



Smith & Wesson to Present at Roth Capital Conference

March 8, 2012

SPRINGFIELD, Mass., March 8, 2012 /PRNewswire/ -- **Smith & Wesson Holding Corporation** (NASDAQ Global Select: SWHC), a leader in the business of safety, security, protection, and sport, today announced that James Debney, President and CEO, and Jeffrey Buchanan, Executive Vice President and Chief Financial Officer, will present at the Roth Capital Partners 24th Annual Growth Conference on Wednesday, March 14, 2012 at 9:00 a.m. (Pacific). This event will be held at the Ritz-Carlton Hotel in Laguna Niguel, California. The Conference will be webcast and may include forward-looking statements. The webcast will be made available on the Company's website at www.smith-wesson.com under the Investor Relations section.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ Global Select: SWHC) is a U.S.-based leader in firearm manufacturing and design, delivering a broad portfolio of quality firearms, related products, and training to the global military, law enforcement, and consumer markets. The company's brands include Smith & Wesson®, M&P™ and Thompson/Center Arms. Smith & Wesson facilities are located in Massachusetts and Maine. For more information on Smith & Wesson, call (800) 331-0852 or log on to www.smith-wesson.com.

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