



Smith & Wesson First Quarter Fiscal 2013 Financial Release and Conference Call Alert

August 22, 2012

SPRINGFIELD, Mass., Aug. 22, 2012 /PRNewswire/ -- **Smith & Wesson Holding Corporation** (NASDAQ Global Select: SWHC) today announced that it plans to release its first quarter fiscal 2013 financial results on Thursday, September 6, after the close of the market. The full text of the press release will be available on Smith & Wesson's web site at <http://www.smith-wesson.com> under the Investor Relations section.

On Thursday, September 6, 2012, Smith & Wesson will host an analyst conference call that may include forward-looking statements. The conference call will be web cast live and is scheduled to begin at 5:00 p.m. Eastern Time. The live audio broadcast and replay of the conference call can be accessed on Smith & Wesson's web site at <http://www.smith-wesson.com> (Windows Media is required). Those interested in listening to the conference call via telephone may call directly at 857-350-1604 and reference conference code 97414745. No RSVP is necessary.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson, M&P and Thompson/Center Arms. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

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SOURCE Smith & Wesson Holding Corporation