



Smith & Wesson First Quarter Fiscal 2012 Financial Release and Conference Call Alert

August 29, 2011

SPRINGFIELD, Mass., Aug. 29, 2011 /PRNewswire via COMTEX/ -- Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) today announced that it plans to release its first quarter fiscal 2012 financial results on Wednesday, September 7, after the close of the market. The full text of the press release will be available on Smith & Wesson's web site at <http://www.smith-wesson.com/> under the Investor Relations section.

On Wednesday, September 7, 2011, Smith & Wesson will host an analyst conference call that may include forward-looking statements. The conference call will be web cast live and is scheduled to begin at 5:00 p.m. Eastern Time. The live audio broadcast and replay of the conference call can be accessed on Smith & Wesson's web site at <http://www.smith-wesson.com/> (Windows Media is required). Those interested in listening to the conference call via telephone may call directly at 617-213-8049 and reference conference code 70742383. No RSVP is necessary.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based, global provider of products and services for safety, security, protection, and sport. The company delivers a broad portfolio of firearms and related training to the military, law enforcement, and sports markets, and designs and constructs facility perimeter security solutions for military and commercial applications. Smith & Wesson Holding Corporation companies include Smith & Wesson Corp., the globally recognized manufacturer of quality firearms; Smith & Wesson Security Solutions, Inc., a full-service perimeter security integrator, barrier manufacturer, and installer; and Thompson/Center Arms Company, Inc., a premier designer and manufacturer of premium hunting firearms. Smith & Wesson facilities are located in Massachusetts, Maine, and Tennessee. For more information on Smith & Wesson and its companies, call (800) 331-0852 or log on to <http://www.smith-wesson.com/>.

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SOURCE Smith & Wesson Holding Corporation