

### Smith & Wesson Holding Corporation Reports Third Quarter Fiscal 2013 Financial Results

March 5, 2013

- Fiscal Third Quarter 2013 Net Sales from Continuing Operations of \$136.2 Million, Up 38.8% Year-Over-Year
- Fiscal Third Quarter 2013 Net Income from Continuing Operations of \$17.5 Million, or \$0.26 Per Diluted Share
- Increasing Guidance for Fiscal 2013 Full Year Net Sales from Continuing Operations to Between \$575.0 Million and \$580.0 Million

SPRINGFIELD, Mass., March 5, 2013 /PRNewswire/ -- Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC), a leader in firearm manufacturing and design, today announced financial results for the fiscal 2013 third quarter ended January 31, 2013.

### Third Quarter Fiscal 2013 Financial Highlights

- Net sales from continuing operations for the third quarter were \$136.2 million, up 38.8% from the third quarter last year. The company continued to increase its production capacity during the third quarter and has operated its plant at essentially full capacity for the last four quarters. Despite these capacity increases, the company was unable to meet the ongoing demand across all of its firearm product lines.
- Gross profit for the third quarter was \$50.1 million, or 36.8% of net sales, compared with gross profit of \$30.0 million, or 30.6% of net sales, for the comparable quarter last year. Gross profit improved as a result of increased sales volume, leveraging of fixed costs, and a favorable product mix.
- Operating expenses for the third quarter were \$22.1 million, or 16.2% of net sales, compared with operating expenses of \$19.7 million, or 20.1% of net sales, for the third quarter last year. The increase in operating expenses was primarily related to higher general and administrative costs associated with the ongoing implementation of the company's new ERP system and incentive compensation. The decline in operating expenses as a percentage of net sales was primarily driven by increased sales volume and controlled spending in sales and marketing.
- Operating income from continuing operations for the third quarter was \$28.0 million, or 20.6% percent of net sales, compared with operating income from continuing operations of \$10.3 million, or 10.5% percent of net sales, for the comparable quarter last year.
- Income from continuing operations for the third quarter was \$17.5 million, or \$0.26 per diluted share, more than triple the net income from continuing operations of \$5.4 million, or \$0.08 per diluted share, for the third quarter last year.
- Non-GAAP Adjusted EBITDAS from continuing operations for the third quarter increased to \$33.3 million compared with \$14.8 million for the third quarter last year. Fiscal year-to-date non-GAAP Adjusted EBITDAS was \$101.5 million compared with \$37.2 million for the comparable prior year period.
- Operating cash flow of \$33.0 million and net capital spending of \$12.6 million for the third quarter resulted in free cash flow of \$20.4 million.
- During the third quarter of fiscal 2013, the company's Board of Directors approved a program to repurchase up to \$35.0 million of Smith & Wesson's common stock, subject to certain conditions, in the open market or privately negotiated transactions on or prior to June 30, 2013. The company repurchased 2.1 million shares of its common stock for \$20.0 million through this program during the third quarter of fiscal 2013 utilizing cash on hand.

James Debney, Smith & Wesson Holding Corporation President and Chief Executive Officer, stated, "Our success in the third quarter was highlighted by significant year-over-year improvements in net sales, margin expansion, and bottom line profitability as we successfully executed our growth strategy, which is underpinned with a focus on firearms. Performance gains were driven by continued robust consumer demand for firearms as well as increased sales of our M&P® polymer pistols and modern sporting rifles. Based on incremental improvements in expanding our production capacity, which will be further deployed in the fourth quarter, we are increasing our financial guidance for the full fiscal year 2013."

Jeffrey D. Buchanan, Executive Vice President and Chief Financial Officer, stated, "The strength of our balance sheet continues to provide us enhanced flexibility to invest in our core firearm business and fuel our growth initiatives. At the end of the quarter, we had no borrowings under our credit facility and a cash balance of \$62.0 million. Robust free cash flow also allowed us to return value to our stockholders by buying back shares of our common stock in the fiscal third quarter for a total of \$20.0 million."

### **Financial Outlook for Continuing Operations**

The company expects net sales from continuing operations for the fourth quarter of fiscal 2013 to be between \$165.0 million and \$170.0 million, which would represent year-over-year growth from continuing operations of 29.0% at the midpoint. The company anticipates GAAP earnings per diluted share from continuing operations of between \$0.38 and \$0.40 for the fourth quarter of fiscal 2013.

The company is raising its full year fiscal 2013 financial guidance. The company currently anticipates net sales from continuing operations for fiscal 2013 of between \$575.0 million and \$580.0 million, which would represent year-over-year growth from continuing operations of approximately 40.0% at the midpoint. The company anticipates fiscal 2013 GAAP earnings per diluted share from continuing operations of between \$1.17 and \$1.19, income from continuing operations of between \$78.0 million and \$79.5 million, and non-GAAP Adjusted EBITDAS from continuing operations of between \$148.4 million and \$150.7 million.

### **Conference Call and Webcast**

The company will host a conference call and webcast today, March 5, 2013, to discuss its third quarter fiscal 2013 financial and operational results. Speakers on the conference call will include James Debney, President and CEO, and Jeffrey D. Buchanan, Executive Vice President and CFO. The conference call may include forward-looking statements. The conference call and webcast will begin at 5:00 p.m. Eastern Time (2:00 p.m. Pacific Time). Those interested in listening to the call via telephone may call directly at (866) 804-6928 and reference conference code 35129271. No RSVP is necessary. The conference call audio webcast can also be accessed live and for replay on the company's website at <a href="https://www.smith-wesson.com">www.smith-wesson.com</a>, under the Investor Relations section. The company will maintain an audio replay of this conference call on its website for a period of time after the call. No other audio replay will be available.

### Reconciliation of U.S. GAAP to Non-GAAP Financial Measures

In this press release, certain non-GAAP financial measures, including "Adjusted EBITDAS" and "free cash flow" are presented. From time-to-time, the company considers and uses Adjusted EBITDAS and free cash flow as supplemental measures of operating performance in order to provide the reader with an improved understanding of underlying performance trends. Adjusted EBITDAS excludes the effects of interest expense, income taxes, depreciation of tangible fixed assets, amortization of intangible assets, stock-based compensation expense, plant consolidation costs, DOJ and SEC investigation costs, and certain other transactions. See the attached "Reconciliation

of GAAP Net Income to Adjusted EBITDAS" for a detailed explanation of the amounts excluded from and included in net income to arrive at Adjusted EBITDAS for the three-month and nine-month periods ended January 31, 2013 and January 31, 2012 and the attached "Reconciliation of Estimated GAAP Income from Continuing Operations to Estimated Adjusted EBITDAS" for a full detailed explanation of the amounts excluded from and included in income from continuing operations to arrive at estimated Adjusted EBITDAS for full year fiscal 2013. Free cash flow is defined as cash flow provided by operating activities less capital expenditures, which include purchases of property, equipment, and software.

Adjusted or non-GAAP financial measures provide investors and the company with supplemental measures of operating performance and trends that facilitate comparisons between periods before, during, and after certain items that would not otherwise be apparent on a GAAP basis. Adjusted financial measures are not, and should not be viewed as, a substitute for GAAP results. The company's definition of these adjusted financial measures may differ from similarly named measures used by others.

#### **About Smith & Wesson**

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson®, M&P® and Thompson/Center Arms™Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

### Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and we intend that such forwardlooking statements be subject to the safe-harbor created thereby. Such forward-looking statements include our outlook for fiscal 2013 full year net sales from continuing operations; the outcome of the ongoing implementation of our new ERP system; potential future repurchases of our common stock under our stock repurchase program; our belief regarding robust consumer demand for firearms; our belief that our expanded production capacity will be further deployed in the fourth quarter of fiscal 2013; increasing our full year fiscal 2013 financial guidance; our belief regarding our enhanced flexibility to invest in our core firearm business and fuel our growth initiatives; our outlook for net sales from continuing operations, year-over-year growth from continuing operations, and GAAP earnings per diluted share from continuing operations for the fourth quarter of fiscal 2013 and the full 2013 fiscal year; and our outlook for income from continuing operations and non-GAAP Adjusted EBITDAS from continuing operations for the full 2013 fiscal year, including the amounts excluded from and included in net income to arrive at Adjusted EBITDAS for our guidance for full year fiscal 2013. We caution that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for our products; the costs and ultimate conclusion of certain legal matters, including the DOJ and SEC matters; the state of the U.S. economy; general economic conditions, and consumer spending patterns; the potential for increased regulation of firearms and firearm-related products; speculation surrounding fears of terrorism and crime; our growth opportunities; our anticipated growth; our ability to increase demand for our products in various markets, including consumer, law enforcement, and military channels, domestically and internationally; the position of our hunting products in the consumer discretionary marketplace and distribution channel; our penetration rates in new and existing markets; our strategies; our ability to introduce new products; the success of new products; our ability to expand our markets; the potential for cancellation of orders from our backlog; and other risks detailed from time to time in our reports filed with the SEC, including our Form 10-K Report for the fiscal year ended April 30, 2012.

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## SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME (Unaudited)

		For the Three	Months Er	nded:		For the Nine N	Months Ended:		
	Janua	ary 31, 2013	Janua	ry 31, 2012	Janua	ry 31, 2013	Janua	ry 31, 2012	
			(In t	housands, exc	ept per sha	are data)			
Net sales	\$	136,242	\$	98,125	\$	408,797	\$	282,154	
Cost of sales		86,143		68,121		258,882		201,028	
Gross profit		50,099		30,004		149,915		81,126	
Operating expenses:									
Research and development		942		992		3,363		3,571	
Selling and marketing		8,333		8,062		23,203		24,823	
General and administrative		12,776		10,666		37,381		33,483	
Total operating expenses		22,051		19,720		63,947		61,877	
Operating income from continuing operations		28,048		10,284		85,968		19,249	
Other income/(expense):									
Other income/(expense), net		_		8		39		62	
Interest income		48		394		750		1,196	
Interest expense		(1,240)		(1,629)		(4,571)		(6,044)	
Total other income/(expense), net		(1,192)		(1,227)		(3,782)		(4,786)	
Income from continuing operations before income taxes		26,856		9,057		82,186		14,463	
Income tax expense		9,350		3,664		29,410		5,845	
Income from continuing operations		17,506		5,393		52,776		8,618	
Discontinued operations:									
Loss from operations of discontinued security solutions									
division		(601)		(1,600)		(3,150)		(8,306)	
Income tax expense/(benefit)		2,329		(645)		(3,921)		(3,326)	
Income/(loss) from discontinued operations		(2,930)		(955)		771		(4,980)	
Net income/comprehensive income	\$	14,576	\$	4,438	\$	53,547	\$	3,638	
Net income per share:									
Basic - continuing operations	\$	0.27	\$	0.08	\$	0.81	\$	0.13	
Basic - net income	\$	0.22	\$	0.07	\$	0.82	\$	0.06	
Diluted - continuing operations	\$	0.26	\$	0.08	\$	0.79	\$	0.13	

Diluted - net income	\$ 0.22	\$ 0.07	\$ 0.80	\$ 0.06
Weighted average number of common shares outstanding:		 	 	 
Basic	65,149	64,874	65,457	64,700
Diluted	66,421	66,582	66,909	65,154

# SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (Unaudited)

		A = = 4	_	
	Janua	As of ary 31, 2013		ril 30, 2012
		ousands, except p		
	(	data)		
ASSETS				
Current assets:				
Cash and cash equivalents, including restricted cash of \$3,342 on January 31, 2013 and \$3,334 on April 30,	•	04.000	•	
2012	\$	61,999	\$	56,717
Accounts receivable, net of allowance for doubtful accounts of \$785 on January 31, 2013 and \$1,058 on		00.074		40.040
April 30, 2012 Inventories		38,871		48,313 55,296
Prepaid expenses and other current assets		69,208 5,689		4,139
Assets held for sale		5,009		13,490
Deferred income taxes		12.759		12,759
Income tax receivable		5,800		12,739
		194,326		190,714
Total current assets				60,528
Property, plant, and equipment, net		77,807 4,075		4,532
Intangibles, net		4,075 5,333		4,532 5,900
Other assets	\$		\$	
	<u> </u>	281,541	<u> </u>	261,674
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	24,377	\$	28,618
Accrued expenses		13,677		20,685
Accrued payroll		11,474		9,002
Accrued income taxes		_		291
Accrued taxes other than income		4,859		4,270
Accrued profit sharing		7,131		8,040
Accrued product/municipal liability		1,517		1,397
Accrued warranty		5,014		5,349
Liabilities held for sale				5,693
Total current liabilities		68,049		83,345
Deferred income taxes		4,537		4,537
Notes payable, net of current portion		43,559		50,000
Other non-current liabilities		10,782		10,948
Total liabilities		126,927		148,830
Commitments and contingencies		,		,
Stockholders' equity:				
Preferred stock, \$.001 par value, 20,000,000 shares authorized, no shares issued or outstanding		_		_
Common stock, \$.001 par value, 100,000,000 shares authorized, 67,459,468 shares issued and 64,159,865 shares outstanding on January 31, 2013 and 66,512,097 shares issued and 65,312,097 shares outstanding on April 30,				
2012		67		67
Additional paid-in capital		197,602		189,379
Accumulated deficit		(16,732)		(70,279)
Accumulated other comprehensive income		73		73
Treasury stock, at cost (3,299,603 common shares on January 31, 2013 and 1,200,000 on April 30, 2012)		(26,396)		(6,396)
Total stockholders' equity		154,614	-	112,844
Total Stockholder Squity	•	201 541	Ф.	261 674

# SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

281,541

261,674

		For the Nine N	onths En	ded:			
	Janua	ry 31, 2012					
	(In thousands)						
Cash flows from operating activities:							
Net income	\$	53,547	\$	3,638			
Adjustments to reconcile net income to net cash provided by operating activities:							
Amortization and depreciation		12,023		11,286			
Loss on sale of business including loss on sale of discontinued operations, including \$45 of stock-based							
compensation expense		1,222		241			

Loss on sale/disposition of assets		277		251
Provisions for/(recoveries of) losses on accounts receivable		378		(326)
Change in disposal group assets and liabilities		(1,215)		5,241
Stock-based compensation expense		3,086		1,797
Excess book deduction of stock-based compensation		-		(266)
Changes in operating assets and liabilities:				(200)
Accounts receivable		9,064		15,555
Inventories		(13,912)		(9,988)
Other current assets		(1,150)		1,578
Income tax receivable/payable		(6,091)		1,239
Accounts payable		(4,241)		(13,519)
Accrued payroll		1,867		2,785
Accrued taxes other than income		589		(8,000)
Accrued profit sharing		(909)		(459)
Accrued other expenses		(7,795)		(5,348)
Accrued product/municipal liability		120		(149)
Accrued warranty		(335)		1,687
Other assets		(45)		(64)
Other non-current liabilities		284		599 <sup>°</sup>
Net cash provided by operating activities		46,764		7,778
Cash flows from investing activities:				
Proceeds from sale of business including discontinued operations		7,500		500
Receipts from note receivable		55		_
Payments to acquire patents and software		(36)		(124)
Proceeds from sale of property and equipment		1,037		Ì 15
Payments to acquire property and equipment		(28,399)		(10,067)
Net cash used in investing activities		(19,843)		(9,676)
Cash flows from financing activities:				
Proceeds from loans and notes payable		1,753		1,532
Cash paid for debt issue costs		· —		(1,859)
Proceeds from energy efficiency incentive programs		_		225
Payments on capital lease obligation		(450)		_
Cash paid for redemption of convertible notes		· —		(30,000)
Payments on loans and notes payable		(8,034)		(1,264)
Payments to acquire treasury stock		(20,000)		
Proceeds from exercise of options to acquire common stock, including employee stock purchase plan		4,095		717
Excess tax benefit of stock-based compensation		997		
Net cash used in financing activities		(21,639)		(30,649)
Net increase/(decrease) in cash and cash equivalents		5,282		(32,547)
Cash and cash equivalents, beginning of period		56,717		58,292
Cash and cash equivalents, end of period	\$	61,999	\$	25,745
Supplemental disclosure of cash flow information		· · · · · · · · · · · · · · · · · · ·		•
Cash paid for:				
Interest	\$	5,252	\$	5.745
Income taxes	<b>~</b>	30,976	*	1,524
		50,575		1,02 /

## SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO ADJUSTED EBITDAS (Unaudited)

	For the Three Months Ended January 31, 2013:					013:	For the Three Months Ended January 31, 2012:							
		GAAP	AP Adjustments			Adjusted		GAAP		Adjustments			djusted	
							(In thous		ısands)					
Net sales	\$	136,242	\$	_		\$	136,242		\$ 98,125	\$	_		\$	98,125
Cost of sales		86,143		(3,414)	(8)		82,729	_	68,121		(3,185)	(1)		64,936
Gross profit		50,099		3,414			53,513	_	30,004		3,185			33,189
Operating expenses:														
Research and														
development		942		(29)	(8)		913		992		(42)	(1)		950
Selling and														
marketing		8,333		(44)	(8)		8,289		8,062		(51)	(1)		8,011
General and														
administrative		12,776		(1,739)	(2)		11,037	_	10,666		(1,228)	(2)		9,438
Total operating														
expenses		22,051		(1,812)			20,239	_	19,720	-	(1,321)		-	18,399
Operating income from		00.040		F 000			00.074		40.004		4.500			44.700
continuing operations		28,048		5,226			33,274	_	10,284		4,506			14,790
Other income/(expense):														
Other														
income/(expense),									0					0
net Interest income		48		_	(6)		— 48		8 394		(361)	(6)		8 33
				1 240	(6)		40				1,629	٠,,		33
Interest expense		(1,240)		1,240	(4)	-		_	(1,629)	-	1,029	(4)		

Total other income/(expense), net	(1,192)	1,240		48	(1,227)	1,268		41
Income from continuing operations before income								
taxes	26,856	6,466		33,322	9,057	5,774		14,831
Income tax expense	9,350	(9,350)	(5)	· —	3,664	(3,664)	(5)	, <u> </u>
Income from continuing			(-)				(-)	
operations	17,506	15,816		33,322	5,393	9,438		14,831
Discontinued operations:  Loss from operations of discontinued security solutions								
division Income tax	(601)	424	(10)	(177)	(1,600)	759	(7)	(841)
expense/(benefit)	2,329	(2,329)	(5)	_	(645)	645	(5)	_
Loss on discontinued operations	(2,930)	2,753	(-)	(177)	(955)	114	(-)	(841)
Net		,						
income/comprehensive income	\$ 14,576	\$ 18,569		\$ 33,145	\$ 4,438	\$ 9,552		\$ 13,990

## SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO ADJUSTED EBITDAS (Unaudited)

	For the Nine Months Ended January 31, 2013:							For the Nine Months Ended January 31, 2012:							
	GAAP Adjustments		Adjusted	GAAP	Adjustments				djusted						
		_				(In thous									
Net sales	\$	408,797	\$	_		\$ 408,797	\$	282,154	\$	_		\$	282,154		
Cost of sales		258,882		(10,211)	(8)	248,671		201,028		(10,815)	(1)		190,213		
Gross profit		149,915		10,211		160,126		81,126		10,815			91,941		
Operating expenses:															
Research and															
development		3,363		(87)	(8)	3,276		3,571		(145)	(1)		3,426		
Selling and				(400)	(0)	00.005		0.4.000		(005)	(4)		0.4.500		
marketing		23,203		(168)	(8)	23,035		24,823		(225)	(1)		24,598		
General and		07.004		(4.074)	(0)	00.507		00.400		(0.570)	(0)		00.005		
administrative		37,381		(4,874)	(2)	32,507		33,483		(6,578)	(3)		26,905		
Total operating		63,947		(5,129)		58,818		61,877		(6,948)			54,929		
expenses		63,947		(5,129)		30,010		01,077		(6,946)			54,929		
Operating income from continuing operations		85,968		15,340		101,308		19,249		17,763			37,012		
Other income/(expense):		05,900		15,540		101,300		19,249		17,703			37,012		
Other Other															
income/(expense),															
net		39		_		39		62		_			62		
Interest income		750		(608)	(6)	142		1,196		(1,043)	(6)		153		
Interest expense		(4,571)		4,571	(4)	—		(6,044)		6,044	(4)		-		
Total other		(1,071)		1,071	(4)			(0,011)		0,011	(4)				
income/(expense),															
net		(3,782)		3,963		181		(4,786)		5,001			215		
1100		(0,: 02)		0,000				(1,100)		0,00.					
Income from continuing															
operations before income															
taxes		82,186		19,303		101,489		14,463		22,764			37,227		
Income tax expense		29,410		(29,410)	(5)	, <u> </u>		5,845		(5,845)	(5)		<i>'</i> —		
Income from continuing				,	(-)						(-)				
operations		52,776		48,713		101,489		8,618		28,609			37,227		
Discontinued operations:		<u>.</u>													
Loss from operations															
of discontinued															
security solutions															
division		(3,150)		1,808	(9)	(1,342)		(8,306)		2,261	(7)		(6,045)		
Income tax benefit		(3,921)		3,921	(5)			(3,326)		3,326	(5)				
Income/(loss) on															
discontinued															
operations		771		(2,113)		(1,342)		(4,980)		(1,065)			(6,045)		
Net															
income/comprehensive	•	50.547	•	40.000		<b>400.447</b>	•	0.000	•	07.54		•	04.400		
income	\$	53,547	\$	46,600		\$ 100,147	\$	3,638	\$	27,544		\$	31,182		

To exclude depreciation, amortization, and plant consolidation costs. (1)

<sup>(2)</sup> 

To exclude depreciation, amortization, stock-based compensation expense, and DOJ/SEC costs and related profit sharing impacts of DOJ/SEC.

To exclude depreciation, amortization, stock-based compensation expense, plant consolidation costs, severance benefits for our former President and CEO, and (3) DOJ/SEC costs and related profit sharing impacts of DOJ/SEC.

<sup>(4)</sup> To exclude interest expense.

- (5) To exclude income tax expense.
- (6) To exclude intercompany interest income.
- (7) To exclude depreciation, amortization, interest expense, and stock-based compensation expense.
- (8) To exclude depreciation and amortization.
- (9) To exclude loss on sale of discontinued operations, depreciation, amortization, interest expense, stock-based compensation expense.
- (10) To exclude loss on sale of discontinued operations.

### SMITH & WESSON HOLDING CORPORATION AND SUBSIDIARIES RECONCILIATION OF ESTIMATED GAAP INCOME FROM CONTINUING OPERATIONS TO ESTIMATED ADJUSTED EBITDAS

For the Year Ended April 30, 2013: Low Range High Range (In thousands) 78,000 Income from continuing operations \$ 79,500 5,800 5,800 Interest expense Income tax expense 43,900 44,700 15,500 Depreciation and amortization 15,500 Stock-based compensation expense 4,200 4,200 1,000 1,000 DOJ/SEC costs, net of profit sharing impact \$ 148,400 \$ 150,700 Adjusted EBITDAS

SOURCE Smith & Wesson Holding Corporation