



## American Outdoor Brands To Establish Distribution Center in Boone County, MO

March 1, 2017

SPRINGFIELD, Mass., March 1, 2017 /PRNewswire/ -- **American Outdoor Brands Corporation** (NASDAQ Global Select: AOBC), a leading provider of quality products for shooting, hunting, and rugged outdoor enthusiasts, today announced plans to potentially establish a national distribution center in the Columbia area of Boone County, Missouri. Under the plans, the company would break ground on the new 500,000 sq. ft. facility in the next several months. The company's plans to establish the new facility in Boone County are contingent upon the approval of incentives, completion of due diligence, and the finalization of agreements related to other terms and conditions.



If all contingency requirements are met, construction for the new site is expected to begin this spring and would take approximately 18 months to complete. When complete, it is expected that the center would serve as the central distribution facility for most of American Outdoor Brands' products, allowing the company to harvest synergies from its acquisitions and more efficiently serve its customers. The company is working closely with Missouri Department of Economic Development, Regional Economic Development, Inc., and Boone County on the development of the project.

James Debney, President and CEO of American Outdoor Brands, said, "We continue to focus on our vision of being a leading provider of high quality products for the shooting, hunting, and rugged outdoor enthusiast. By executing our strategy and delivering growth organically and through targeted acquisitions, we have successfully grown to multiple operating divisions that serve a large addressable market and represent more than 18 respected consumer brands. Establishing a national distribution center will allow us, over time, to harvest synergies across our business. Our meetings with representatives of Missouri and Governor Greitens demonstrated that they are business-friendly and understand what we need as a company to be successful."

### **About American Outdoor Brands Corporation**

American Outdoor Brands Corporation (NASDAQ Global Select: AOBC) is a provider of quality products for shooting, hunting, and rugged outdoor enthusiasts in the global consumer and professional markets. The Company reports two segments: Firearms and Outdoor Products & Accessories. Firearms manufactures handgun and long gun products sold under the Smith & Wesson®, M&P®, and Thompson/Center Arms™ brands as well as provides forging, machining, and precision plastic injection molding services. Outdoor Products & Accessories provides shooting, hunting, and outdoor accessories, including reloading, gunsmithing, and gun cleaning supplies, tree saws, vault accessories, knives, laser sighting systems, tactical lighting products, and survival and camping equipment. Brands in Outdoor Products & Accessories include Smith & Wesson®, M&P®, Thompson/Center Arms™, Crimson Trace®, Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, Hooyman® Premium Tree Saws, BOG POD®, Golden Rod® Moisture Control, Schrade®, Old Timer®, Uncle Henry®, UST®, and Imperial™. For more information on American Outdoor Brands Corporation, call (844) 363-5386 or log on to [www.aob.com](http://www.aob.com).

### **Safe Harbor Statement**

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include our plans to potentially establish a national distribution center in the Columbia area of Boone County, Missouri; our plans to break ground on the new 500,000 sq. ft. facility in the next several months; our estimates regarding the timing of construction and completion of the facility; our expectation that, when complete, the center would serve as the central distribution facility for most of American Outdoor Brands' products, allowing the company to harvest synergies from its acquisitions and more efficiently serve its customers; our focus on our vision of being a leading provider of high quality products for the shooting, hunting, and rugged outdoor enthusiast; our belief that by executing our strategy and delivering growth organically and through targeted acquisitions, we have successfully grown to multiple operating divisions that serve a large addressable market and represent more than 18 respected consumer brands; our belief that establishing a national distribution center will allow us, over time, to harvest synergies across our business; and our belief that our meetings with representatives of Missouri and Governor Greitens demonstrated that they are business-friendly and understand what we need as a company to be successful. We caution that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for our products; the costs and ultimate conclusion of certain legal matters; the state of the U.S. economy in general and the firearm industry in particular; general economic conditions and consumer spending patterns; the potential for increased regulation of firearms and firearm-related products; speculation surrounding fears of terrorism and crime; our growth opportunities; our anticipated growth; our ability to increase demand for our products in various markets, including consumer, law enforcement, and military channels, domestically and internationally; the position of our hunting products in the consumer discretionary marketplace and distribution channel; our penetration rates in new and existing markets; our strategies; our ability to introduce new products; the success of new products; our ability to expand our markets; our ability to integrate acquired businesses in a successful manner; the general growth of our outdoor products and accessories business; the potential for cancellation of orders from our backlog; and other risks detailed from time to time in our reports filed with the SEC, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2016.

**Contact:** Liz Sharp, VP Investor Relations  
American Outdoor Brands Corporation  
(413) 747-6284  
[lsharp@aob.com](mailto:lsharp@aob.com)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/american-outdoor-brands-to-establish-distribution-center-in-boone-county-mo-300416105.html>

SOURCE American Outdoor Brands Corporation