UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 16, 2020

Smith & Wesson Brands, Inc.

(Exact Name of Registrant as Specified in Charter)

Nevada (State or other jurisdiction of incorporation) 001-31552 (Commission File Number) 87-0543688 (IRS Employer Identification No.)

2100 Roosevelt Avenue Springfield, Massachusetts 01104 (Address of principal executive offices) (Zip Code)

(800) 331-0852 (Registrant's telephone number, including area code)

| | ck the appropriate box below if the Form 8-K filing is intwing provisions (see General Instruction A.2. below): | tended to simultaneously satisfy the fili | ng obligation of the registrant under any of the |
|--------------|---|---|---|
| | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) | | |
| | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) | | |
| | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) | | |
| | Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) | | |
| Secu | rities registered pursuant to Section 12(b) of the Act: | | |
| | Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| C | Title of each class ommon Stock, Par Value \$0.001 per Share | Trading Symbol(s) SWBI | Name of each exchange on which registered Nasdaq Global Select Market |
| Indi or R | cate by check mark whether the registrant is an emerging ule 12b-2 of the Securities Exchange Act of 1934 (17 CF | Symbol(s) SWBI growth company as defined in Rule 40 | on which registered Nasdaq Global Select Market |
| Indi or R | ommon Stock, Par Value \$0.001 per Share cate by check mark whether the registrant is an emerging | Symbol(s) SWBI growth company as defined in Rule 40 | on which registered Nasdaq Global Select Market |

Item 8.01. Other Events.

On December 16, 2020, we announced that our Board of Directors has approved a program to repurchase up to \$50.0 million of our outstanding shares of common stock through December 14, 2021. The amount and timing of any repurchases will depend on a number of factors, including price, trading volume, general market conditions, legal requirements, and other factors. The repurchases may be made on the open market, in block trades, or in privately negotiated transactions. Any shares of common stock repurchased under the program will be considered issued but not outstanding shares of our common stock. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference to this Item 8.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit
Number

Press release from Smith & Wesson Brands, Inc., dated December 16, 2020, entitled "Smith & Wesson Board of Directors Authorizes \$50 Million Stock Repurchase Plan"

Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SMITH & WESSON BRANDS, INC.

Date: December 16, 2020

By: /s/ Robert J. Cicero

Robert J. Cicero

 $Senior\ Vice\ President,\ General\ Counsel,\ Chief\ Compliance\ Officer,$

and Secretary



Contact:

investorrelations@smith-wesson.com (413) 747-3448

Smith & Wesson Board of Directors Authorizes \$50 Million Stock Repurchase Plan

SPRINGFIELD, Mass., December 16, 2020 — Smith & Wesson Brands, Inc. (NASDAQ Global Select Market: SWBI), a leader in firearm manufacturing and design, today announced that its Board of Directors has authorized the repurchase of up to \$50 million of the company's common stock through December 14, 2021. The amount and timing of any repurchases will depend on a number of factors, including price, trading volume, general market conditions, legal requirements, and other factors. The repurchases may be made on the open market, in block trades, or in privately negotiated transactions. Any shares of common stock repurchased under the program will be considered issued but not outstanding shares of the company's common stock.

Mark Smith, Chief Executive Officer, stated, "Today's authorization by our Board of Directors demonstrates our continued commitment to returning excess capital to our stockholders that was started in September when we announced our first ever dividend."

About Smith & Wesson Brands, Inc.

Smith & Wesson Brands, Inc. (NASDAQ Global Select: SWBI) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality handgun, long gun, and suppressor products to the global consumer and professional markets under the iconic Smith & Wesson®, M&P®, Thompson/Center Arms[™], and Gemtech® brands. The company also provides manufacturing services, including forging, machining, and precision plastic injection molding services. For more information call (844) 363-5386 or visit www.smith-wesson.com.

Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include our belief that the amount and timing of any repurchases will depend on a number of factors, including price, trading volume, general market conditions, legal requirements, and other factors; and our expectations regarding the manner of the repurchases, if any. We caution that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, economic, social, political, legislative, and regulatory factors; the potential for increased regulation of firearms and firearm-related products; actions of social activists that could have an adverse effect on our business; the impact of lawsuits; the demand for our products; the state of the U.S. economy in general and the firearm industry in particular; general economic conditions and consumer spending patterns; our competitive environment; the supply, availability, and costs of raw materials and components; the impact of protectionist tariffs and trade wars; speculation surrounding fears of terrorism and crime; our anticipated growth and growth opportunities; our ability to increase demand for our products in various markets, including consumer, law enforcement, and military channels, domestically and internationally; our penetration rates in new and existing markets; our strategies; our ability to maintain and enhance brand recognition and reputation; our ability to introduce new products; the success of new products; our ability to expand our markets; the potential for cancellation of orders from our backlog; and other risks detailed from time to time in our reports filed with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year