
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

February 9, 2010
Date of Report (Date of earliest event reported)

Smith & Wesson Holding Corporation

(Exact Name of Registrant as Specified in Charter)

Nevada
(State or Other
Jurisdiction of Incorporation)

001-31552
(Commission File Number)

87-0543688
(IRS Employer
Identification No.)

2100 Roosevelt Avenue
Springfield, Massachusetts
01104

(Address of Principal Executive Offices) (Zip Code)

(800) 331-0852
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

We are furnishing this Current Report on Form 8-K in connection with the disclosure of information, in the form of the textual information from a powerpoint presentation to be given at meetings with institutional investors. This information may be amended or updated at any time and from time to time through another Form 8-K, a later company filing, or other means. The powerpoint presentation attached as Exhibit 99.1 to this Current Report on Form 8-K updates and replaces in its entirety all prior powerpoint presentations filed by us, including the powerpoint presentation filed as Exhibit 99.1 to the Current Report on Form 8-K dated December 8, 2009, which was filed with the Securities and Exchange Commission on December 8, 2009.

The information in this Current Report on Form 8-K (including the exhibit) is furnished pursuant to Item 7.01 and shall not be deemed to be “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section. This Current Report on Form 8-K will not be deemed an admission as to the materiality of any information in the Report that is required to be disclosed solely by Regulation FD.

We do not have, and expressly disclaim, any obligation to release publicly any updates or any changes in our expectations or any change in events, conditions, or circumstances on which any forward-looking statement is based.

The text included with this Report on Form 8-K and the non-auditory video clip of Universal Safety Response’s products are available on our website located at www.smith-wesson.com, although we reserve the right to discontinue that availability at any time.

Item 9.01. Financial Statements and Exhibits.

- (a) *Financial Statements of Business Acquired.*

Not applicable.

- (b) *Pro Forma Financial Information.*

Not applicable.

- (c) *Shell Company Transactions.*

Not applicable.

- (d) *Exhibits.*

Exhibit Number	Exhibits
99.1	Smith & Wesson presentation dated February 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SMITH & WESSON HOLDING CORPORATION

Date: February 9, 2010

By: /s/ William F. Spengler

William F. Spengler
Executive Vice President, Chief Financial Officer, and
Treasurer

EXHIBIT INDEX

99.1 Smith & Wesson presentation dated February 2010.



William Spengler
EVP, CFO

February, 2010





Certain statements contained in this presentation may be deemed to be forward-looking statements under federal securities laws, and the Company intends that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include statements regarding the Company's strategies, the demand for the Company's products and services, the opportunity for growth of the Company, anticipated sales and operating results, the successful development of new products, and the company's assessment of the indictment of one of its employees in January 2010. The Company cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for the Company's products, the Company's growth opportunities, the ability of the Company to obtain operational enhancements, and other risks detailed from time to time in the Company's reports filed with the SEC.

One Leader: Two Powerful Growth Platforms



NASDAQ Global Select: SWHC
Growth and profitability



Leader in
quality firearms



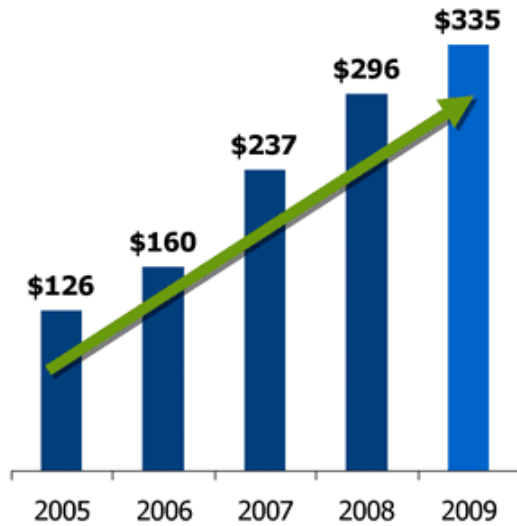
Leader in
perimeter security

Global leader in safety, security and protection

Strong Financial Performance



Fiscal Year April 30 Revenues



Second Quarter FY 2010:

Record Quarterly Revenue
Record Quarterly Net Income

- Revenues: \$109M (+49%)
- Gross Margins: 31.8%
- Net Income: \$13.3M
- Cash: \$46M

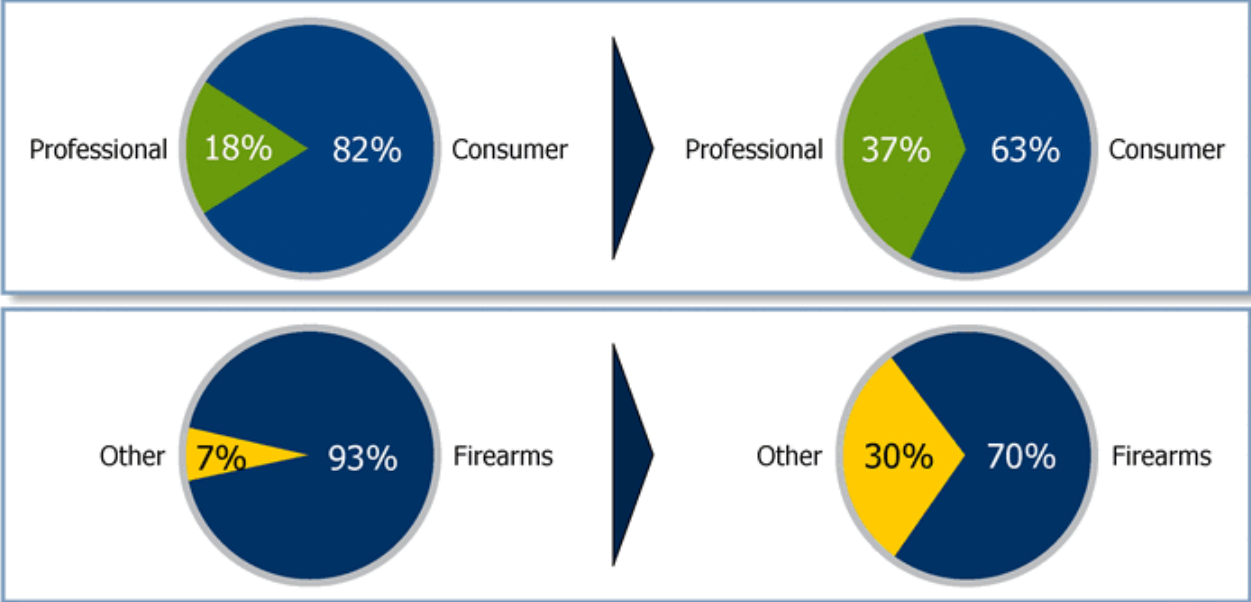


Rapidly Diversifying Revenue Streams



SWHC FY 2009

SWHC FY 2011⁽¹⁾

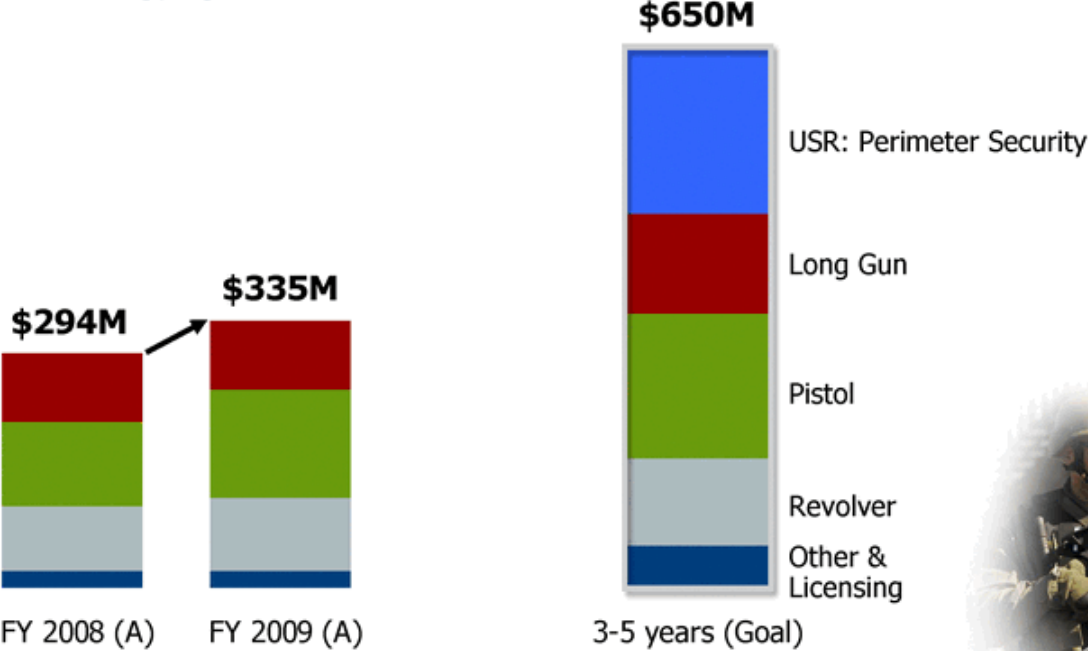


(1) First full year of USR consolidation

Robust Revenue Outlook



Revenues (\$M)



A Growing Profit Model



As % of Sales	SWHC FY 2009 Actual	SWHC 3-5 Years Goal
Net sales	100%	100%
Gross margin	29.2%	35-36%
Operating expenses*	21.6%	20%
Operating income	7.6%	15-16%

* Excluding impairment charges



From: A manufacturer of revolvers



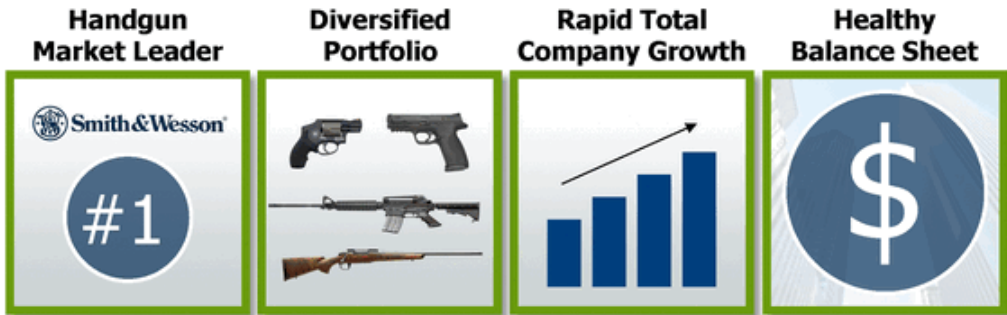
Revenues: \$126M

FIREARMS:

A Transformation – 2005-2009



To: A global leader in firearms





Product	Market			
	Consumer	Law Enforcement	Government / Military	International
Revolver	✓	✓	✓	✓
M&P Pistol	2006	2006	2006	2006
M&P Tactical Rifle	2006	2006	2006	2006
Thompson / Center Arms	2007	–	–	–
M&P4 – Tactical Rifle	–	2009	2009	2009





New innovative products to address:

- Consumer –
 - Strategic SHOT product launches
 - Bodyguards Series 380 Pistol 38 Revolver
 - M&P 15-22, PK380, and others
- International & Law Enforcement
 - M&P15 and M&P4 tactical rifles
 - M&P pistol and other new pistol products
- Government
 - M4 Rifle and M9 Pistol Replacements
 - D.C. presence (advisory committee)



Hunting business moving forward

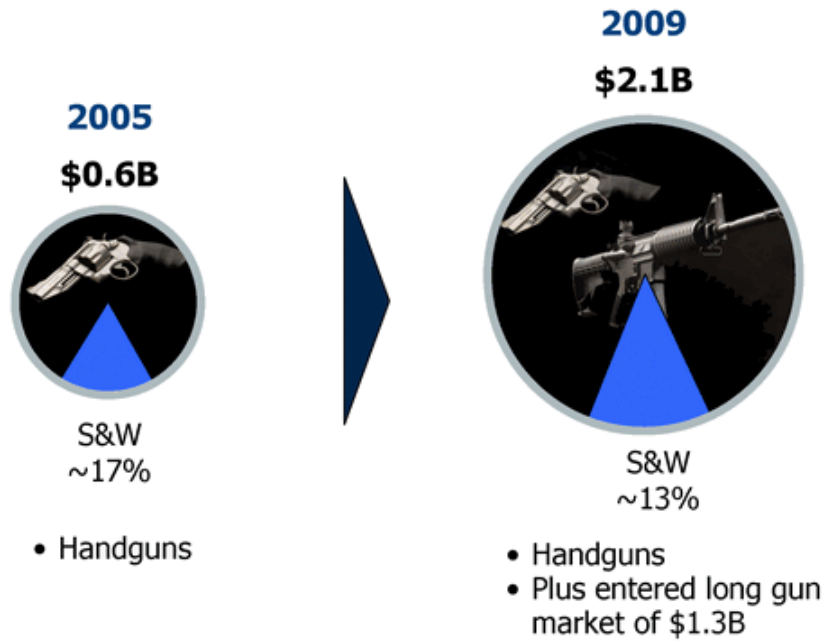
- Strategic SHOT product launches
 - IMPACT® Muzzleloader
 - T/C Venture Predator
 - HotShot Muzzleloader
- Significant cost reductions
- Barrel expertise remains a competitive advantage



Increased Addressable Market > Three Fold



Addressable Market



Note: US excluding government

The Brand = Security & Protection

 **Smith & Wesson®**





Acquisition Criteria:

- Professional customer base
- Alignment with core focus areas of safety, security, and protection
- Strong management teams in place to drive platform growth
- Limited EPS dilution

Seeking strong business platforms to build upon and broaden total company revenue and earnings base





A Smith & Wesson® Company

One Company: Two Strong Growth Platforms



NASDAQ Global Select: SWHC
Growth and profitability

Leader in
quality firearms

Leader in
perimeter security

Global leader in safety, security and protection

USR Key Differentiators



1. Market leader

2. Innovative products

3. World class customers

4. Comprehensive business model

1. MARKET LEADER

USR: The Clear Leader in Total Perimeter Security Solutions



- ✓ A high growth company, with a powerful brand in a fast growing market
 - at a unique inflection point in company history
- ✓ Business model: Innovative design, manufacture, installation and maintenance
 - patented, world class perimeter security products and services
- ✓ GRAB barrier system is the only system that meets all three State Dept., Federal Highway Admin & Department of Defense standards
 - Defense Department preferred supplier
- ✓ Robust new product development pipeline



USR: Diversified, Industry Leading Product Offering



USR: Flagship Product GRAB® System: Unique Features



- ✓ Shortest, less likely to be lethal stopping distance of any barrier on the market
- ✓ Can be activated in under 1.5 seconds
- ✓ Able to span multiple traffic lanes
- ✓ Re-useable after impact
- ✓ Environmentally friendly:
no hydraulics underground
- ✓ Most cost effective
- ✓ Patent protected



USR: Flagship Product: GRAB® Superior to Traditional Barriers



Traditional Barrier



GRAB® System



GRAB® advantages:

- Stops vehicle without destroying it
- Payload contained, not projected
- Suspects apprehended for questioning
- Evidence recovered
- Barrier easily re-set after impact

USR: World Class Customers



A customer list that specifies USR as the preferred provider of perimeter security solutions

No Single Competitor Provides USR's Level of Turnkey Perimeter Security Solution



1. Engineering Design

- specialized knowledge



2. Full Suite of Security Products

- internally developed (IP)
+ best-of-breed



3. Installation & Maintenance

- specialized integration



USR: No Integrated Competitors





1. Further penetration of current customers
2. Launch of new products
3. International expansion
4. Expansion into new markets
5. Platform for potential security acquisitions



Increasing demand for critical infrastructure protection at government, military and corporate facilities provides enormous opportunity

USR Update: Solidly on Track

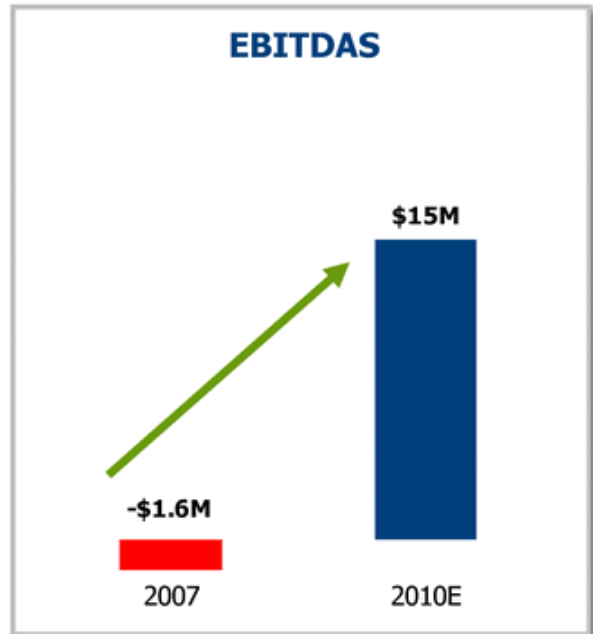
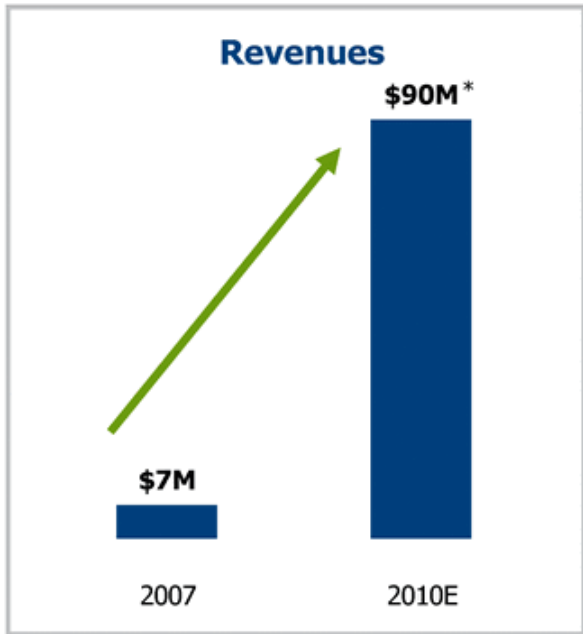


	CY 2009 (A)	CY 2008(A)	Increase
Revenue	\$51.4	\$22.9	+224%
Purchase orders generated	\$75.8	\$37.5	+202%
Backlog	\$44.2	\$22.0	+201%

Recent Awards:

- June 09: Stevie Award – Most Innovative Company of the Year**
- August 09: Listed on Inc. Magazine's 5000 Fastest Growing Companies**
- September 09: ASIS Accolades Award for Transformational Product**
- November 09: GSN Homeland Security Award for Best Crash Barriers**

USR – Solid Growth Profile (calendar year)



* Approximately \$100M in purchase orders in process at June, 2009

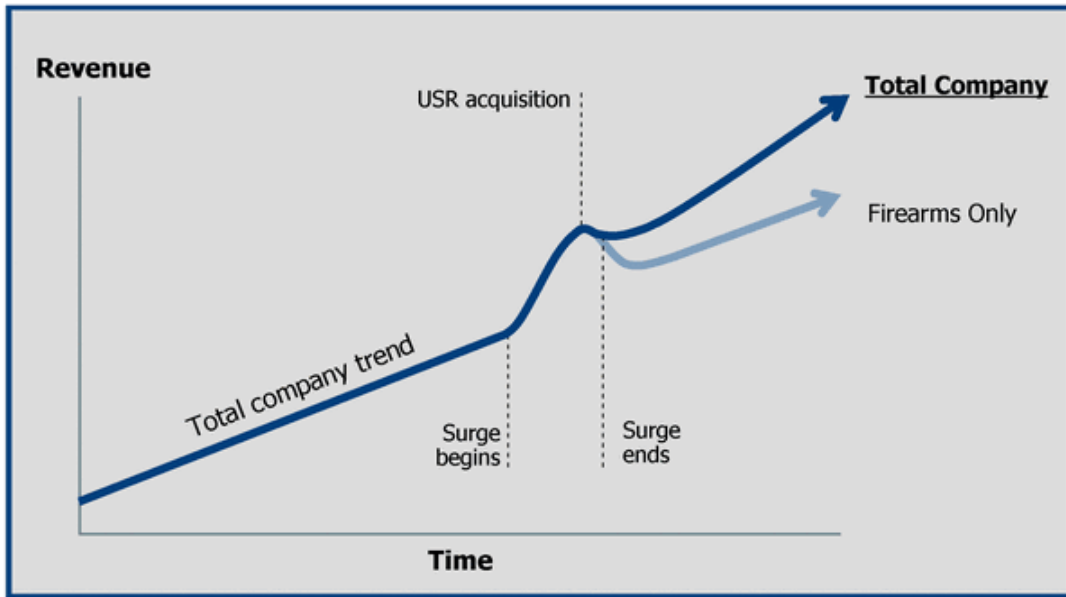
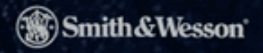
Summary: USR



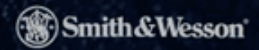
- Profitable, growing company in high growth global market
- GRAB® system provides differentiation, barrier to entry
- Unique business model
- World class customers
- Unique competitor/customer relationships
- USR at inflection point: Unparalleled opportunity for growth



Driving Total Company Growth



Why Invest in Smith & Wesson



- **Solidly executing a successful growth plan**
 - 28% Revenue CAGR (2005-2009)
 - Diversifying revenue sources: Consumer, Professional, International
- **Gaining share in handgun markets**
 - popular M&P series: Winning in law enforcement and internationally
- **Well positioned for large government contracts**
 - pistol and rifle opportunities expected in calendar 2010-2012
- **Winning in facility perimeter security: a key platform for substantial growth**
 - July 2009 acquisition: profitable, rapidly growing, solidly on track
- **Growing in the \$1.3B long gun market**
 - launching new products, annual long-gun sales approaching \$100M
- **Multiple growth & earnings drivers next 3-5 years**
 - Goal: Doubling revenue, tripling earnings





- On January 19, the U.S. Justice Department unsealed indictments of twenty-two individuals from the firearms industry, one of whom was Vice President Sales, International & U.S. Law Enforcement for Smith & Wesson. Smith & Wesson was not charged in the indictment, and we are cooperating fully with law enforcement in its investigation of this matter.
- Smith & Wesson has always taken, and continues to take seriously its obligation as an industry leader to foster a responsible and ethical culture, which includes adherence to laws and industry regulations in the United States and abroad.
- Smith & Wesson values its relationships with its distributors, representatives and customers around the world, and we continue to provide the same high level of professional service and quality products. Based upon the information available to us, we do not expect this enforcement action to affect any agreements between the company and our international or domestic customers. We have not experienced any disruptions to our manufacturing, sales or distribution operations. We continue to have in place a strong team, which is committed to providing the same quality of services.
- The company is not in a position to respond to questions relating to the charge referenced above. However, please feel free to contact your local Smith & Wesson representative or any member of the management team with any questions pertaining to current contracts or proposals.

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**Protected by
Smith & Wesson®**

NASDAQ Global Select: SWHC