Smith & Wesson Announces New Handgun Products for 2004

February 12, 2004

SPRINGFIELD, Mass., Feb 12, 2004 (BUSINESS WIRE) -- The legendary 152-year-old handgun maker, Smith & Wesson Corp., a subsidiary of Smith & Wesson Holding Corporation (AMEX: SWB) announces its new product offerings for 2004 being introduced today at the 2004 Shooting, Hunting, Outdoor Trade (SHOT) Show in Las Vegas, Nevada.

"The 2004 collection represents our continued commitment to bring new and innovative products to market that are exciting for our customers," said Roy Cuny, CEO and president of Smith & Wesson Holding Corporation and Smith & Wesson Corp. "We are proud to continue the tradition of manufacturing the world's finest handguns made with American pride."

Smith & Wesson will offer several new handguns and three new combination packages in 2004 including:

Pistols

Model SW1911Sc - A lightweight, easy to carry and conceal 1911 with a 4-1/4-inch barrel in the true "commander" style. Most after-market "commander" add-ons fit this gun. Other features include Cocobolo wood grips, a grooved front strap and an external extractor for functional reliability. For those looking for the time tested reliability of the .45 ACP in a lightweight carry gun is the lightest weight 1911 designed. This Scandium Alloy frame performer weighs in at only 28.4 ounces. $1,029.00 MSRP.

Model SW1911 - Adjustable Target Sight - The first of two new 1911's from S&W for 2004. The new adjustable target sight SW1911 incorporates all of the features of the SW1911 introduced last year with the addition of a target configured, micro-click adjustable rear sight. The gun also features enhanced slide to frame fit, an ambidextrous safety lever, an ergonomically improved grip safety, 20 line per inch checkering on the front strap and Cocobolo wood grips. $1,049.00 MSRP.

Model 22A - Camo - Smith & Wesson's classic .22 LR rimfire pistol is now available with the new Mossy Oak Break Up(R) camo finish, for small game hunting. $355.00 MSRP.

Revolvers

Model 500 - Four-inch Barrel - The ultimate dangerous game defensive handgun is now available with a four-inch barrel including standard compensator. A breakthrough design in interchangeable muzzle compensator introduces the world's most powerful production revolver in this new barrel size. Additional non-ported and ported compensators of various lengths and patterns will be available from Smith & Wesson. The new 500 is the designed to pack with you into the back country, small enough to wear all day hiking, fishing or hunting, and powerful enough to save your life. $1150.00 MSRP.

Model 325PD - Proven stopping power with .45 ACP in a 21.5-ounce Scandium Alloy and Titanium revolver. A 2 1/2-inch barrel, adjustable rear sight, HIVIZ(R) front sight and six-round capacity make this an easily concealable, yet powerful carry option. $907.00 MSRP.

Model 351PD - A new addition to the AirLite(R) line of revolvers, this seven shot, Scandium Alloy .22 Magnum(R) with a two-inch barrel is a great rimfire carry gun. $625.00 MSRP.

Performance Center(R)

The Smith & Wesson Performance Center provides limited, unique design and special feature firearms to the world's most experienced and demanding shooters and hunters. The new offerings for 2004 will not disappoint those who expect nothing but the best from the Smith & Wesson Performance Center:

Model 1911 - High quality custom 1911 in blackened matte stainless steel. Features include an adjustable target rear sight, external oversized extractor, magazine well extension, 30 LPI front strap checkering, unique slide serrations, a firing pin block safety system independent of trigger pull, match barrel, fully checkered wine colored laminate grips, an ambidextrous manual safety and a Performance Center gun rug. All critical slide/frame /barrel relationships have been hand lapped to produce a tight, smooth and reliably functioning pistol. $2,272.00 MSRP

Model 327 - An eight shot, Titanium Alloy cylinder and Scandium Alloy frame revolver chambered in .357 Magnum(R). The barrel is a two-inch shrouded sleeve. This may be the finest, lightweight, high capacity, high power carry revolver made. It includes two full moon clips, Cocobolo wood round butt grips and a Performance Center gun rug for $1,179.00 MSRP.

Model 952 Stainless - Bullseye discipline accuracy and IDPA reliability in an all stainless steel, single action pistol. The most accurate 9mm target pistol available. Features include an adjustable black target rear sight, a firing pin block safety system independent of trigger pull, hand-fitted frame to slide and a match grade 410 stainless steel barrel. $2032.00 MSRP.

New Combinations

Model 642 with Crimson Trace Laser Grips - The classic hammerless, five-shot Airweight revolver chambered in .38 S&W Special +P now comes with factory installed Crimson Trace(R) Laser Grips. Combining the no snag, hammerless design of the 642 with the rapid target acquisition capability of Crimson Trace Laser Grips(R) offers low-light precision aiming capabilities in an easy carry personal protection package. $695.00 MSRP.

Model 637 Carry Combo - The classic Airweight revolver, with the Chiefs Special(R) frame design, is now packaged with an Uncle Mike's Kydex(R) belt holster. The small frame 637 is chambered for .38 S&W Special +P. The holster keeps the gun in its place while carried and easily accessible when the need arrives. $463.00 MSRP.

Model 908S Carry Combo - The rugged, all metal traditional double action pistol chambered in 9mm now comes packaged with an Uncle Mike's Kydex belt holster. $603.00 MSRP.

Stocking Dealer Exclusives

Smith & Wesson Stocking Dealers are given exclusive opportunities on new products. Two 2004 introductions are offered with limited availability only through these certified firearm outlets.

Model 25 Mountain Gun - Following in the footsteps of the 629 Mountain Gun, a favorite of hunters, guides and backcountry packers.

Model 686 Semi-Lug 5-Inch - The popular .357 Magnum revolver now available with a five-inch heavy half-lug barrel. Seven round cylinder, L-sized frame and barrel built from stainless steel with satin stainless finish. Light gathering HIVIZ(R) orange dot sight gives the shooter quick sight alignment.

About Smith & Wesson Holding Corporation

Smith & Wesson Holding Corporation is the parent company of Smith & Wesson Corp., one of the world's leading producers of quality handguns, law enforcement products and firearm safety and security products. Law enforcement personnel, military personnel, target shooters, hunters, collectors and firearms enthusiasts throughout the world have used the Company's products with confidence for more than 152 years. Smith & Wesson Corp. also manufacturers and markets Smith & Wesson branded handcuffs and other products utilizing its metal working expertise. For more information, visit http://www.smith-wesson.com

SOURCE: Smith & Wesson

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