# Smith \& Wesson Holding Corporation Reports Second Quarter Fiscal 2010 Financial Results 

December 3, 2009

## Record Quarterly Sales of $\$ 109$ Million (+49\%)

SPRINGFIELD, Mass., Dec. 3 /PRNewswire-FirstCall/ -- Smith \& Wesson Holding Corporation (Nasdaq: SWHC), a leader in the business of safety, security, protection and sport, today announced financial results for the second fiscal quarter ended October 31, 2009.

Net sales of $\$ 108.8$ million for the second fiscal quarter ended October 31, 2009 were $\$ 35.6$ million, or $48.6 \%$, higher than net sales of $\$ 73.2$ million for the comparable quarter last year.

Michael F. Golden, Smith \& Wesson President and CEO, said, "We continued to capitalize in our second quarter on the strong demand for products in both our firearms and perimeter security businesses to deliver a new record level of quarterly revenue. Our factories leveraged production volumes, and we continued to focus on cost controls to deliver solid results. Sales of $\$ 93.4$ million in our firearms segment exceeded the expectations we set last quarter, and our perimeter security segment, Universal Safety Response ("USR"), performed well, as anticipated, with sales of $\$ 15.4$ million."

For the second quarter of fiscal 2010, gross profit of $\$ 34.6$ million, or $31.8 \%$ of sales, increased by $74.5 \%$ compared with gross profit of $\$ 19.8$ million, or $27.1 \%$ of sales, for the second quarter last year. Net income for the second quarter of fiscal 2010 was $\$ 13.3$ million, or $\$ 0.21$ per diluted share, compared with a net loss of $\$ 76.2$ million, or $\$ 1.62$ per share, for the second quarter of fiscal 2009.

Net income for the second quarter of fiscal 2010 included a non-cash, fair-value adjustment to the contingent consideration liability related to our acquisition of USR that increased fully diluted earnings per share by $\$ 0.11$ in the second quarter.

The purchase of USR included a provision whereby stockholders of USR could earn 4,080,000 shares of Smith \& Wesson common stock in the event USR achieves established EBITDAS performance targets by December 2010. Accounting pronouncements indicate that the value of the entire earn-out amount is to be recorded as a liability as of the transaction date. This earn-out consideration was recorded as a liability on the July 20 transaction closing date of approximately $\$ 27$ million based on a stock price on that date of $\$ 6.86$. Because we record changes in the fair value of this liability as of each reporting date, this liability was reduced to approximately $\$ 24$ million on July 31, 2009 and then subsequently reduced to $\$ 17$ million on October 31 when the closing price of our stock was $\$ 4.27$. The $\$ 7.2$ million reduction in the fair value of this liability is shown as a gain in our second quarter results. The need for ongoing fair value accounting of this earn-out liability will subject us to potential, significant non-cash fluctuations in our reported GAAP earnings over the next five quarters.

Without the adjustment explained above, net income for the second quarter of fiscal 2010 would have been $\$ 6.1$ million, or $\$ 0.10$ per fully diluted share. It should also be noted that net income for the second quarter of fiscal 2009 included the impact of a non-cash impairment charge of $\$ 76.5$ million related to a write-down of goodwill and intangible assets recorded upon the purchase of Thompson/Center Arms. Without that charge, net income for the second quarter of fiscal 2009 would have been approximately $\$ 0.01$ per fully diluted share.

Adjusted EBITDAS, a non-GAAP financial measure, was $\$ 16.3$ million for the second quarter compared with adjusted EBITDAS of $\$ 6.6$ million for the comparable quarter last year.

William F. Spengler, EVP and Chief Financial Officer, said, "Firearm sales increased for our second quarter by $\$ 21.6$ million, or 31.9\%, over the comparable quarter last year. Sales of pistols increased $29.2 \%$, as we addressed firearms backlog and ongoing consumer demand, while Walther product sales grew by $36.1 \%$. Revolver sales increased $39.2 \%$ versus the year ago quarter, fueled by ongoing demand for smaller-framed revolvers for personal protection. Sales of tactical rifles for the quarter grew by $80.9 \%$ versus the prior year quarter, driven by consumer demand for our newly launched M\&P15-22, as well as law enforcement demand for our standard M\&P15 tactical rifles. Sales of hunting rifles were roughly flat versus the prior year quarter."

Spengler continued, "Gross profit increased to $\$ 34.6$ million versus $\$ 19.8$ million for the comparable quarter a year ago. Gross profit margin improved to $31.8 \%$ from $27.1 \%$ for the year ago quarter. Increased production of handguns and tactical rifles provided improved overhead absorption at our Springfield, Massachusetts factory. Our factory in Rochester, New Hampshire also helped gross margins by delivering improved operational efficiencies and as a result of the launch of the new T/C Venture bolt-action rifle. In addition, margins in our firearms business benefited from reduced promotional activities during the quarter.
"The perimeter security business continued to perform well, as revenue met high growth expectations and orders on hand, or backlog, at the end of the quarter reached $\$ 44.4$ million, a level more than double that at the end of the prior year quarter. Gross profit margin in the perimeter security business came in below $30 \%$, prior to purchase accounting adjustments, as a few strategic projects delivered margins that were below the norm. In addition, purchase accounting entries significantly reduced the profit from any existing, firm contracts in place at the time of our acquisition of USR, which further reduced the effect of the USR revenue on our gross margins. We continue to expect very strong growth in revenue and profitability from our perimeter security business based on ongoing, strong demand for USR's products and services and based on newer contracts. Due to the lower gross profit margins, however, we no longer anticipate that the earn-out shares associated with calendar 2009 EBITDAS results will be released. We nevertheless anticipate releasing all of the earn-out shares as of the end of calendar 2010, based on our expectation that calendar 2010 EBITDAS will meet or exceed the threshold level of $\$ 15.0$ million."

Total operating expenses of $\$ 23.4$ million, or $21.5 \%$ of sales, for the quarter increased versus operating expenses of $\$ 17.3$ million excluding the impairment, or $23.6 \%$ of sales, for the second quarter last year. The dollar increase in operating expenses resulted primarily from higher profit sharing and incentive compensation accruals tied to higher operating income in the firearms business, combined with $\$ 2.9$ million of operating expense at USR, which was not included in the prior year results.
"Our firearms backlog was $\$ 95.8$ million at the end of our second quarter. As we indicated earlier in the fall, the firearms business continues to move toward more normal levels of demand and production, evidenced by the decline in our second quarter backlog. Cancellations caused approximately $30 \%$ of this decline. Because our backlog represents product that has been ordered but not yet shipped, additional portions of the backlog can always be cancelled in the future."

Inventory levels increased by approximately $\$ 3.8$ million over fiscal 2009 year-end levels, due solely to the inclusion of USR inventory. Accounts receivable increased by $\$ 15.6$ million over year-end levels to $\$ 63.8$ million, due to the inclusion of $\$ 18.1$ million in USR accounts receivable. At the end of the second quarter, the Company had approximately $\$ 46.4$ million in cash and had no borrowings under its revolving line of credit. Following the end of the quarter, the Company paid off $\$ 4.8$ million of debt, which carried interest costs in excess of $6 \%$. The Company also expanded its revolving line of credit with TD Bank from $\$ 40$ million to $\$ 60$ million, but has no current plan to draw on that line.

## Outlook

Spengler added, "We expect total company sales for the third quarter to be between $\$ 90$ million and $\$ 95$ million, an increase of between $8 \%$ and $14 \%$ over the prior year. Within that total, we expect the firearms segment to contribute between $\$ 72$ million and $\$ 76$ million, and the perimeter security segment to contribute the balance. Firearms revenue within this range reflects more normalized levels of demand and production versus the spike that we experienced beginning in the third quarter of fiscal 2009. In addition, third quarter revenue and factory-level overhead absorption is routinely and unfavorably impacted by an annual two-week holiday shutdown at our three firearms manufacturing factories, as well as hunting-related seasonality. With respect to USR, we anticipate gross profit margins prior to purchase accounting entries to return to above the $30 \%$ level, but note that USR results will continue to have a limited impact on total company earnings in the coming quarter due to the additional effects of purchase accounting entries.
"Based on this, we expect total company gross profit margin in the third quarter to be between $25.0 \%$ and $27.0 \%$. We expect third quarter operating expenses to be comparable in dollars to our second quarter, reflecting increased sales and marketing expense for the SHOT show, offset by lower general and administrative costs," concluded Spengler.

## Retired Rear Admiral, David M. Stone

Smith \& Wesson Chairman of the Board, Barry M. Monheit, said, "It is with great sadness that we convey news of the recent passing of Retired Rear Admiral, David M. Stone, who was both a friend and a highly regarded member of our board of directors. David will be remembered by us all, not only for his meaningful professional contributions, but also for the friendship and kindness that he bestowed on those of us fortunate enough to know him."

## Conference Call

The Company will host a conference call today, December 3, 2009, to discuss its second quarter fiscal 2010 results. The conference call may include forward-looking statements. The conference call will be Web cast and will begin at 5:00pm Eastern Time (2:00pm Pacific). The live audio broadcast and replay of the conference call can be accessed on the Company's Web site at www.smith-wesson.com, under the Investor Relations section. The Company will maintain an audio replay of this conference call on its website for a period of time after the call. No other audio replay will be available.

## Reconciliation of U.S. GAAP to Adjusted EBITDAS

In this press release, a non-GAAP financial measure, known as "Adjusted EBITDAS" is presented. Adjusted EBITDAS excludes the effects of interest expense, income taxes, depreciation of tangible fixed assets, amortization of intangible assets, stock-based employee compensation expense and certain other non-cash transactions. From time to time, the Company may also elect to exclude certain significant non-recurring items in order to provide the reader with an improved understanding of underlying performance trends. See the attached "Reconciliation of GAAP Net Income/(Loss) to Adjusted EBITDAS" for a detailed explanation of the amounts excluded and included from net income to arrive at adjusted EBITDAS for the three-month period ended October 31, 2009. Adjusted or non-GAAP financial measures provide investors and the Company with supplemental measures of operating performance and trends that facilitate comparisons between periods before, during, and after certain items that would not otherwise be apparent on a GAAP basis. Adjusted financial measures are not, and should not be, viewed as a substitute for GAAP results. Our definition of these adjusted financial measures may differ from similarly named measures used by others.

## About Smith \& Wesson

Smith \& Wesson Holding Corporation (NASDAQ: SWHC) is a U.S.-based, global provider of products and services for safety, security, protection and sport. The company designs and constructs facility perimeter security solutions for military and commercial applications, and delivers a broad portfolio of firearms and related training to the military, law enforcement and sports markets. SWHC companies include Smith \& Wesson Corp., the globally recognized manufacturer of quality firearms; Universal Safety Response, a full-service perimeter security integrator, barrier manufacturer and installer; and Thompson/Center Arms Company, Inc., a premier designer and manufacturer of premium hunting firearms. SWHC facilities are located in Massachusetts, Maine, New Hampshire, and Tennessee. For more information on Smith \& Wesson and its companies, call (800) 331-0852 or log on to www.smith-wesson.com; www.usrgrab.com; or www.tcarms.com.

## Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and the Company intends that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include statements regarding the strong growth in revenue and profitability prospects of the Company's security business, the anticipated release of earn-out shares based on USR's EBITDAS for calendar 2009 and calendar 2010, levels of demand and production relating to the Company's firearms business, potential reduction of backlog levels, and the Company's sales, gross profit margin, and operating expense outlook for the fiscal quarter ending January 31, 2010. The Company cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for the Company's products; the state of the U.S. economy; general economic conditions and consumer spending patterns; the continued strong consumer demand for the Company's handguns and tactical rifle products resulting in part from external factors, including a new administration taking office in Washington, D.C., speculation surrounding increased gun control, and heightened fear of terrorism and crime; the effect that fair value accounting relating to the USR acquisition may have on the Company's GAAP earnings as a result of increases or decreases in the Company's stock price; the ability of the Company to integrate USR in a successful manner; the Company's growth opportunities; the Company's anticipated growth; the ability of the Company to capitalize on strong
consumer demand for its products, particularly pistols, revolvers, and tactical rifles; the ability of the Company to increase demand for its products in various markets, including consumer and law enforcement channels, domestically and internationally; the position of the Company's hunting products in the consumer discretionary marketplace and distribution channel; the Company's penetration rates in new and existing markets; the Company's strategies; the ability of the Company to introduce any new products; the success of any new product; the success of the Company's diversification strategy, including the expansion of the Company's markets; the diversification of the Company's future revenue base resulting from the acquisition of USR; and other risks detailed from time to time in the Company's reports filed with the SEC, including its Form 10-K Report for the fiscal year ended April 30, 2009.

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SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
As of:

| October 31, | April 30, |
| :---: | :---: |
| 2009 | 2009 |
| ---- | ---- |
| (Unaudited) |  |

Unaudited)
(In thousands, except par
value and share data)
ASSETS
Current assets:
Cash and cash equivalents \$46,396 \$39,822
Accounts receivable, net of allowance for doubtful accounts of $\$ 863$ on October 31, 2009 and $\$ 2,386$ on April 30, 2009

| 63,791 | 48,232 |
| :---: | :---: |
| 45,535 | 41,729 |
| 4,832 | 3,093 |
| 11,026 | 12,505 |
| 3,583 | - |
|  |  |
| 175,163 | 145,381 |
| 54,356 | 51,135 |
| 17,272 | 5,940 |
| 80,545 | - |
| - | 1,143 |
| 6,298 | 6,632 |
| \$333,634 | \$210, 231 |

LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities:

| Accounts payable | $\$ 19,104$ | $\$ 21,009$ |
| :--- | :---: | ---: |
| Accrued expenses | 18,619 | 17,606 |
| Accrued payroll | 6,858 | 7,462 |
| Accrued income taxes | - | 2,790 |
| Accrued taxes other than income | 2,565 | 2,208 |
| Accrued profit sharing | 11,278 | 6,208 |
| Accrued product liability | 3,324 | 3,418 |
| Accrued warranty | 3,738 | 4,287 |
| Current portion of notes payable | 3,592 | 2,378 |


| Total current liabilities | 69,078 | 67,366 |
| :---: | :---: | :---: |
| Deferred income taxes | 4,443 | - |
| Notes payable, net of current portion | 82,569 | 83,606 |
| Other non-current liabilities | 26,125 | 8,633 |
| Commitments and contingencies |  |  |
| Stockholders' equity: |  |  |
| Preferred stock, \$. 001 par value, 20,000,000 shares authorized, no shares issued or outstanding | - | - |
| Common stock, $\$ .001$ par value, 100,000,000 shares authorized, 60,823,923 shares issued and |  |  |
| October 31, 2009 and 48,967,938 shares issued and 47,767,938 shares outstanding on April 30, 2009 | 61 | 49 |
| Additional paid-in capital | 166,006 | 91,103 |
| ```Retained earnings/(accumulated deficit)``` | $(8,325)$ | $(34,203)$ |
| Accumulated other comprehensive income | 73 | 73 |
| Treasury stock, at cost $(1,200,000$ common shares) | $(6,396)$ | $(6,396)$ |
| Total stockholders' equity | 151,419 | 50,626 |
|  | \$333, 634 | \$210,231 |
|  | ======= | ======= |

SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME

|  | For the Month | Three <br> Ended: | For the Months | Six <br> Ended: |
| :---: | :---: | :---: | :---: | :---: |
|  | (in thou October 31, 2009 | ands, exce <br> October <br> 31, 2008 | pt per sh October 31, 2009 | $\begin{aligned} & \text { are data) } \\ & \text { October } \\ & 31,2008 \end{aligned}$ |
| Net product and services sales | \$108,808 | \$73,227 | \$211, 045 | \$151,706 |
| Cost of products and services sold | $74,245$ | 53,418 | 140,859 | 107,049 |
| Gross profit | 34,563 | 19,809 | 70,186 | 44,657 |
| Operating expenses: |  |  |  |  |
| Research and development | 1,041 | 617 | 1,921 | 1,392 |
| Selling and marketing | 8,461 | 7,376 | 15,506 | 15,079 |
| General and administrative Impairment of | 13,939 | 9,260 | 24,938 | 19,909 |
| long-lived assets | 0 | 98,243 | 0 | 98,243 |
| Total operating |  |  |  |  |
| expenses | 23,441 | 115,496 | 42,365 | 134,623 |
| Income from operations | 11,122 | $(95,687)$ | 27,821 | $(89,966)$ |


| Other income/(expense) : |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Other income/ (expense), net | 7,282 | (768) | 10,487 | (881) |
| Interest income | 82 | 129 | 241 | 187 |
| Interest expense | $(1,191)$ | $(1,413)$ | $(2,522)$ | $(3,465)$ |
| Total other income/ (expense), net | 6,173 | $(2,052)$ | 8,206 | $(4,159)$ |
| Income before income taxes | 17,295 | $(97,739)$ | 36,027 | $(94,125)$ |
| Income tax expense | 3,990 | $(21,509)$ | 10,149 | $(20,147)$ |
| Net income/comprehensive income | \$13,305 | \$ (76, 230) | \$25,878 | \$ (73, 978) |
| Weighted average number of common and common equivalent shares outstanding, basic | 59,526 | 47,109 | 56,652 | 46,263 |
| Net income per share, basic | \$0.22 | \$(1.62) | \$0.46 | \$ (1.60) |
| Weighted average number of common and common equivalent shares outstanding, diluted | 66,806 | 47,109 | 63,965 | 46,263 |
| Net income per share, diluted | \$0.21 | \$ (1.62) | \$0.42 | \$(1.60) |

SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO ADJUSTED EBITDAS (Unaudited)

For the Three Months Ended For the Three Months Ended October 31, 2009: October 31, 2008:

|  | GAAP Ad | justments | Adjusted | GAAP | justments Ad | djusted |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net product and services sales \$108,808 \$108,808 \$73,227 \$73,227 |  |  |  |  |  |  |
| ```Cost of products and services sold``` | $74,245$ | \$ (2,083) (8) | 72,162 | 53,418 | \$ (1, 868) (1) | 51,550 |
| Gross profit | 34,563 | 2,083 | 36,646 | 19,809 | 1,868 | 21,677 |
| Operating expenses: |  |  |  |  |  |  |
| Research and development | 1,041 | (20) (1) | 1,021 | 617 | (21) (1) | 596 |
| Selling and marketing | 8,461 | (43) (1) | 8,418 | 7,376 | (40) (1) | 7,336 |
| ```General and administrativ Impairment of``` | $13,939$ | $(2,882)(2)$ | ) 11,057 | 9,260 | $(1,953)(2)$ | 7,307 |



Operating expenses:
Research and


## SOURCE Smith \& Wesson Holding Corporation

