



## American Outdoor Brands Corporation Publishes Response to BlackRock Inquiries

March 6, 2018

SPRINGFIELD, Mass., March 6, 2018 /PRNewswire/ -- **American Outdoor Brands Corporation** (NASDAQ Global Select: AOBC), a leading provider of quality products for the shooting, hunting, and rugged outdoor enthusiast, today announced that it has published its response to recent inquiries it has received from BlackRock Investment Stewardship group. That response has been posted to the company's website at [www.aob.com](http://www.aob.com) under the Investor Relations section.



### **About American Outdoor Brands Corporation**

American Outdoor Brands Corporation (NASDAQ Global Select: AOBC) is a provider of quality products for shooting, hunting, and rugged outdoor enthusiasts in the global consumer and professional markets. The Company reports two segments: Firearms and Outdoor Products & Accessories. Firearms manufactures handgun long gun, and suppressor products sold under the Smith & Wesson®, M&P®, Thompson/Center Arms™, and Gemtech® brands as well as provides forging, machining, and precision plastic injection molding services. Outdoor Products & Accessories provides shooting, hunting, and outdoor accessories, including reloading, gunsmithing, and gun cleaning supplies, tree saws, vault accessories, knives, laser sighting systems, tactical lighting products, and survival and camping equipment. Brands in Outdoor Products & Accessories include Smith & Wesson®, M&P®, Thompson/Center Arms™, Crimson Trace®, Caldwell® Shooting Supplies, Wheeler® Engineering, Tipton® Gun Cleaning Supplies, Frankford Arsenal® Reloading Tools, Lockdown® Vault Accessories, Hooyman® Premium Tree Saws, BOG POD®, Golden Rod® Moisture Control, Schrade®, Old Timer®, Uncle Henry®, Imperial®, and Bubba Blade®. For more information on American Outdoor Brands Corporation, call (844) 363-5386 or log on to [www.aob.com](http://www.aob.com).

### **Safe Harbor Statement**

Certain statements contained in this press release and in our response to recent inquiries we have received from BlackRock Investment Stewardship group that we posted to our website under the Investor Relations section may be deemed to be forward-looking statements under federal securities laws, and we intend that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include, among others, our belief that manufacturing civilian firearms has any reputational or financial risk for our company outside of those risks set out in the Risk Factors in our Annual Report on Form 10-K; our belief that our stockholders do not associate the criminal use of a firearm with the company that manufactures it; and our belief that the best way to stop the criminal use of firearms and the violence associated with it is to enforce existing laws and to focus stronger efforts on prosecuting those who break them. We caution that these statements are qualified by important risks, uncertainties and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements including the risks detailed from time to time in our reports filed with the SEC, including our Annual Report on Form 10-K for the fiscal year ended April 30, 2017.

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