



Smith & Wesson® to Present at UBS Global Consumer Conference

February 25, 2016

SPRINGFIELD, Mass., Feb. 25, 2016 /PRNewswire/ -- **Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC)** today announced that James Debney, President and CEO, and Jeffrey Buchanan, Executive Vice President and Chief Financial Officer, will present at the UBS Global Consumer Conference on Thursday, March 10, 2016 at 11:15 a.m. (Eastern). This event will be held at The Four Seasons Hotel in Boston, Massachusetts. The Conference will be webcast and may include forward-looking statements. The webcast will be made available on the Company's website at www.smith-wesson.com under the Investor Relations section.



Smith & Wesson®

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's firearm division brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. As an industry leading provider of shooting, reloading, gunsmithing and gun cleaning supplies, the company's accessories division produces innovative, top quality products under Battenfeld Technologies, Inc., including Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, and Hooyman® Premium Tree Saws. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

Contacts:

Liz Sharp, VP Investor Relations
Smith & Wesson Holding Corporation
(413) 747-6284
lsharp@smith-wesson.com

Logo - <http://photos.prnewswire.com/prnh/20141125/1610091.0GO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/smith--wesson-to-present-at-ubs-global-consumer-conference-300224849.html>

SOURCE Smith & Wesson Holding Corporation