



Smith & Wesson to Present at UBS Global Consumer Conference

February 27, 2015

SPRINGFIELD, Mass., Feb. 27, 2015 /PRNewswire/ -- **Smith & Wesson Holding Corporation** (NASDAQ Global Select: SWHC), a leader in firearm manufacturing and design, today announced that James Debney, President and CEO, and Jeffrey Buchanan, Executive Vice President and Chief Financial Officer, will present at the UBS Global Consumer Conference on Thursday, March 5, 2015 at 1:30 p.m. (Eastern). This event will be held at The Four Seasons Hotel, Boston. The Conference will be webcast and may include forward-looking statements. The webcast will be made available on the Company's website at www.smith-wesson.com under the Investor Relations section.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson®, M&P®, and Thompson/Center Arms™. Smith & Wesson facilities are located in Massachusetts, Maine, Connecticut, and Missouri. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

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