full. We incurred \$1.0 million of debt issuance costs related to our credit facility, which are included in notes payable in the accompanying condensed consolidated balance sheet.

We were required to obtain fixed interest rate protection on the Term Loan covering not less than 75% of the aggregate outstanding principal balance of the Term Loan. Accordingly, on June 18, 2015, we entered into an interest rate swap agreement, which expires on June 15, 2020, that covered 100% of the \$105.0 million of floating rate debt. On July 6, 2015, we executed an interest rate swap pursuant to such agreement, which requires us to pay interest at a defined rate of 1.56% while receiving interest at a defined variable rate of one-month LIBOR (0.188%). This swap, when combined with the applicable margin based on our consolidated leverage ratio, effectively fixed our interest rate on the Term Loan, which is subject to change based on changes in our consolidated leverage ratio. As of July 31, 2016, our interest rate on the Term Loan is 3.06%.

As of July 31, 2016, the interest rate swap was considered effective and had no effect on earnings. The fair value of the interest rate swap on July 31, 2016 was a liability of \$1.7 million and was included in other long-term liabilities on our condensed consolidated balance sheet. We do not expect the interest rate swap to have any material effect on earnings within the next 12 months.

5.000% Senior Notes – During fiscal 2015, we issued an aggregate of \$75.0 million of 5.000% Senior Notes due 2018, or the 5.000% Senior Notes, to various institutional investors pursuant to the terms and conditions of an indenture, or the 5.000% Senior Notes Indenture, and purchase agreements. The 5.000% Senior Notes bear interest at a rate of 5.000% per annum payable on January 15 and July 15 of each year, beginning on January 15, 2015. We incurred \$2.3 million of debt issuance costs related to the issuance of the 5.000% Senior Notes.

On and after July 15, 2016, we may, at our option, upon not less than 30 nor more than 60 days' prior notice, redeem all or a portion of the 5.000% Senior Notes at a redemption price of (a) 102.500% of the principal amount of the 5.000% Senior Notes to be redeemed, if redeemed during the 12-month period beginning on July 15, 2016; or (b) 100% of the principal amount of the 5.000% Senior Notes to be redeemed, if redeemed during the 12-month period beginning on July 15, 2017, plus, in either case, accrued and unpaid interest on the 5.000% Senior Notes as of the applicable redemption date. Subject to certain restrictions and conditions, we may be required to make an offer to repurchase the 5.000% Senior Notes from the holders of the 5.000% Senior Notes in connection with a change of control or disposition of assets. If not redeemed by us or repaid pursuant to the holders' right to require repurchase, the 5.000% Senior Notes mature on July 15, 2018.

The 5.000% Senior Notes are general, unsecured obligations of our company. The 5.000% Senior Notes Indenture contains certain affirmative and negative covenants, including limitations on restricted payments (such as share repurchases, dividends, and

early payment of indebtedness), limitations on indebtedness, limitations on the sale of assets, and limitations on liens. Payments that would otherwise be characterized as restricted payments are permitted under the 5.000% Senior Notes Indenture in an amount not to exceed 50% of our consolidated net income for the period from the issue date to the date of the restricted payment, provided that at the time of making such payments, (a) no default has occurred or would result from the making of such payments, and (b) we are able to satisfy the debt incurrence test under the 5.000% Senior Notes Indenture, or the 5.000% Senior Notes Lifetime Aggregate Limit. In addition, the 5.000% Senior Notes Indenture provides for other exceptions to the restricted payments covenant, each of which are independent of the 5.000% Senior Notes Lifetime Aggregate Limit. Among such exceptions are (i) the ability to make share repurchases each fiscal year in an amount not to exceed the lesser of (A) \$50.0 million in any fiscal year or (B) 75.0% of our consolidated net income for the previous four consecutive published fiscal quarters prior to the date of the determination of such consolidated net income, and (ii) share repurchases over the life of the 5.000% Senior Notes in an aggregate amount not to exceed \$75.0 million.

The limitation on indebtedness in the 5.000% Senior Notes Indenture is only applicable at such time that the consolidated coverage ratio (as set forth in the 5.000% Senior Notes Indenture) for us and our restricted subsidiaries is less than 3.00 to 1.00. In general, as set forth in the 5.000% Senior Notes Indenture, the consolidated coverage ratio is determined by comparing our prior four quarters' consolidated EBITDA (earnings before interest, taxes, depreciation, and amortization) to our consolidated interest expense.

The Credit Agreement for our credit facility contains financial covenants relating to maintaining maximum leverage and minimum debt service coverage. The 5.000% Senior Notes Indenture contains a financial covenant relating to times interest earned.

Letters of Credit – At July 31, 2016, we had outstanding letters of credit under our credit facility aggregating \$1.0 million.

(4) Fair Value Measurement:

We follow the provisions of ASC 820-10, *Fair Value Measurements and Disclosures Topic*, for our financial assets and liabilities. ASC 820-10 provides a framework for measuring fair value under GAAP and requires expanded disclosures regarding fair value measurements. ASC 820-10 defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. ASC 820-10 also establishes a fair value hierarchy, which requires an entity to maximize the use of observable inputs, where available, and minimize the use of unobservable inputs when measuring fair value.

Financial assets and liabilities recorded on the accompanying condensed consolidated balance sheets are categorized based on the inputs to the valuation techniques as follows:

Level 1 — Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that we have the ability to access at the measurement date (examples include active exchange-traded equity securities, listed derivatives, and most U.S. Government and agency securities).

Our cash equivalents, which are measured at fair value on a recurring basis, totaled \$215.0 million and \$191.3 million as of July 31, 2016 and April 30, 2016, respectively. We utilized Level 1 of the value hierarchy to determine the fair values of these assets.

Level 2 — Financial assets and liabilities whose values are based on quoted prices in markets in which trading occurs infrequently or whose values are based on quoted prices of instruments with similar attributes in active markets. Level 2 inputs include the following:

- · quoted prices for identical or similar assets or liabilities in non-active markets (such as corporate and municipal bonds that trade infrequently);
- · inputs other than quoted prices that are observable for substantially the full term of the asset or liability (such as interest rate and currency swaps); and
- · inputs that are derived principally from or corroborated by observable market data for substantially the full term of the asset or liability (such as certain securities and derivatives).

The fair value of our Term Loan is equal to the carrying value as of July 31, 2016, in considering Level 2 inputs within the hierarchy. The fair value of our 5.000% Senior Notes as of July 31, 2016 is approximate to the carrying value in considering Level 2 inputs within the hierarchy as the Senior Notes are not frequently traded. The fair value of the interest rate swap was estimated by a third party using inputs that are observable or that can be corroborated by observable market data, such as interest rate yield curves, and, therefore, is classified within Level 2 of the valuation hierarchy. For more information regarding the interest rate swap, refer to Note 3.

Level 3 — Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect our assumptions about the assumptions a market participant would use in pricing the asset or liability.

We currently do not have any Level 3 financial assets or liabilities.

(5) Inventories:

The following table sets forth a summary of inventories, net of reserves, stated at lower of cost or market, as of July 31, 2016 and April 30, 2016 (in thousands):

	Ju	ly 31, 2016	Ap	ril 30, 2016
Finished goods	\$	31,742	\$	26,574
Finished parts		36,730		32,804
Work in process		9,659		9,263
Raw material		9,518		9,148
Total inventories	\$	87,649	\$	77,789

(6) Intangible Assets:

The following table presents a summary of intangible assets as of July 31, 2016 and April 30, 2016 (in thousands):

	July 31, 2016						April 30, 2016							
		Gross					Gross							
		Carrying Accumulated Amount Amortization				, ,		umulated ortization		Carrying mount				
Customer relationships	\$	28,560	\$	(7,504)	\$	21,056	\$	28,560	\$	(6,423)	\$	22,137		
Developed technology		16,430		(3,394)		13,036		16,430		(2,890)		13,540		
Patents, trademarks, and trade names		36,208	36,208 (10,38			25,820		25,820		36,076		(9,262)		26,814
		81,198		(21,286)		59,912		81,066		(18,575)		62,491		
Patents in progress		434		_		434		433		_		433		
	\$	81,632	\$	(21,286)	\$	60,346	\$	81,499	\$	(18,575)	\$	62,924		

We amortize intangible assets with determinable lives over a weighted-average period of approximately five years. The weighted-average periods of amortization by intangible asset class is approximately five years for customer relationships, six years for developed technology, and five years for patents, trademarks, and trade names. Amortization expense, excluding amortization of deferred financing costs, amounted to \$2.7 million and \$2.2 million for the three months ended July 31, 2016 and 2015, respectively.

Estimated amortization expense of intangible assets for the remainder of fiscal 2017 and succeeding fiscal years is as follows:

Fiscal	Amount
2017	\$ 7,969
2018	9,902
2019	8,676
2020	7,502
2021	6,508
Thereafter	19,355
Total	\$ 59,912

On an annual basis, or more frequently if events or changes in circumstances indicate that the asset might be impaired, we evaluate the fair value of the indefinite-lived intangible assets to determine if an impairment charge is required. We performed our most recent annual impairment review as of February 1, 2016. There were no events or changes in circumstances that would indicate the fair value of intangible assets was reduced to below its carrying value during the three months ended July 31, 2016, and therefore intangible assets were not tested for impairment.

(7) Stockholders' Equity:

Treasury Stock

During fiscal 2016, our board of directors authorized the repurchase of up to \$50.0 million of our common stock, subject to certain conditions, in the open market or in privately negotiated transactions until June 23, 2017. As of July 31, 2016, we made no share repurchases under this stock repurchase program.

Earnings per Share

The following table provides a reconciliation of the net income amounts and weighted average number of common and common equivalent shares used to determine basic and diluted earnings per share for the three months ended July 31, 2016 and 2015 (in thousands, except per share data):

			For	nths Ended July 31,						
	 2016						2015			
	 Net Per Share		er Share		Net		Po	er Share		
	 Income	Shares	Amount		Income		Shares	Amount		
Basic earnings	\$ 32,616	56,049	\$	0.58	\$	14,412	54,218	\$	0.27	
Effect of dilutive stock awards		834		(0.01)		_	1,259		(0.01)	
Diluted earnings	\$ 32,616	56,883	\$	0.57	\$	14,412	55,477	\$	0.26	

All of our outstanding stock options and restricted stock units, or RSUs, were included in the computation of diluted earnings per share for the three months ended July 31, 2016 and 2015.

Incentive Stock and Employee Stock Purchase Plans

We have two stock plans: the 2004 Incentive Stock Plan and the 2013 Incentive Stock Plan. New grants under the 2004 Incentive Stock Plan have not been made since the approval of the 2013 Incentive Stock Plan at our September 23, 2013 annual meeting of stockholders. All new grants covering all participants are issued under the 2013 Incentive Stock Plan. Except in specific circumstances, grants vest over a period of three or four years and are exercisable for a period of 10 years. The plan also permits the grant of awards to non-employees, which our board of directors has authorized in the past.

The number of shares and weighted average exercise prices of options for the three months ended July 31, 2016 and 2015 were as follows:

		F	or the Three Months	Ended July 31,		
	20	15				
			eighted verage			
	Shares	Exc	ercise Price	Shares	Exer	cise Price
Options outstanding, beginning of year	389,360	\$	6.16	1,879,630	\$	6.37
Exercised during the period	_		_	(132,599)		4.78
Options outstanding, end of period	389,360	\$	6.16	1,747,031	\$	6.49
Weighted average remaining contractual life	4.79 years			5.04 years		
Options exercisable, end of period	389,360	\$	6.16	1,745,865	\$	6.48
Weighted average remaining contractual life	4.79 years			5.04 years		

The aggregate intrinsic value of outstanding and exercisable stock options as of July 31, 2016 and 2015 was \$9.1 million and \$17.0 million, respectively. There were no stock options exercised for the three months ended July 31, 2016. The aggregate intrinsic value of the stock options exercised for the three months ended July 31, 2015 was \$1.4 million. At July 31, 2016, there were no unrecognized compensation costs of outstanding options.

On September 26, 2011, our stockholders approved our Employee Stock Purchase Plan, or ESPP. All options and rights to participate in our ESPP are nontransferable and subject to forfeiture in accordance with the terms of our ESPP. In the event of certain

corporate transactions, each option outstanding under our ESPP will be assumed or an equivalent option will be substituted by the successor corporation or a parent or subsidiary of such successor corporation.

We measure the cost of employee services received in exchange for an award of an equity instrument based on the grant-date fair value of the award. We calculate the fair value of our stock options issued to employees using the Black-Scholes model at the time the options are granted. That amount is then amortized over the vesting period of the option. With our ESPP, fair value is determined at the beginning of the purchase period and amortized over the term of each exercise period.

We estimate expected volatility using historical volatility for the expected term. The fair value of each stock option or ESPP purchase was estimated on the date of the grant using the Black-Scholes option pricing model (using the risk-free interest rate, expected term, expected volatility, and dividend yield variables). The total stock-based compensation expense, including stock options, purchases under our ESPP, RSUs, and performance-based RSUs, or PSUs, was \$1.8 million and \$1.5 million for the three months ended July 31, 2016 and 2015, respectively. Stock-based compensation expense is included in cost of sales, sales and marketing, research and development, and general and administrative expenses.

We grant service-based RSUs to employees, consultants, and directors. The awards are made at no cost to the recipient. An RSU represents the right to acquire one share of our common stock and does not carry voting or dividend rights. Except in specific circumstances, RSU grants to employees generally vest over a period of three or four years with one-third or one-fourth of the units vesting, respectively, on each anniversary date of the grant date. We amortize the aggregate fair value of our RSU grants to compensation expense over the vesting period.

We grant PSUs with market conditions to our executive officers, and we grant PSUs without market conditions to certain other employees who are not executive officers. At the time of grant, we calculate the fair value of our market-condition PSUs using the Monte-Carlo simulation, using the risk-free interest rate, expected volatility, the correlation coefficient utilizing the same historical price data used to develop the volatility assumptions and dividend yield variables.

The market-condition PSUs vest, and the fair value of such PSUs are recognized, over the corresponding three-year performance period. Our market-condition PSUs have a maximum aggregate award equal to 200% of the target amount granted. The number of market-condition PSUs that may be earned depends upon the total stockholder return, or TSR, of our common stock compared with the TSR of the Russell 2000 Index, or RUT, over the three-year performance period. For the fiscal 2014 PSUs, our stock must outperform the RUT by 10% in order for the target award to vest. For our fiscal 2016 and 2015 PSUs, our stock must outperform the RUT by 5% in order for the target award to vest. In addition, there is a cap on the number of shares that can be earned under the fiscal 2016 and 2015 PSUs equal to six times the grant-date value of each award.

In certain circumstances the vested awards will be delivered on the first anniversary of the applicable vesting date. We have applied a discount to the grant date fair value when determining the amount of compensation expense to be recorded for these RSUs and PSUs.

During the three months ended July 31, 2016, we granted an aggregate of 159,321 service-based RSUs; including 129,321 RSUs to non-executive officer employees and 30,000 RSUs to a newly hired executive officer. In addition, in connection with a 2013 grant, 118,500 market-condition PSUs vested (i.e. the target amount granted), which achieved 200.0% of the maximum award possible resulting in awards totaling 237,000 shares to certain of our executive officers. Compensation expense recognized related to grants of RSUs and PSUs was \$1.6 million for the three months ended July 31, 2016. We delivered common stock to employees during the three months ended July 31, 2016 under vested RSUs and PSUs with a total market value of \$10.1 million.

During the three months ended July 31, 2015, we granted an aggregate of 163,984 service-based RSUs and 5,379 PSUs without market conditions to non-executive officer employees. In addition, in connection with a 2012 grant, 104,000 market-condition PSUs vested (i.e., the target amount granted), which achieved 173.3% of the maximum award possible resulting in awards totaling 180,231 shares to certain of our executive officers and a former executive officer. Compensation expense recognized related to grants of RSUs and PSUs was \$1.4 million for the three months ended July 31, 2015. During the three months ended July 31, 2015, we cancelled 46,663 service-based RSUs and 19,250 market-condition PSUs as a result of the service period condition not being met. We delivered 274,143 shares of common stock to employees during the three months ended July 31, 2015 under vested RSUs and PSUs with a total market value of \$4.5 million.

A summary of activity in unvested RSUs and PSUs for the three months ended July 31, 2016 and 2015 is as follows:

	For the Three Months Ended July 31,									
	201	15								
			W	eighted						
	Total # of Restricted Stock Units	G	Average rant Date air Value	Total # of Restricted Stock Units	Gra	verage ant Date ir Value				
RSUs and PSUs outstanding, beginning of year	1,215,753	\$	15.38	1,190,879	\$	12.45				
Awarded	277,821		13.81	245,594		14.27				
Vested	(360,709)		11.50	(274,143)		10.53				
Forfeited	(9,695)		14.19	(65,913)		10.16				
RSUs and PSUs outstanding, end of period	1,123,170	\$	16.25	1,096,417	\$	13.36				

As of July 31, 2016, there was \$10.2 million of unrecognized compensation cost related to unvested RSUs and PSUs. This cost is expected to be recognized over a weighted average remaining contractual term of 1.9 years.

(8) Commitments and Contingencies:

Litigation

We are a defendant in four product liability cases and are aware of eight other product liability claims, which primarily allege defective product design, defective manufacturing, or failure to provide adequate warnings. In addition, we are a co-defendant in a case filed on August 27, 1999 by the city of Gary, Indiana against numerous firearm manufacturers, distributors, and dealers seeking to recover monetary damages, as well as injunctive relief, allegedly arising out of the misuse of firearms by third parties. We believe that the various allegations as described above are unfounded, and, in addition, that any accident and any results from them were due to negligence or misuse of the firearm by the claimant or a third party.

In addition, we are involved in lawsuits, claims, investigations, and proceedings, including commercial, environmental, and employment matters, which arise in the ordinary course of business.

The relief sought in individual cases primarily includes compensatory and, sometimes, punitive damages. Certain of the cases and claims seek unspecified compensatory or punitive damages. In others, compensatory damages sought may range from less than \$75,000 to approximately \$350,000. In our experience, initial demands do not generally bear a reasonable relationship to the facts and circumstances of a particular matter. We believe that our accruals for product liability cases and claims, as described below, are a reasonable quantitative measure of the cost to us of product liability cases and claims.

We are vigorously defending ourselves in the lawsuits to which we are subject. An unfavorable outcome or prolonged litigation could harm our business. Litigation of this nature also is expensive and time consuming and diverts the time and attention of our management.

We monitor the status of known claims and the related product liability accrual, which includes amounts for defense costs for asserted and unasserted claims. After consultation with litigation counsel and a review of the merit of each claim, we have concluded that we are unable to reasonably estimate the probability or the estimated range of reasonably possible losses related to material adverse judgments related to such claims and, therefore, we have not accrued for any such judgments. To the extent that circumstances change and we determine that a loss (or an additional loss in excess of our accrual) is at least reasonably possible and material, we would then disclose an estimate of the possible loss or range of loss, if such estimate could be made, or disclose that an estimate could not be made. We believe that we have provided for adequate reserves for defense costs.

We have recorded our liability for defense costs before consideration for reimbursement from insurance carriers. We have also recorded the amounts due as reimbursement under existing policies from the insurance carriers as a receivable shown in other current assets and other assets.

At this time, an estimated range of reasonably possible additional losses relating to unfavorable outcomes cannot be made.

Environmental Remediation

We are subject to numerous federal, state, and local laws that regulate the health and safety of our workforce as well as our environmental liability, including those regulations monitored by the Occupational Health and Safety Administration (OSHA), the National Fire Protection Association (NFPA), and the Department of Public Health (DPH). Though not exhaustive, examples of applicable regulations include confined space safety, walking and working surfaces, machine guarding, and life safety.

We are required to comply with regulations that mitigate any release into the environment. These laws require us to make significant expenditures of both a capital and expense nature. Several of the more significant federal laws applicable to our operations include the Clean Air Act, the Clean Water Act, the Comprehensive Environmental Response, Compensation and Liability Act, or CERCLA, and the Solid Waste Disposal Act, as amended by the Resource Conservation and Recovery Act.

We have in place programs and personnel to monitor compliance with various federal, state, and local environmental regulations. In the normal course of our manufacturing operations, we are subject to governmental proceedings and orders pertaining to waste disposal, air emissions, and water discharges into the environment. We fund our environmental costs through cash flows from operations. We believe that we are in compliance with applicable environmental regulations in all material respects.

We are required to remediate hazardous waste at our facilities. Currently, we own a designated site in Springfield, Massachusetts that contains two release areas, which are the focus of remediation projects as part of the Massachusetts Contingency Plan, or the MCP. The MCP provides a structured environment for the voluntary remediation of regulated releases. We may be required to remove hazardous waste or remediate the alleged effects of hazardous substances on the environment associated with past disposal practices at sites not owned by us. We have received notice that we are a potentially responsible party from the Environmental Protection Agency and/or individual states under CERCLA or a state equivalent at two sites.

As of July 31, 2016 and April 30, 2016, we had recorded a \$694,000 environmental reserve in non-current liabilities. We have calculated the net present value of the environmental reserve to be equal to the carrying value of the liability recorded on our books. Our estimate of these costs is based upon currently enacted laws and regulations, currently available facts, experience in remediation efforts, existing technology, and the ability of other potentially responsible parties or contractually liable parties to pay the allocated portions of any environmental obligations.

When the available information is sufficient to estimate the amount of liability, that estimate has been used; when the information is only sufficient to establish a range of probable liability and no point within the range is more likely than any other, the lower end of the range has been used. We may not have insurance coverage for our environmental remediation costs. We have not recognized any gains from probable recoveries or other gain contingencies. We calculated the environmental reserve using undiscounted amounts based on independent environmental remediation reports obtained.

Based on information known to us, we do not expect current environmental regulations or environmental proceedings and claims to have a material adverse effect on our condensed consolidated financial position, results of operations, or cash flows. However, it is not possible to predict with certainty the impact on us of future environmental compliance requirements or of the cost of resolution of future environmental health and safety proceedings and claims, in part because the scope of the remedies that may be required is not certain, liability under federal environmental laws is joint and several in nature, and environmental laws and regulations are subject to modification and changes in interpretation. There can be no assurance that additional or changing environmental regulation will not become more burdensome in the future and that any such development would not have a material adverse effect on our company.

(9) Segment Information:

We report our results of operations in two segments: firearms and outdoor products & accessories, which we previously referred to as our accessories segment. Our two segments are defined based on the reporting and review process used by the chief operating decision maker, our Chief Executive Officer. The firearm segment has been determined to be a single operating segment and reporting segment based on our reliance on production metrics such as gross margin per unit produced, units produced per day, incoming orders per day, and revenue produced by trade channel, all of which are particular to the firearm segment. We evaluate our outdoor products & accessories segment by a measurement of incoming orders per day, sales by customers, and gross margin by product line.

The firearm segment consists of products and services manufactured and sold from our Springfield, Massachusetts; Houlton, Maine; and Deep River, Connecticut facilities, which includes firearms, handcuffs, and other related products sold through a distribution chain and direct sales to consumers and international, state, and federal governments. The outdoor products & accessories

segment consists of shooting, hunting, and outdoor accessories developed and marketed from our Columbia, Missouri facility. We report operating costs based on the activities performed within each segment.

Segment assets are those directly used in or clearly allocable to an operating segment's operations. Assets by business segment are presented in the following table as of July 31, 2016 and April 30, 2016 (in thousands):

			As of	July 31, 2016					As of A	April 30, 2016			
		Outdoor Products &						Outdoor Products &					
	F	irearms	Ac	cessories		Total	F	Firearms		cessories		Total	
Total assets	\$	496,934	\$	157,749	\$	654,683	\$	458,053	\$	161,450	\$	619,503	
Property, plant, and equipment, net		140,983		4,271		145,254		132,274		3,131		135,405	
Intangibles, net		2,812		57,534		60,346		2,903		60,021		62,924	
Goodwill		13,770		62,587		76,357		13,770		62,587		76,357	

Results by business segment are presented in the following tables for the three months ended July 31, 2016 and 2015 (in thousands):

		For the Three Months Ended July 31, 2016 (a)									
	1	Firearms		Outdoor Products & Accessories		Corpoi	rate		Intersegment Eliminations		Total
Revenue from external customers	\$	192,400	9	14,551	9	3		\$	_	\$	206,951
Intersegment revenue		794	_	62	_		_		(856)		_
Total net sales		193,194		14,613			_		(856)		206,951
Cost of sales		112,370	_	7,874			_		(862)	<u></u>	119,382
Gross margin		80,824	<u>-</u>	6,739	_				6		87,569
Operating income/(loss)		54,416		(2,885)			(11,659)		12,652		52,524
Income tax expense/(benefit)		20,831		(1,025)			(1,910)		_		17,896

For the Th	iree Month	s Ended	l July	31, 20 1	15 (a)
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						J -	,	(-)	
				Outdoor Products &			I	ntersegment	
		Firearms		Accessories		Corporate	1	Eliminations	Total
Revenue from external customers	\$	130,255	(b)	\$ 17,508	(b)	\$ _	\$	_	\$ 147,763
Intersegment revenue		_		81		_		(81)	_
Total net sales		130,255		17,589		_		(81)	 147,763
Cost of sales		78,792	(b)	10,134	(b)	_		(33)	88,893
Gross margin	_	51,463		7,455		_		(48)	58,870
Operating income/(loss)		28,670		1,075		(4,065)		4,137	29,817
Income tax expense/(benefit)		11,873		211		(3,885)		_	8,199

⁽a) We allocate all of corporate overhead expenses except for interest and income taxes, such as general and administrative expenses and other corporate-level expenses, to both our firearm and outdoor products & accessories segments.

(10) Subsequent Events:

In August 2016, we acquired substantially all of the net assets of Taylor Brands, LLC and all of the issued and outstanding stock of Crimson Trace Corporation for an aggregate of \$180.0 million subject to certain adjustments, utilizing cash on hand. Taylor Brands LLC, based in Kingsport, Tennessee, is a designer and distributor of high quality knives, specialty tools, accessories, and a

⁽b) Effective October 1, 2015, our Thompson/Center accessories were transitioned from our firearms segment into our outdoor products & accessories segment. As a result of this transition, we have reclassified \$4.2 million and \$3.6 million of revenue and cost of sales, respectively, from the firearms segment to the outdoor products & accessories segment for the three months ended July 31, 2015.

licensee of our wholly owned subsidiary, Smith & Wesson Corp. Crimson Trace Corporation, based in Wilsonville, Oregon, is a leading provider of laser sight and tactical light products for consumers, law enforcement and security agencies and officers, and military agencies around the globe. The preliminary purchase price allocation has not been completed for these acquisitions as of the date of the filing of this Form 10-Q. We recorded \$1.3 million in general and administrative expenses for acquisition-related expenses during the three months ended July 31, 2016 in connection with these acquisitions.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Overview

Please refer to the Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-K for the fiscal year ended April 30, 2016. This section sets forth key objectives and key performance indicators used by us as well as key industry data tracked by us.

We report our results of operations in two segments: firearms and outdoor products & accessories, which we previously referred to as our accessories segment. Effective October 1, 2015, our Thompson/Center accessories were transitioned from our firearms segment into our outdoor products & accessories segment. For comparison purposes, we have reclassified the revenue and cost of sales of our Thompson/Center accessories products for the three months ended July 31, 2015 from our firearms segment, historically presented in other products and services, to our outdoor products & accessories segment.

First Quarter Fiscal 2017 Highlights

Total net sales for the three months ended July 31, 2016 were \$207.0 million, an increase of \$59.2 million, or 40.1%, over net sales of \$147.8 million for the three months ended July 31, 2015. Net sales for our firearms segment increased by 47.7% to \$192.4 million over the comparable quarter last year as a result of increased demand for the majority of our products driven by market share gains and increased consumer interest in firearms, the latter of which is reflected in higher Adjusted National Instant Criminal Background Check System, or NICS, checks. Some of the increased consumer interest may be driven by recent news events that have raised fears about personal protection and by the current political environment that has caused concerns related to firearm ownership restrictions. However, we also believe that our new products, product line extensions, and promotional programs helped stimulate demand for our products. This consumer demand resulted in reduced overall firearm inventory at distribution compared with the comparable quarter last year despite increased shipments of the majority of our products into the sporting goods distribution channel. We were able to address the rising demand by increasing our production capacity and outsourcing as well as shifting production to better match our output to those products most in demand. Our handgun revenue increased \$38.2 million, or 37.9%, over the comparable quarter last year and the principal products in demand included our lower price point full-size Smith & Wesson branded polymer pistols, small concealed carry M&P branded polymer pistols, and revolvers. Long gun revenue increased \$23.2 million, or 108.8%, over the comparable quarter last year as a result of increased demand from our sporting goods distribution channel, as supported by market share gains in long guns driven by a shift in consumer demand toward modern sporting rifles, as well as increased Adjusted NICS checks. Net sales for our outdoor products & accessories segment for the three months ended July 31, 2016 was \$14.6 million, a decline of \$3.0 million, or 16.9%, from the comparable quarter last year for two reasons. First, certain discounting and sales incentives related to Thompson/Center accessories were eliminated and not offered this year as part of an internal initiative to improve the profitability of Thompson/Center accessories. That initiative resulted in reduced sales of Thompson/Center accessories but an overall improved gross margin in the outdoor products & accessories segment, where gross margins rose to 47.3% percent this quarter from 42.3% percent in the prior year. Second, we believe that two key accounts were negatively impacted in the quarter by inventory reduction initiatives and order timing. However, the actual out-the-door consumer sales by those retailers of our outdoor products & accessories was up over last year.

Gross margin was 42.3% for the three months ended July 31, 2016 compared with 39.8% for the three months ended July 31, 2015. The increase in gross margin was primarily driven by increased production volumes in our firearms segment, which improved fixed-cost absorption, and the favorable gross margins from our outdoor products & accessories segment, partially offset by the increased expense from promotional programs and higher manufacturing spending relative to revenue.

Net income for the three months ended July 31, 2016 was \$32.6 million, or \$0.57 per fully diluted share, compared with net income of \$14.4 million, or \$0.26 per fully diluted share, for the three months ended July 31, 2015. The increase in net income over the comparable quarter last year was a result of increased revenue and gross margin, partially offset by increased professional fees, increased profit sharing expense, and increased acquisition related costs for the purchase of Taylor Brands LLC and Crimson Trace Corporation in August 2016.

Results of Operations

Net Sales

The following table sets forth certain information regarding net sales for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	2016	2015	9	Change	% Change
Handguns	\$ 138,897	\$ 100,694	\$	38,203	37.9%
Long Guns	44,535	21,332		23,203	108.8%
Other Products & Services	8,968	8,229		739	9.0%
Firearms Segment	 192,400	 130,255		62,145	47.7%
Outdoor Products & Accessories Segment	14,551	17,508		(2,957)	-16.9%
Total Net Sales	\$ 206,951	\$ 147,763	\$	59,188	40.1%

The following table sets forth certain information regarding trade channel net sales for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	 2016	2015	 Change	% Change
Sporting Goods Distribution Channel	\$ 186,018	\$ 129,684	\$ 56,334	43.4%
Professional Channel	17,001	13,623	3,378	24.8%
Other Products & Services	3,932	4,456	(524)	-11.8%
Total Net Sales	\$ 206,951	\$ 147,763	\$ 59,188	40.1%

We include domestic handgun, long gun, and parts revenue as well as revenue from our outdoor products & accessories segment in our sporting goods distribution channel. We include international and law enforcement handgun, long gun, and handcuff revenue in our professional channel, and we include specialty services and plastic injection molding revenue in other products and services.

The following table sets forth certain information regarding firearm units shipped by trade channel for the three months ended July 31, 2016 and 2015 (units in thousands):

Total Units Shipped	2016	2015	# Change	% Change
Handguns	456	327	129	39.4%
Long Guns	111	51	60	117.6%
Sporting Goods Distribution Channel Units Shipped	2016	2015	# Change	% Change
Handguns	419	295	124	42.0%
Long Guns	105	48	57	118.8%
Professional Channel Units Shipped	2016	2015	# Change	% Change
Handguns	37	32	5	15.6%
Long Guns	6	3	3	100.0%

Our handgun shipments into the sporting goods distribution channel increased 42.0% over the comparable quarter last year, primarily as a result of increased demand for concealed carry products. Our long gun unit shipments into the sporting goods distribution channel increased 118.8% over the comparable quarter last year, primarily because of increased demand for our lower price point M&P Sport rifles and for our Thompson/Center hunting rifle. For both handguns and long guns, the increase in our units shipped into the sporting goods distribution channel was higher than the increases in Adjusted NICS checks as compared with the comparable quarter last year, which we believe is an indication of market share gains as well as a shift in consumer demand for modern sporting rifles. In our professional channel, unit shipments increased over the comparable quarter last year primarily as a result of increased law enforcement sales to agencies and international sales to Europe.

Net sales in our firearms segment for the three-month period ended July 31, 2016 increased 47.7% over the comparable quarter last year as a result of increased consumer demand driven by market share gains and increased consumer interest in firearms that has occurred over the past several years, as reflected in higher Adjusted NICS checks. Some of the increased consumer interest may be driven by recent news events that have raised fears about personal protection and by the current political environment that has caused concerns related to firearm ownership restrictions. However, we also believe that our new products, product line extensions, and promotional programs helped stimulate demand for our products. This consumer demand resulted in reduced overall firearm inventory at distribution channels as compared with the comparable quarter last year despite increased shipments of the majority of our products

into the sporting goods distribution channel. We were able to address that demand by increasing our production and outsourcing as well as shifting production to better match our output to those products most in demand. Our handgun product revenue increased \$38.2 million, or 37.9%, over the comparable quarter last year, and the principal products in demand included lower price point full-size polymer pistols, small concealed carry polymer pistols, and revolvers. Revenue for our long guns increased \$23.2 million, or 108.8%, over the comparable quarter last year as a result of increased demand from our sporting goods distribution channel, as supported by increased Adjusted NICS checks driven by a shift in consumer demand toward modern sporting rifles. Other products and services revenue was relatively flat at 9.0% compared with the comparable quarter last year. New products, defined as any new SKU not shipped in the comparable quarter last year, represented 30.4% of firearm revenue for the three months ended July 31, 2016 and included our Smith & Wesson branded sport series target pistol, our M&P branded sport model modern sporting rifle, our Performance Center M&P branded ported conceal carry pistol, our new Thompson/Center Compass bolt action hunting rifle, and many other product line extensions for our M&P branded products. In total, price increases favorably impacted firearms revenue by 1.0% for the three months ended July 31, 2016 as compared with the comparable quarter last year while increases in the number of units sold impacted revenue by 38.7%.

Net sales in our outdoor products & accessories segment for the three months ended July 31, 2016 were \$14.6 million, a decline of \$3.0 million, or 16.9%, from the comparable quarter last year for two reasons. First, certain discounting and sales incentives related to Thompson/Center accessories were eliminated and not offered this year as part of an internal initiative to improve the profitability of Thompson/Center accessories. That initiative resulted in reduced sales of Thompson/Center accessories but an overall improved gross margin in the outdoor products & accessories segment, where gross margins rose to 47.3% percent this quarter from 42.3% percent in the prior year. Second, we believe that two key accounts were negatively impacted in the quarter by inventory reduction initiatives and order timing. However, the actual out-the-door consumer sales by those retailers of our outdoor products & accessories was up over last year. Net sales in our outdoor products & accessories segment represented 7.0% of total net sales for the three months ended July 31, 2016 and 11.8% of total net sales for the three months ended July 31, 2015.

Cost of Sales and Gross Profit

The following table sets forth certain information regarding cost of sales and gross profit for the three months ended July 31, 2016 and 2015 (dollars in thousands):

<u>Total Company</u>	2016	2015	\$ Change	% Change
Cost of sales	\$ 119,382	\$ 88,893	\$ 30,489	34.3%
Gross profit	\$ 87,569	\$ 58,870	\$ 28,699	48.7%
% of net sales (gross margin)	42.3%	39.8%		
Firearms Segment	 2016	 2015	\$ Change	% Change
Cost of sales	\$ 111,719	\$ 78,793	\$ 32,926	41.8%
Gross profit	\$ 80,681	\$ 51,462	\$ 29,219	56.8%
% of net sales (gross margin)	41.9%	39.5%		
Outdoor Products & Accessories Segment	2016	2015	\$ Change	% Change
Cost of sales	\$ 7,663	\$ 10,100	\$ (2,437)	-24.1%
Gross profit	\$ 6,888	\$ 7,408	\$ (520)	-7.0%
% of net sales (gross margin)	47.3%	42.3%		

Gross margin for the three months ended July 31, 2016 in our firearms segment increased by 2.4 percentage points over the comparable quarter last year, primarily because of increased production volumes and improved manufacturing fixed-cost absorption, which had an aggregate 5.6 percentage point favorable impact. In addition, favorable purchase price variances and excess and obsolescence inventory adjustments had an aggregate 2.5 percentage point favorable impact on gross margin. Those increases were partially offset by higher manufacturing spending relative to revenue and additional expense recorded as a result of promotional product discounts but contributed to our improved sales volumes and favorable absorption, which yielded a combined 5.5 percentage point reduction to gross margin.

As mentioned above, we reclassified our Thompson/Center accessories products from our firearms segment to our outdoor products & accessories segment for the three months ended July 31, 2015, which have historically had lower gross margins and negatively impacted our outdoor products & accessories segment by 8.8 percentage points for the prior year period. Gross margin for the three months ended July 31, 2016 increased 5.0 percentage points in our outdoor products & accessories segment over the comparable quarter last year primarily because of certain discounting and sales incentives related to Thompson/Center accessories were eliminated and not offered this year as part of an internal initiative to improve the profitability of Thompson/Center accessories.

Our outdoor products & accessories segment favorably impacted total company gross margin by 40 and 30 basis points for the three months ended July 31, 2016 and 2015, respectively.

Operating Expenses

The following table sets forth certain information regarding operating expenses for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	 2016	2015	\$ Change	% Change
Research and development	\$ 2,152	\$ 2,396	\$ (244)	-10.2%
Selling and marketing	9,195	9,219	(24)	-0.3%
General and administrative	23,698	17,438	6,260	35.9%
Total operating expenses	\$ 35,045	\$ 29,053	\$ 5,992	20.6%
% of net sales	16.9%	19.7%		

Operating expenses for the three months ended July 31, 2016 increased \$6.0 million over the comparable quarter last year, a period which included \$1.8 million of insurance recoveries. Excluding the insurance recovery, general and administrative costs increased \$4.5 million due to \$1.8 million of increased profit sharing expense, \$1.3 million of acquisition-related costs incurred in connection with the purchase of Taylor Brands LLC and Crimson Trace Corporation in August 2016, and a \$673,000 increase in professional fees.

Operating Income

The following table sets forth certain information regarding operating income for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	 2016	2015	9	Change	% Change
Operating income	\$ 52,524	\$ 29,817	\$	22,707	76.2%
% of net sales (operating margin)	25.4%	20.2%			

Operating income for the three months ended July 31, 2016 increased \$22.7 million over the comparable quarter last year, primarily because of higher sales and production volumes for most of our firearm products and the related operating profit impacts from favorable manufacturing fixed-cost absorption, partially offset by increased promotional product expense, higher manufacturing spending relative to revenue, increased professional and acquisition-related expenses, and increased profit sharing expenses.

Interest Expense

The following table sets forth certain information regarding interest expense for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	2016		2015		\$ Change		% Change
Interest (expense)/income	\$	(2,012)	\$	(7,200)	\$	5,188	-72.1%

Interest expense declined by \$5.2 million from the comparable quarter last year as a result of refinancing the then-outstanding \$100.0 million 5.875% Senior Notes on June 18, 2015 with a \$105.0 million floating interest rate Term Loan that has been fixed at 3.31% by entering into an interest rate swap agreement. In connection with this retirement in the prior fiscal year, we recorded a \$2.9 million bond call premium and wrote off \$1.7 million of unamortized debt issuance costs during the three months ended July 31, 2015.

Income Taxes

The following table sets forth certain information regarding income tax expense for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	2016	2015	\$ Change	% Change
Income tax expense	\$ 17,896	\$ 8,199	\$ 9,697	118.3%
% of income from operations (effective tax rate)	35.4%	36.3%		-0.8%

Our income tax expense for the three months ended July 31, 2016 increased \$9.7 million over the comparable quarter last year because of higher operating profit.

Net Income

The following table sets forth certain information regarding net income and the related per share data for the three months ended July 31, 2016 and 2015 (dollars in thousands, except per share data):

	2016		2015		Change	% Change
Net income	\$ 32,616	\$	14,412	\$	18,204	126.3%
Net income per share						
Basic	\$ 0.58	\$	0.27	\$	0.31	114.8%
Diluted	\$ 0.57	\$	0.26	\$	0.31	119.2%

Net income for the three months ended July 31, 2016 increased \$18.2 million over the comparable quarter last year, primarily because of higher revenue and gross margin described above and lower interest expense, partially offset by additional professional fees, acquisition-related expenses in connection with our acquisitions in August 2016, and higher profit sharing expense.

Liquidity and Capital Resources

Our principal cash requirements are to finance the growth of our operations, including working capital, capital expenditures, the \$180.0 million needed to acquire Taylor Brands LLC and Crimson Trace Corporation in August 2016, any other potential acquisitions, and to service our existing debt. Capital expenditures in fiscal 2017 primarily relate to enhancements to manufacturing flexibility, tooling for new product offerings, and various information technology projects including the implementation of SAP at our Columbia, Missouri location.

The following table sets forth certain cash flow information for the three months ended July 31, 2016 and 2015 (dollars in thousands):

	2016		2015		\$ Change	% Change
Operating activities	\$ 38,077	\$	16,625	\$	21,452	129.0%
Investing activities	(11,115)		(7,150)		(3,965)	-55.5%
Financing activities	(3,229)		3,720		(6,949)	-186.8%
Total cash flow	\$ 23,733	\$	13,195	\$	10,538	79.9%

Operating Activities

On an annual basis, operating activities generally represent the principal source of our cash flow.

For the three months ended July 31, 2016, we generated \$38.1 million in cash from operating activities compared with \$16.6 million for the three months ended July 31, 2015. Cash generated by operating activities for the three months ended July 31, 2016 was favorably impacted by increased net income of \$17.5 million before depreciation and amortization, \$7.8 million of increased accrued income taxes, net, and \$3.6 million of higher profit sharing accruals as a result of increased profit, partially offset by \$9.9 million of increased inventory because of our seasonal inventory build in preparation for the fall and winter holiday seasons that typically result in heightened demand for our products and \$9.6 million of lower accrued payroll and incentives because the fiscal 2016 management incentive bonuses were paid during the three months ended July 31, 2016.

Investing Activities

Cash used in investing activities increased \$4.0 million primarily because of capital spending of \$15.8 million during the three months ended July 31, 2016, an increase of \$7.8 million over the comparable quarter last year offset by deposits on pool machinery and equipment placed in service. We currently expect to spend approximately \$50.0 million on capital expenditures in fiscal 2017, an increase of approximately \$20.5 million over the \$29.5 million spent in fiscal 2016. As noted above, major capital expenditures in fiscal 2017 primarily relate to enhancements to manufacturing flexibility, tooling for new product offerings, and various information technology projects including the implementation of SAP at our Columbia, Missouri location.

Financing Activities

Cash used by financing activities was \$3.2 million for the three months ended July 31, 2016 compared with cash provided by financing activities of \$3.7 million for the three months ended July 31, 2015. Cash used by financing activities during the three months ended July 31, 2016 were a result of employee tax withholding payments made related to RSU issuances and principal payments on our Term Loan. During the three months ended July 31, 2015, we had \$105.0 million of borrowings on our Term Loan that was used to retire the entire \$100.0 million of the then-outstanding principal balance of 5.875% Senior Notes as well as incurring \$1.0 million of debt issuance costs related to the Credit Agreement as discussed below.

On June 15, 2015, we entered into the Credit Agreement, which provides for a \$175.0 million Revolving Line and a \$105.0 million Term Loan, which both mature on June 15, 2020. We had no borrowings on our Revolving Line and \$98.7 million outstanding on our Term Loan as of July 31, 2016. See Note 3 – *Notes Payable* in the notes to the condensed consolidated financial statements for additional information regarding our credit facility. Additional proceeds under the credit facility are expected to be used for general corporate purposes and acquisitions.

The Credit Agreement contains financial covenants relating to maintaining maximum leverage and minimum debt service coverage. The 5.000% Senior Notes Indenture contains a financial covenant relating to times interest earned. We were in compliance with all debt covenants as of July 31, 2016.

During fiscal 2016, we entered into an interest rate swap agreement, which expires on June 15, 2020, covering all of our floating rate debt under the Term Loan. The fair value of the interest rate swap was \$1.7 million as of July 31, 2016. This swap, when combined with the applicable margin based on our consolidated leverage ratio as of April 30, 2016, effectively fixed our interest rate on the Term Loan, which is subject to change based on changes in our consolidated leverage ratio. As of July 31, 2016, our interest rate on the Term Loan was 3.06%. We do not expect the interest rate swap to have any material effect on earnings within the next 12 months.

During fiscal 2016, our board of directors authorized the repurchase of up to \$50.0 million of our common stock, subject to certain conditions, in the open market or in privately negotiated transactions until June 23, 2017. As of July 31, 2016, we made no purchases under this stock repurchase program.

Our future capital requirements will depend on many factors, including net sales, the timing and extent of spending to support product development efforts, the expansion of sales and marketing activities, the timing of introductions of new products and enhancements to existing products, the costs to ensure access to adequate manufacturing capacity, and any acquisitions or strategic investments that we may determine to make. Further equity or debt financing may not be available to us on acceptable terms or at all. If sufficient funds are not available or are not available on acceptable terms, our ability to take advantage of unexpected business opportunities or to respond to competitive pressures could be limited or severely constrained.

As of July 31, 2016, we had \$215.0 million in cash and cash equivalents on hand. Based upon our current working capital position, current operating plans, and expected business conditions, we believe that our existing capital resources and credit facilities will be adequate to fund our operations, including our outstanding debt and other commitments, for the next 12 months, apart from any major acquisitions.

Other Matters

Critical Accounting Policies

The preparation of condensed consolidated financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting periods. Significant accounting policies are disclosed in Note 2 of the Notes to the Consolidated Financial Statements in our Annual Report on Form 10-K for the fiscal year ended April 30, 2016. The most significant areas involving our judgments and estimates are described in the Management's Discussion and Analysis of Financial Conditions and Results of Operations in our Annual Report on Form 10-K for the fiscal year ended April 30, 2016, to which there have been no material changes. Actual results could differ from estimates made.

Recent Accounting Pronouncements

The nature and impact of recent accounting pronouncements, if any, is discussed in Note 2 to our condensed consolidated financial statements included elsewhere in this report, which is incorporated herein by reference.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

During the period ended July 31, 2016, we did not enter into or transact any forward option contracts nor did we have any forward contracts outstanding. We enter into derivative financial instruments, such as interest rate swaps, in order to mitigate our interest rate risk associated with our variable rate debt. We may be exposed to credit and market risks, including, but not limited to, the failure of any counterparty to perform under the terms of the derivative contract or the adverse effect on the value of the financial instrument resulting from a change in interest rates. As of July 31, 2016, we have an interest rate swap agreement outstanding, which matures on June 15, 2020 and hedges the variable interest on our Term Loan. The fair value of our outstanding interest rate swap was \$98.7 million, and the aggregate net fair value was \$1.7 million as of July 31, 2016. The fair value of this interest rate swap agreement is dependent upon existing market interest rates and swap spreads. We do not anticipate future changes in interest rates to have a material impact on our consolidated financial statements. As of July 31, 2016, the effective interest rate of our Term Loan was 3.06%.

Item 4. Controls and Procedures

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the Exchange Act). Based on this evaluation, our Chief Executive Officer and Chief Financial Officer, as of July 31, 2016, concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are effective to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act was recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of July 31, 2016, our disclosure controls and procedures are effective at a reasonable assurance level in that they were reasonably designed to ensure that information required to be disclosed by us in the reports we file or submit under the Exchange Act (i) is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the SEC, and (ii) is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

There was no change in our internal control over financial reporting during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings

The nature of legal proceedings against us is discussed in Note 8 to our condensed consolidated financial statements included elsewhere in this report, which is incorporated herein by reference.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

During fiscal 2016, our board of directors authorized the repurchase of up to \$50.0 million of our common stock, subject to certain conditions, in the open market or in privately negotiated transactions until June 23, 2017. As of July 31, 2016, we have made no purchases under this stock repurchase program.

Item 6. Exhibits

The exhibits listed on the Index to Exhibits (following the signatures section of this Quarterly Report on Form 10-Q) are included herewith or incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: September 1, 2016

Date: September 1, 2016

SMITH & WESSON HOLDING CORPORATION, a Nevada corporation

By: /s/ P. JAMES DEBNEY

P. James Debney

President and Chief Executive Officer

By: /s/ JEFFREY D. BUCHANAN

Jeffrey D. Buchanan Executive Vice President,

Chief Financial Officer, Chief Administrative Officer, and

Treasurer

INDEX TO EXHIBITS

Asset Purchase Agreement, dated July 15, 2016, by and among BTI Tools, LLC, Taylor Brands, LLC, and the Members named therein (1)

2.10

2.11	Purchase Agreement, dated as of July 25, 2016, by and among Smith & Wesson Holding Corporation and Crimson Trace Holdings, LLC (2)
31.1	Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer
31.2	Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer
32.1	Section 1350 Certification of Principal Executive Officer
32.2	Section 1350 Certification of Principal Financial Officer
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBLR Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBLR Taxonomy Extension Presentation Linkbase Document
(1) (2)	Incorporated by reference to the Registrant's Form 8-K filed with the SEC on July 18, 2016. Incorporated by reference to the Registrant's Form 8-K filed with the SEC on July 26, 2016.

CERTIFICATION

I, P. James Debney, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Smith & Wesson Holding Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ P. JAMES DEBNEY

P. James Debney
President and Chief Executive Officer

CERTIFICATION

I, Jeffrey D. Buchanan, certify that:

- 1. I have reviewed this Quarterly Report on Form 10-Q of Smith & Wesson Holding Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ JEFFREY D. BUCHANAN

Jeffrey D. Buchanan Executive Vice President, Chief Financial Officer, Chief Administrative Officer, and Treasurer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of Smith & Wesson Holding Corporation (the "Company") for the quarterly period ended July 31, 2016 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, P. James Debney, President and Chief Executive Officer of the Company, certify, to the best of my knowledge and belief, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

(i) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and

(ii) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ P. JAMES DEBNEY

P. James Debney
President and Chief Executive Officer

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report on Form 10-Q of Smith & Wesson Holding Corporation (the "Company") for the quarterly period ended July 31, 2016 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Jeffrey D. Buchanan, Chief Financial Officer of the Company, certify, to the best of my knowledge and belief, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

(i) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and

(ii) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ JEFFREY D. BUCHANAN

Jeffrey D. Buchanan Executive Vice President, Chief Financial Officer, Chief Administrative Officer, and Treasurer