



## **Smith & Wesson to Present at CL King 10th Annual Best Ideas Conference 2012**

September 5, 2012

SPRINGFIELD, Mass., Sept. 5, 2012 /PRNewswire/ -- **Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC)**, a leader in firearm manufacturing and design, today announced that James Debney, President and CEO, and Jeffrey Buchanan, Executive Vice President and Chief Financial Officer, will present at the CL King 10<sup>th</sup> Annual Best Ideas Conference 2012 on Thursday, September 13, 2012 at 9:20 a.m. (Eastern). This event will be held at the Omni Berkshire Place Hotel in New York City, New York. The Conference will be webcast and may include forward-looking statements. The webcast will be made available on the Company's website at [www.smith-wesson.com](http://www.smith-wesson.com) under the Investor Relations section.

### **About Smith & Wesson**

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson, M&P and Thompson/Center Arms. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to [www.smith-wesson.com](http://www.smith-wesson.com).

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