# Smith \& Wesson Holding Corporation Reports First Quarter Fiscal 2016 Financial Results 

August 27, 2015

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- Net Sales of \$147.8 Million for First Quarter <br> - First Quarter GAAP Net Income Per Diluted Share of \$0.26 <br> - First Quarter Non-GAAP Net Income Per Diluted Share of \$0.32 <br> - Company Raises Full Year Fiscal 2016 Revenue and Net Income Outlook
}

SPRINGFIELD, Mass., Aug. 27, 2015 /PRNewswire/ -- Smith \& Wesson Holding Corporation (NASDAQ Global Select: SWHC), a leader in firearm manufacturing and design, today announced financial results for the fiscal first quarter ended July 31, 2015.


## Smith\&Wesson ${ }^{\circ}$

## First Quarter Fiscal 2016 Financial Highlights

- Quarterly net sales were $\$ 147.8$ million, an increase of $12.1 \%$ from the first quarter last year. Firearms division net sales of $\$ 134.4$ million increased by $1.9 \%$ from the comparable quarter last year. Accessories division net sales of $\$ 13.3$ million increased by $29.9 \%$ from the comparable quarter last year, which was prior to the company's acquisition of Battenfeld Technologies, Inc. (BTI) on December 11, 2014.
- Gross margin for the quarter was $39.8 \%$ compared with $37.2 \%$ in the prior year.
- Quarterly GAAP net income was $\$ 14.4$ million, or $\$ 0.26$ per diluted share, compared with $\$ 14.6$ million, or $\$ 0.26$ per diluted share, for the first quarter last year. First quarter 2016 GAAP net income per diluted share included an expense of $\$ 0.08$ related to the previously announced redemption of the company's $5.875 \%$ Senior Notes, an expense of $\$ 0.04$ for acquisition amortization related to the acquisition of BTI, an expense reduction of $\$ 0.03$ related to an insurance settlement, and a tax benefit for the foregoing items of $\$ 0.03$.
- Quarterly non-GAAP net income was $\$ 17.7$ million, or $\$ 0.32$ per diluted share, compared with $\$ 14.9$ million, or $\$ 0.27$ per diluted share, for the first quarter last year.
- Quarterly non-GAAP Adjusted EBITDAS was $\$ 38.8$ million, or $26.3 \%$ of net sales.

James Debney, Smith \& Wesson Holding Corporation President and Chief Executive Officer, said, "Our first quarter results exceeded our expectations for sales and net income in both our firearms and accessories divisions. Higher revenue in our firearms division was driven by strong orders for our M\&P®15 Sport ${ }^{T M}$ rifles, our Thompson/Center Venture ${ }^{\text {TM }}$ bolt-action rifles and our M\&P ShieldTM polymer pistols. Our accessories division, which wa established less than one year ago, also continued to deliver excellent results, with revenue and gross margins that were positive from the year-ago quarter. During the quarter, we introduced limited edition models of our M\&P BODYGUARD® 380 pistol and Model 642 J -Frame Revolver, and product development teams in both our firearm and accessories divisions continued to prepare several new products and extensions for launch at SHOT Show® 2016. Based upon our performance for the first quarter and our current outlook for the remainder of fiscal 2016, we are raising our full year revenue and net income guidance."

Jeff Buchanan, Executive Vice President, Chief Financial Officer, and Chief Administrative Officer, said, "Strong gross margins in the quarter were driven by a number of factors, including favorable standard margins in the accessories division and increased production volumes in the firearms division. Operating cash flow was positive at $\$ 16.6$ million despite our seasonal inventory build as we prepare for the upcoming fall hunting and holiday shopping seasons. As a result, cash during the quarter increased by $\$ 13.2$ million to $\$ 55.4$ million. We ended the first quarter with no borrowings on our $\$ 175.0$ million revolving line of credit."

## FinancialOutlook

Range for the Three Months Ending October 31,

| 2015 |  |
| :---: | :---: |
| $\$ 135,000$ |  |

Range for the Year Ending April 30,

| \$610,000 2016 |
| :--- |


| GAAP income per share - diluted | \$ | 0.16 | \$ | 0.18 | \$ | 0.99 | \$ | 1.04 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amortization of acquired intangible |  |  |  |  |  |  |  |  |
| assets |  | 0.05 |  | 0.05 |  | 0.19 |  | 0.19 |
| Debt extinguishment costs |  | - |  | - |  | 0.03 |  | 0.03 |
| Bond premium paid |  | - |  | - |  | 0.05 |  | 0.05 |
| Insurance recovery costs |  |  |  | - |  | (0.03) |  | (0.03) |
| Tax effect of non-GAAP adjustments |  | (0.02) |  | (0.02) |  | (0.09) |  | (0.09) |
| Non-GAAP income per share - diluted | \$ | 0.19 | \$ | 0.21 | \$ | 1.14 | \$ | 1.19 |

## Conference Call and Webcast

The company will host a conference call and webcast today, August 27, 2015, to discuss its first quarter fiscal 2016 financial and operational results. Speakers on the conference call will include James Debney, President and Chief Executive Officer, and Jeffrey D. Buchanan, Executive Vice President, Chief Financial Officer, and Chief Administrative Officer. The conference call may include forward-looking statements. The conference call will be webcast live and is scheduled to begin at 5:00 p.m. Eastern Time. The live audio broadcast and replay of the conference call can be accessed on Smith \& Wesson's website at www.smith-wesson.com (Windows Media is required). Those interested in listening to the conference call via telephone may call directly at 617-597-5376 and reference conference code 99442253 . No RSVP is necessary. The company will maintain an audio replay of this conference call on its website for a period of time after the call. No other audio replay will be available.

## Reconciliation of U.S. GAAP to Non-GAAP Financial Measures

In this press release, certain non-GAAP financial measures, including "non-GAAP net income" and "Adjusted EBITDAS" are presented. From time-to-time, the company considers and uses these supplemental measures of operating performance in order to provide the reader with an improved understanding of underlying performance trends. The company believes it is useful for itself and the reader to review, as applicable, both (1) GAAP measures that include (i) amortization of acquired intangible assets, (ii) TCA accessories transition costs, (iii) discontinued operations, (iv) insurance recovery costs, (v) acquisition-related costs, (vi) bond premium, (vii) debt extinguishment costs, (viii) the tax effect of non-GAAP adjustments, (ix) interest expense, (x) income taxes, (xi) depreciation and amortization, (xii) stock-based compensation expense, (xiii) DOJ and SEC costs, (xiv) payments for acquisitions, and (xv) receipts from note receivables; and (2) the non-GAAP measures that exclude such information. The company presents these non-GAAP measures because it considers them an important supplemental measure of its performance. The company's definition of these adjusted financial measures may differ from similarly named measures used by others. The company believes these measures facilitate operating performance comparisons from period to period by eliminating potential differences caused by the existence and timing of certain expense items that would not otherwise be apparent on a GAAP basis. These non-GAAP measures have limitations as an analytical tool and should not be considered in isolation or as a substitute for the company's GAAP measures. The principal limitations of these measures are that they do not reflect the company's actual expenses and may thus have the effect of inflating its financial measures on a GAAP basis.

## About Smith \& Wesson

Smith \& Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's firearms division brands include Smith \& Wesson®, M\&P®, and Thompson/Center Arms ${ }^{\top \mathrm{M}}$. As a leading provider of shooting, reloading, gunsmithing, and gun cleaning supplies, the company's accessories division produces innovative, high-quality products under several brands, including Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, and Hooyman ${ }^{\text {TM }}$ Premium Tree SawsSmith \& Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith \& Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

## Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include our expectations regarding the favorable impact of an insurance settlement; our anticipated new products and extensions for launch at SHOT Show 2016; our plans regarding our seasonal inventory build and preparation for the upcoming fall hunting and holiday shopping season; and our expectations for net sales, GAAP net income per diluted share, and non-GAAP net income per diluted share for the second quarter of fiscal 2016 as well as net sales, GAAP net income per diluted share, and non-GAAP net income per diluted share for fiscal 2016. We caution that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for our products; the costs and ultimate conclusion of certain legal matters; the state of the U.S. economy in general and the firearm industry in particular; general economic conditions and consumer spending patterns; the potential for increased regulation of firearms and firearm-related products; speculation surrounding fears of terrorism and crime; our growth opportunities; our anticipated growth; our ability to increase demand for our products in various markets, including consumer, law enforcement, and military channels, domestically and internationally; the position of our hunting products in the consumer discretionary marketplace and distribution channel; our penetration rates in new and existing markets; our strategies; our ability to introduce new products; the success of new products; our ability to expand our markets; our ability to integrate acquired businesses in a successful manner; the general growth of our firearm accessories business; the potential for cancellation of orders from our backlog; and other risks detailed from time to time in our reports filed with the SEC, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2015.

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## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME (Unaudited)

| (In thousands, except per share data) |  |
| ---: | ---: | ---: |
| $\$ 147,763$ | $\$ 131,869$ |
| 88,893 | 82,751 |
| 58,870 | 49,118 |

Cost of sales
Gross profit


Operating expenses:
Research and development


Operating income


Other (expense)/income, net
Interest income
Interest expense
Total other (expense)/income, net
Income from operations before income taxes
Income tax expense
Net income

Net income per share:

## Basic

Diluted

| $\$$ | 0.27 |
| :---: | :---: |
|  |  |

Weighted average number of common shares outstanding:

## Basic

54,218 54,829
Diluted 55,477 56,145

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (Unaudited)

ASSETS
Current assets:
Cash and cash equivalents
Accounts receivable, net of allowance for doubtful accounts of $\$ 737$ on July 31, 2015 and $\$ 722$ on April 30, 2015
Inventories
Prepaid expenses and other current assets
Deferred income taxes
Total current assets
Property, plant, and equipment, net
Intangibles, net
Goodwill
Other assets
LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities:
Accounts payable
Accrued expenses
Accrued payroll
Accrued income taxes
Accrued taxes other than income
Accrued profit sharing
Accrued warranty
Current portion of notes payable
Total current liabilities
Deferred income taxes
Notes payable, net of current portion of notes payable
Other non-current liabilities
Total liabilities
Commitments and contingencies
Stockholders' equity:
Preferred stock, $\$ .001$ par value, 20,000,000 shares authorized, no shares issued or outstanding
Common stock, $\$ .001$ par value, 100,000,000 shares authorized, 69,931,033 shares issued and 54,368,411 shares outstanding on July 31, 2015 and $69,625,081$ shares issued and $54,062,459$ shares outstanding on April 30, 2015

| 220,530 |  | 219,198 |
| ---: | ---: | ---: |
| 161,764 |  | 147,352 |
| $(43)$ | 73 |  |
| $(172,323)$ |  | $(172,323)$ |
|  |  | 194,370 |
| $\$ 514,095,998$ |  |  |

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

|  | For the Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | July 31, 2015 |  | July 31, 2014 |  |
|  | (In thousands) |  |  |  |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 14,412 | \$ | 14,556 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 11,030 |  | 6,105 |
| Loss/(gain) on sale/disposition of assets |  | 63 |  | (88) |
| Provisions for losses on accounts receivable |  | 15 |  | 17 |
| Stock-based compensation expense |  | 1,545 |  | 1,579 |
| Changes in operating assets and liabilities (net effect of acquisitions): |  |  |  |  |
| Accounts receivable |  | 3,730 |  | 5,213 |
| Inventories |  | $(13,191)$ |  | $(11,601)$ |
| Prepaid expenses and other current assets |  | $(3,509)$ |  | $(2,239)$ |
| Income tax payable |  | 669 |  | 8,752 |
| Accounts payable |  | 2,592 |  | $(2,184)$ |
| Accrued payroll |  | 1,810 |  | $(8,377)$ |
| Accrued taxes other than income |  | $(1,995)$ |  | $(1,019)$ |
| Accrued profit sharing |  | 1,747 |  | 1,250 |
| Accrued expenses |  | $(2,825)$ |  | $(1,181)$ |
| Accrued warranty |  | (246) |  | (353) |
| Other assets |  | 698 |  | (110) |
| Other non-current liabilities |  | 80 |  | 460 |
| Net cash provided by operating activities |  | 16,625 |  | 10,780 |
| Cash flows from investing activities: |  |  |  |  |
| Payments for the net assets of Tri-Town Precision Plastics, Inc. |  | - |  | $(24,095)$ |
| Refunds of deposits on machinery and equipment |  | 835 |  | - |
| Receipts from note receivable |  | 21 |  | 21 |
| Payments to acquire patents and software |  | (66) |  | (34) |
| Payments to acquire property and equipment |  | $(7,940)$ |  | $(14,588)$ |
| Net cash used in investing activities |  | $(7,150)$ |  | $(38,696)$ |
| Cash flows from financing activities: |  |  |  |  |
| Proceeds from loans and notes payable |  | 105,000 |  | 75,000 |
| Cash paid for debt issue costs |  | (918) |  | $(2,337)$ |
| Payments on capital lease obligation |  | (149) |  | (150) |
| Payments on notes payable |  | $(100,000)$ |  | - |
| Payments to acquire treasury stock |  | - |  | $(30,040)$ |
| Proceeds from exercise of options to acquire common stock |  | 634 |  | 424 |
| Payroll taxes paid as a result of restricted stock unit withholdings |  | $(1,661)$ |  | (444) |
| Excess tax benefit of stock-based compensation |  | 814 |  | 61 |
| Net cash provided by financing activities |  | 3,720 |  | 42,514 |
| Net increase in cash and cash equivalents |  | 13,195 |  | 14,598 |
| Cash and cash equivalents, beginning of period |  | 42,222 |  | 68,860 |
| Cash and cash equivalents, end of period | \$ | 55,417 | \$ | 83,458 |
| Supplemental disclosure of cash flow information |  |  |  |  |
| Cash paid for: |  |  |  |  |
| Interest | \$ | 8,253 | \$ | 3,010 |
| Income taxes |  | 6,816 |  | 639 |

SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES
RECONCILIATION OF GAAP FINANCIAL MEASURES TO NON-GAAP FINANCIAL MEASURES (Dollars in thousands, except per share data) (Unaudited)

For the Three Months Ended

| For the Three Months Ended |  |  |
| :---: | :---: | :---: |
| July 31, 2015 |  | July 31, 2014 |
| $\$$ | $\%$ | $\$$ |


| GAAP gross profit | \$ 58,870 | 39.8\% | \$ 49,118 | 37.2\% |
| :---: | :---: | :---: | :---: | :---: |
| Discontinued operations | 52 | 0.1\% | - | - |
| Non-GAAP gross profit | \$ 58,922 | 39.9\% | \$ 49,118 | 37.2\% |
| GAAP operating expenses | \$ 29,053 | 19.7\% | \$ 23,443 | 17.8\% |
| Amortization of acquired intangible assets | $(2,073)$ | -1.4\% | - | - |
| TCA accessories transition costs | (82) | -0.1\% | - | - |
| Discontinued operations | (20) | 0.0\% | (95) | -0.1\% |
| Insurance recovery costs | 1,772 | 1.2\% | - | - |
| Acquisition-related costs | - | - | (435) | -0.3\% |
| Non-GAAP operating expenses | \$ 28,650 | 19.4\% | \$ 22,913 | 17.4\% |
| GAAP operating income | \$ 29,817 | 20.2\% | \$ 25,675 | 19.5\% |
| Amortization of acquired intangible assets | 2,073 | 1.4\% | - | - |
| TCA accessories transition costs | 82 | 0.1\% | - | - |
| Discontinued operations | 72 | 0.0\% | 95 | 0.1\% |
| Insurance recovery costs | $(1,772)$ | -1.3\% | - | - |
| Acquisition-related costs | - | - | 435 | 0.3\% |
| Non-GAAP operating income | \$ 30,272 | 20.5\% | \$ 26,205 | 19.9\% |
| GAAP net income | \$ 14,412 | 9.8\% | \$ 14,556 | 11.0\% |
| Bond premium paid | 2,938 | 2.0\% | - | - |
| Amortization of acquired intangible assets | 2,073 | 1.4\% | - | - |
| Debt extinguishment costs | 1,723 | 1.2\% | - | - |
| TCA accessories transition costs | 82 | 0.1\% | - | - |
| Discontinued operations | 72 | 0.0\% | 95 | 0.1\% |
| Insurance recovery costs | $(1,772)$ | -1.2\% | - | - |
| Acquisition-related costs | - | - | 435 | 0.3\% |
| Tax effect of non-GAAP adjustments | $(1,857)$ | -1.3\% | (195) | -0.1\% |
| Non-GAAP net income | \$ 17,671 | 12.0\% | \$ 14,891 | 11.3\% |
| GAAP net income per share - diluted | \$ 0.26 |  | \$ 0.26 |  |
| Bond premium paid | 0.05 |  | - |  |
| Amortization of acquired intangible assets | 0.04 |  | - |  |
| Debt extinguishment costs | 0.03 |  | - |  |
| TCA accessories transition costs | 0.00 |  | - |  |
| Discontinued operations | 0.00 |  | 0.00 |  |
| Insurance recovery costs | (0.03) |  | - |  |
| Acquisition-related costs | - |  | 0.01 |  |
| Tax effect of non-GAAP adjustments | (0.03) |  | (0.00) |  |
| Non-GAAP net income per share - diluted | \$ 0.32 |  | \$ 0.27 |  |

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES RECONCILIATION OF NET OPERATING CASH FLOW TO FREE CASH FLOW (In thousands) <br> (Unaudited)

|  | For the Three Months Ended |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 31, 2015 |  | July 31, 2014 |  |  |
| Net cash provided by operating activities | \$ | 16,625 | \$ | \$ | 10,780 |
| Net cash used in investing activities |  | $(7,150)$ |  |  | $(38,696)$ |
| Payments for the net assets of Tri-Town Precision Plastics, Inc. |  | - |  |  | 24,095 |
| Receipts from note receivable |  | (21) |  |  | (21) |
| Free cash flow | \$ | 9,454 |  | \$ | $(3,842)$ |

SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO NON-GAAP ADJUSTED EBITDAS (In thousands)
(Unaudited)

GAAP net income
Interest expense Income tax expense
Depreciation and amortization

For the Three Months Ended July 31, 2015 July 31, 2014

| $\$$ | 14,412 | $\$$ | 14,556 |
| ---: | ---: | ---: | ---: |
| 7,251 |  | 1,984 |  |
|  | 8,199 |  | 9,153 |
|  | 8,999 |  | 5,839 |


| Stock-based compensation expense | 1,545 |  | 1,579 |
| :--- | ---: | ---: | ---: |
| TCA accessories transition costs | 82 |  | - |
| Discontinued operations | 72 |  | 95 |
| Acquisition-related costs | - | 435 |  |
| DOJ/SEC costs, including insurance recovery costs | $(1,770)$ |  | 433 |
|  |  | $\$ 38,790$ | $\$ 34,074$ |

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SOURCE Smith \& Wesson Holding Corporation

