# Smith \& Wesson Holding Corporation Reports Record Fourth Quarter and Full Year Fiscal 2012 Financial Results 

 June 28, 2012\author{

- Record Fiscal Fourth Quarter 2012 Net Sales from Continuing Operations of \$129.8 Million, Up 27.7\% Year-Over-Year - Record Fiscal Fourth Quarter 2012 Income from Continuing Operations of $\$ 17.8$ Million or $\$ 0.27$ per diluted share - Record Annual Fiscal 2012 Income from Continuing Operations of $\$ 26.4$ Million or $\$ 0.40$ per diluted share <br> - Record Annual Units Produced <br> - Record Annual Cash Generated <br> - Company Issues Fiscal 2013 Financial Outlook
}

SPRINGFIELD, Mass., June 28, 2012 /PRNewswire/ -- Smith \& Wesson Holding Corporation (NASDAQ Global Select: SWHC), a leader in firearm manufacturing and design, today announced record financial results for the fourth quarter and fiscal year ended April 30, 2012.

## Fourth Quarter Fiscal 2012 Financial Highlights

- Net sales from continuing operations for the fourth quarter were a record $\$ 129.8$ million, up $27.7 \%$ from the fourth quarter last year. The increase was driven by strong sales of M\& $\mathrm{P}^{\text {TM }}$ polymer pistols and M\&P modern sporting rifles.
- Gross profit for the fourth quarter was $\$ 46.9$ million, or $36.1 \%$ of net sales, compared with gross profit of $\$ 31.2$ million, or $30.7 \%$ of net sales, for the comparable quarter last year. Gross profit was positively impacted in the quarter by significant one-time benefits relating to reductions in inventory and legal reserves. In addition, the higher production volume allowed for increased overhead absorption. Higher sales volume, cost savings efforts, reduced promotion costs, and a favorable product mix also contributed to the improvement.
- Operating expense for the fourth quarter totaled $\$ 21.2$ million, or $16.3 \%$ of net sales, compared with operating expense of $\$ 23.2$ million, or $22.9 \%$ of net sales, for the fourth quarter last year. The decrease in operating expense reflected cost-savings efforts, including reduced legal expenses, and the impact of the consolidation of the Thompson/Center Arms operations to Springfield, Massachusetts.
- Net income from continuing operations for the fourth quarter was $\$ 17.8$ million, or $\$ 0.27$ per diluted share, compared with net income from continuing operations of $\$ 4.4$ million, or $\$ 0.07$ per diluted share, for the fourth quarter last year.
- Non-GAAP Adjusted EBITDAS from continuing operations for the fourth quarter increased to $\$ 31.2$ million compared with $\$ 14.9$ million for the fourth quarter last year.
- At April 30, 2012, firearm backlog was $\$ 439.0$ million, an increase of $\$ 252.3$ million, or $135.1 \%$, compared with the end of the fourth quarter last year, and an increase of $\$ 240.5$ million, or $121.1 \%$, from the most recent sequential quarter.
- Operating cash flow of $\$ 29.6$ million and net capital spending of $\$ 3.7$ million resulted in free cash flow of $\$ 25.8$ million from continuing operations. Cash at year end was $\$ 56.7$ million.


## Full Year Fiscal 2012 Financial Highlights

- Net sales from continuing operations for the full fiscal year were a record $\$ 412.0$ million compared with $\$ 342.2$ million for the prior fiscal year, an increase of $20.4 \%$.
- Gross profit was $31.1 \%$ compared with $30.6 \%$ for the prior fiscal year.
- Operating expenses were $\$ 83.1$ million for fiscal 2012 , or $20.2 \%$ of net sales, compared with operating expenses of $\$ 86.9$ million, or $25.4 \%$ of net sales, for fiscal 2011 .
- Income from continuing operations was a record $\$ 26.4$ million, or $\$ 0.40$ per diluted share, compared with income from continuing operations of $\$ 8.1$ million, or $\$ 0.13$ per diluted share, a year ago
- Non-GAAP Adjusted EBITDAS from continuing operations for the full fiscal year totaled $\$ 68.4$ million compared with $\$ 42.1$ million for fiscal 2011.

 M\&P modern sporting rifles. We continued to increase our manufacturing capacity and outsourcing capabilities, and our rapid acceleration of those efforts, combined with outstanding execution by our operations team, allowed us to
 consumers a polymer pistol with an easily concealed one-inch profile, combined with professional-grade features, simple operation, and reliable performance. Acceptance of the M\&P Shield in the market has been fantastic."


 financial guidance for fiscal 2013."


## Financial Outlook for Continuing Operations

 company anticipates GAAP earnings per share from continuing operations of between $\$ 0.16$ and $\$ 0.19$ for the first quarter of fiscal 2013.

The company anticipates net sales from continuing operations for fiscal 2013 of between $\$ 485.0$ million and $\$ 505.0$ million, which would represent year-over-year growth from continuing operations of over $17.0 \%$. The company anticipates GAAP earnings per share from continuing operations of between $\$ 0.60$ and $\$ 0.65$ for fiscal 2013.

## Conference Call and Webcast

 CEO, and Jeffrey D. Buchanan, Executive Vice President and CFO. The conference call may include forward-looking statements. The conference call and webcast will begin at $5: 00$ p.m. Eastern Time ( $2: 00$ p.m. Pacific Time). Those interested in listening to the call via telephone may call directly at 617-847-8709 and reference conference code 52713609. No RSVP is necessary. The conference call audio webcast can also be accessed live and for replay on the company's website at www.smith-wesson.com, under the Investor Relations section. The company will maintain an audio replay of this conference call on its website for a period of time after the call. No other audio replay will be available.

## Reconciliation of U.S. GAAP to Non-GAAP Adjusted EBITDAS

 provide the reader with an improved understanding of underlying performance trends. Adjusted EBITDAS excludes the effects of interest expense, income taxes, depreciation of tangible fixed assets, amortization of intangible assets,



 results. The company's definition of these adjusted financial measures may differ from similarly named measures used by others.

## About Smith \& Wesson


 call (800) 331-0852 or log on to www.smith-wesson.com.

## Safe Harbor Statement

 forward-looking statements include our continued strong sales growth with our world-class products, including our M\&P polymer pistols and our M\&P modern sporting rifles; our continued increase in manufacturing capacity and







 firearm business; and other risks detailed from time to time in our reports filed with the SEC, including our Form 10-K Report for the fiscal year ended April $30,2012$.

## Contacts:

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(413) 747-3304

IsharD@smith-wesson.com

|  | 2012 (unaudited) |  | 2011 (unaudited) |  | 2012 |  | 2011 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ( n t | sands, exc |  | are data) |  |  |
| Net sales | \$ | 129,843 | \$ | 101,667 | \$ | 411,997 | \$ | 342,233 |
| Cost of sales |  | 82,980 |  | 70,427 |  | 284,008 |  | 237,545 |
| Gross profit |  | 46,863 |  | 31,240 |  | 127,989 |  | 104,688 |
| Operating expenses: |  |  |  |  |  |  |  |  |
| Research and development |  | 973 |  | 1,264 |  | 4,543 |  | 4,363 |
| Selling and marketing |  | 6,495 |  | 8,374 |  | 31,317 |  | 34,580 |
| General and administrative |  | 13,729 |  | 13,609 |  | 47,213 |  | 47,954 |
| Total operating expenses |  | 21,197 |  | 23,247 |  | 83,073 |  | 86,897 |
| Operating income from continuing operations |  | 25,666 |  | 7,993 |  | 44,916 |  | 17,791 |
| Other income/(expense): |  |  |  |  |  |  |  |  |
| Other income/(expense), net |  | 16 |  | (464) |  | 78 |  | 228 |
| Interest income |  | 309 |  | 348 |  | 1,505 |  | 1,198 |
| Interest expense |  | $(1,439)$ |  | $(2,024)$ |  | $(7,484)$ |  | $(5,683)$ |
| Total other income/(expense), net |  | $(1,114)$ |  | $(2,140)$ |  | $(5,901)$ |  | $(4,257)$ |
| Income from continuing operations before income taxes |  | 24,552 |  | 5,853 |  | 39,015 |  | 13,534 |
| Income tax expense |  | 6,735 |  | 1,460 |  | 12,582 |  | 5,454 |
| Income from continuing operations |  | 17,817 |  | 4,393 |  | 26,433 |  | 8,080 |
| Discontinued operations: |  |  |  |  |  |  |  |  |
| Loss from operations of discontinued security solutions division |  | $(7,639)$ |  | $(2,912)$ |  | $(15,945)$ |  | $(96,055)$ |
| Income tax expense/(benefit) |  | $(2,290)$ |  | 341 |  | $(5,617)$ |  | $(5,206)$ |
| Loss from discontinued operations |  | $(5,349)$ |  | $(3,253)$ |  | $(10,328)$ |  | $(90,849)$ |
| Net income/(loss)/comprehensive income/(loss) | \$ | 12,468 | \$ | 1,140 | \$ | 16,105 | \$ | $(82,769)$ |
| Net income/(loss) per share: |  |  |  |  |  |  |  |  |
| Basic - continuing operations | \$ | 0.27 | \$ | 0.07 | \$ | 0.41 | \$ | 0.13 |
| Basic - net income/(loss) | \$ | 0.19 | \$ | 0.02 | \$ | 0.25 | \$ | (1.37) |
| Diluted - continuing operations | \$ | 0.27 | \$ | 0.07 | \$ | 0.40 | \$ | 0.13 |
| Diluted - net income/(loss) | \$ | 0.19 | \$ | 0.02 | \$ | 0.25 | \$ | (1.30) |
| Weighted average number of common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 65,057 |  | 62,285 |  | 64,788 |  | 60,622 |
| Diluted |  | 66,418 |  | 67,762 |  | 67,277 |  | 63,621 |

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

As of:
$\frac{\text { April 30, } 2012}{\text { (In thousands, except par }} \frac{\text { April 30, } \mathbf{2 0 1 1}}{\text { value and share data) }}$

Current assets:
ASSETS
Cash and cash equivalents, including restricted cash of $\$ 3,334$ on April 30, 2012 and $\$ 5,821$ on April 30, 2011
Accounts receivable, net of allowance for doubtful accounts of $\$ 1,058$ on April
30, 2012 and $\$ 2,147$ on April 30, 2011
Inventories
Other current assets
Assets held for sale
Deferred income taxes
Income tax receivable
Total current assets
Property, plant and equipment, net
Intangibles, net
Other assets

| \$ | 56,717 | \$ | 58,292 |
| :---: | :---: | :---: | :---: |
|  | 48,313 |  | 64,753 |
|  | 55,296 |  | 51,720 |
|  | 4,139 |  | 10,212 |
|  | 13,490 |  | - |
|  | 12,759 |  | 14,121 |
|  | - |  | 4,513 |
|  | 190,714 |  | 203,611 |
|  | 60,528 |  | 62,390 |
|  | 4,532 |  | 8,692 |
|  | 5,900 |  | 6,804 |
| \$ | 261,674 | \$ | 281,497 |

Current liabilities:
Accounts payable
Accrued expenses
Accrued payroll
Accrued income taxes
Accrued taxes other than income
Accrued profit sharing
Accrued product/municipal liability
Accrued warranty
Liabilities held for sale
Current portion of notes payable Total current liabilities
Deferred income taxes
Notes payable, net of current portion
Other non-current liabilities Total liabilities
Commitments and contingencies
Stockholders' equity:
Preferred stock, $\$ .001$ par value, $20,000,000$ shares authorized, no shares issued or outstanding
outstanding
Common stock, $\$ .001$ par value, $100,000,000$ shares authorized, $66,512,097$ shares issued and 65,312,097 shares outstanding on April 30, 2012 and 65,710,531 shares issued and 64,510,531 shares outstanding on April 30, 2011
Additional paid-in capital
Accumulated deficit
Accumulated deficit
Accumulated other comprehensive income
Treasury stock, at cost ( $1,200,000$ common shares)


LIABILITIES AND STOCKHOLDERS' EQUITY

| \$ | 28,618 | \$ | 40,119 |
| :---: | :---: | :---: | :---: |
|  | 20,685 |  | 25,356 |
|  | 9,002 |  | 5,309 |
|  | 291 |  | - |
|  | 4,270 |  | 11,421 |
|  | 8,040 |  | 4,081 |
|  | 1,397 |  | 2,584 |
|  | 5,349 |  | 3,424 |
|  | 5,693 |  | - |
|  | - |  | 30,000 |
|  | 83,345 |  | 122,294 |
|  | 4,537 |  | 7,708 |
|  | 50,000 |  | 50,000 |
|  | 10,948 |  | 8,763 |
|  | 148,830 |  | 188,765 |


|  | 67 |  |
| ---: | ---: | ---: |
|  | 189,379 |  |
| $(70,279)$ |  | 185,373 |
| 73 |  | $(86,384)$ |
|  | $(6,396)$ |  |
|  |  | 73 |
|  |  | $(6,396)$ |
| $\$$ | 261,674 |  |
|  |  | $\$ 22,732$ |

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

| For the Years Ended April 30, |
| :---: |
| $2012 \frac{2011}{\text { (In thousands) }}$ |

Loss on sale of assets
(Recoveries of)/provision for losses on accounts receivable
Impairment of long-lived assets
Deferred income taxes
Stock-based compensation expense
Change in contingent consideration
Excess book deduction of stock-based compensation
Changes in operating assets and liabilities:
Accounts receivable
Inventories
Other current assets
Income tax receivable/payable
Accounts payable
ccrued payroll
Accrued taxes other than income
Accrued profit sharing
Accrued other expenses
Accrued product/municipal liability
ccrued warran
Other assets
her non-current liabilities

| 5,688 | - |
| ---: | ---: |
| 324 | 234 |
| $(439)$ | 1,379 |
| - | 90,503 |
| $(1,558)$ | $(480)$ |
| 2,484 | 1,680 |
| - | $(3,060)$ |
| $(144)$ | $(739)$ |
|  |  |
| 7,803 | 7,327 |
| $(7,927)$ | $(995)$ |
| 1,200 | $(1,717)$ |
| 4,804 | 657 |
| $(8,521)$ | 10,861 |
| 3,693 | $(4,031)$ |
| $(7,151)$ | 8,892 |
| 3,959 | $(3,118)$ |
| $(2,554)$ | 1,510 |
| $(1,187)$ | $(193)$ |
| 2,181 | $(341)$ |
| 1,647 | $(1,453)$ |
| 714 |  |
| 37,850 |  |

Cash flows from investing activities:
Proceeds from sale of business
Receipts from note receivable
Payments to acquire patents and software
Proceeds from sale of property and equipment
Payments to acquire property and equipment Net cash used in investing activities

Cash flows from financing activities
51,365
Proceeds from loans and notes payable
Cash paid for debt issue costs
Cash paid for redemption of convertible notes
Payments on loans and notes payable
Proceeds from Economic Development Incentive Program
Proceeds from exgy efficiency incentive programs
Taxes paid related to restricted stock issuance
Net cash (used in)/provided by financing activities
Net (decrease)/increase in cash and cash equivalents
Cash and cash equivalents, beginning of period
Cash and cash equivalents, end of period
Supplemental disclosure of cash flow information
Cash paid for:
Income taxes
SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES
RECONCILIATION OF GAAP NET INCOME/(LOSS) TO NON-GAAP ADJUSTED EBITDAS (Unaudited)

## Net sales

Cost of sales

| GAAP |  | Adjustments |  |  | Adjusted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 129,843 | \$ | - |  | \$ | 129,843 |
|  | 82,980 |  | $(3,735)$ | (1) |  | 79,245 |
|  | 46,863 |  | 3,735 |  |  | 50,598 |

Operating expenses:
Research and development
Selling and marketing
General and administrative
Total operating expenses


| GAAP |  | Adjustments |  |  | Adjusted |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 101,667 | \$ | - |  | \$ | 101,667 |
|  | 70,427 |  | $(4,095)$ | (1) |  | 66,332 |
|  | 31,240 |  | 4,095 |  |  | 35,335 |

Operating income from continuing operations


SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES
RECONCILIATION OF GAAP NET INCOME/(LOSS) TO NON-GAAP ADJUSTED EBITDAS (Unaudited)

|  | For the Year Ended April 30, 2012: |  |  |  |  |  |  | For the Year Ended April 30, 2011: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP |  | Adjustments |  |  | Adjusted |  | GAAP |  | Adjustments |  |  | Adjusted |  |
| Net sales | \$ | 411,997 | \$ | - |  | \$ | 411,997 | \$ | 342,233 | \$ | - |  | \$ | 342,233 |
| Cost of sales |  | 284,008 |  | $(14,554)$ | (1) |  | 269,454 |  | 237,545 |  | $(11,848)$ | (1) |  | 225,697 |
| Gross profit |  | 127,989 |  | 14,554 |  |  | 142,543 |  | 104,688 |  | 11,848 |  |  | 116,536 |
| Operating expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research and development |  | 4,543 |  | (157) | (1) |  | 4,386 |  | 4,363 |  | (213) | (1) |  | 4,150 |
| Selling and marketing |  | 31,317 |  | (277) | (1) |  | 31,040 |  | 34,580 |  | (271) | (1) |  | 34,309 |
| General and administrative |  | 47,213 |  | $(8,246)$ | (2) |  | 38,967 |  | 47,954 |  | $(11,615)$ | (3) |  | 36,339 |
| Total operating expenses |  | 83,073 |  | $(8,680)$ |  |  | 74,393 |  | 86,897 |  | $(12,099)$ |  |  | 74,798 |
| Operating income from continuing operations |  | 44,916 |  | 23,234 |  |  | 68,150 |  | 17,791 |  | 23,947 |  |  | 41,738 |
| Other income/(expense): |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other income/(expense), net |  | 78 |  | - |  |  | 78 |  | 228 |  | (186) | (4) |  | 42 |
| Interest income |  | 1,505 |  | $(1,343)$ | (7) |  | 162 |  | 1,198 |  | (882) | (7) |  | 316 |
| Interest expense |  | $(7,484)$ |  | 7,484 | (5) |  | - |  | $(5,683)$ |  | 5,683 | (5) |  | - |
| Total other income/(expense), net |  | $(5,901)$ |  | 6,141 |  |  | 240 |  | $(4,257)$ |  | 4,615 |  |  | 358 |
| Income from continuing operations before income taxes |  | 39,015 |  | 29,375 |  |  | 68,390 |  | 13,534 |  | 28,562 |  |  | 42,096 |
| Income tax expense |  | 12,582 |  | $(12,582)$ | (6) |  | - |  | 5,454 |  | $(5,454)$ | (6) |  | - |
| Income from continuing operations |  | 26,433 |  | 41,957 |  |  | 68,390 |  | 8,080 |  | 34,016 |  |  | 42,096 |
| Discontinued operations: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Loss from operations of discontinued security solutions division |  | $(15,945)$ |  | 8,321 | (8) |  | $(7,624)$ |  | $(96,055)$ |  | 90,428 | (10) |  | $(5,627)$ |
| Income tax benefit |  | $(5,617)$ |  | 5,617 | (6) |  | - |  | $(5,206)$ |  | 5,206 | (6) |  | - |
| Loss on discontinued operations |  | $(10,328)$ |  | 2,704 |  |  | $(7,624)$ |  | $(90,849)$ |  | 85,222 |  |  | $(5,627)$ |

(1) To eliminate depreciation, amortization, and plant consolidation costs.

To eliminate depreciation, amortization, stock-based compensation expense, plant consolidation costs, severance benefits for our former President and CEO, and DOJ/SEC costs and related profit sharing impacts of DOJ/SEC.
To eliminate depreciation, amortization, stock-based compensation expense, plant consolidation costs, severance benefits for our former President and CEO, and DOJ/SEC
To eliminate depreciation, amortization, stock-based compensation expense, plant consolidation costs, and DOJ/SEC costs and related profit sharing impacts of DOJ/SEC.
To eliminate depreciation, amortization, stock-based compensation expense, plant c
To eliminate unrealized mark-to-market adjustments on foreign exchange contracts.
To eliminate unrealized mark-to
To eliminate interest expense.
To eliminate income tax expense.
To eliminate intercompany interest income.
To eliminate depreciation, amortization, loss on sale of discontinued operations, interest expense, and stock-based compensation expense.
To eliminate depreciation, amoritzation, interest expense, and stock-based compensation expense.
To eliminate depreciation, amortization, impairment of long-lived assets, interest expense, fair value of contingent consideration liability, and stock-based compensation expense.

SOURCE Smith \& Wesson Holding Corporation

