



Smith & Wesson First Quarter Fiscal 2011 Financial Release and Conference Call Alert

August 31, 2010

SPRINGFIELD, Mass., Aug 31, 2010 /PRNewswire via COMTEX/ -- **Smith & Wesson Holding Corporation** (Nasdaq: SWHC) today announced that it plans to release its first quarter fiscal 2011 financial results on Thursday, September 9, 2010 after the close of the market. The full text of the press release will be available on Smith & Wesson's Web site at <http://www.smith-wesson.com/> under the Investor Relations section.

On Thursday, September 9, 2010, Smith & Wesson will host an analyst conference call that may include forward-looking statements. The conference call will be web cast live and is scheduled to begin at 5:00 p.m. Eastern Time. The live audio broadcast and replay of the conference call can be accessed on Smith & Wesson's Web site at <http://www.smith-wesson.com/> (Windows Media is required). Those interested in listening to the conference call via telephone may call directly at 617-614-3943 and reference conference code 90567053. No RSVP is necessary.

About Smith & Wesson

Smith & Wesson Holding Corporation (NASDAQ: SWHC) is a U.S.-based, global provider of products and services for safety, security, protection and sport. The company designs and constructs facility perimeter security solutions for military and commercial applications, and delivers a broad portfolio of firearms and related training to the military, law enforcement and sports markets. Smith & Wesson companies include Smith & Wesson Corp., the globally recognized manufacturer of quality firearms; Universal Safety Response, a full-service perimeter security integrator, barrier manufacturer and installer; and Thompson/Center Arms Company, Inc., a premier designer and manufacturer of premium hunting firearms. Smith & Wesson facilities are located in Massachusetts, Maine, New Hampshire and Tennessee. For more information on Smith & Wesson and its companies, call (800) 331-0852 or log on to <http://www.smith-wesson.com/>; <http://www.usrgrab.com/>; or <http://www.tcarms.com/>.

Contacts:

Liz Sharp, VP Investor Relations
Smith & Wesson Holding Corporation
(413) 747-3304
lsharp@smith-wesson.com

William Spengler, Executive Vice President and Chief Financial Officer
Smith & Wesson Holding Corporation
(413) 747-3304

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