# Smith \& Wesson Holding Corporation Posts Third Quarter Financial Results 

March 6, 2008

Quarterly Net Sales +23\%<br>Nine Month Net Sales +39\%

SPRINGFIELD, Mass., March 6 /PRNewswire-FirstCall/ -- Smith \& Wesson Holding Corporation (Nasdaq: SWHC), parent company of Smith \& Wesson Corp., the legendary 156-year old company in the global business of safety, security, protection and sport, today announced financial results for its third fiscal quarter ended January 31, 2008.

Net product sales for the quarter ended January 31, 2008 were $\$ 66.1$ million, an increase of $22.6 \%$ over the comparable quarter last year. Gross margins decreased to $25.0 \%$ for the quarter ended January 31, 2008 compared with $31.3 \%$ for the comparable period last year, reflecting reduced absorption of overhead due to lower manufacturing volumes and an extended plant shutdown, combined with increased costs for incremental promotional programs. Net loss was $\$ 1.8$ million, or $\$ 0.04$ per fully diluted share, for the quarter ended January 31, 2008 compared with net income of $\$ 1.6$ million, or $\$ 0.04$ per fully diluted share, for the comparable quarter last year. Net income was $\$ 5.8$ million, or $\$ 0.14$ per fully diluted share, for the nine months ended January 31, 2008 compared with $\$ 7.8$ million, or $\$ 0.19$ per fully diluted share, for the nine months ended January 31, 2007.

Michael F. Golden, President and Chief Executive Officer, said, "As we have reported over the past several months, our consumer channel has been impacted by a combination of factors, including economic weakness, reduced consumer spending, lower sales of hunting rifles and shotguns resulting from a hunting season shortened by unseasonably warm weather and a pre-season industry build-up of distributor and retail inventories. While this quarter was certainly challenging, and while we still see pockets of inventory across our handgun and long gun channels that have yet to clear, we believe we are now beginning to see positive signs that our industry is improving.
"In October, distributors began to minimize purchases in order to reduce inventories, while we launched a number of consumer promotions to help stimulate consumer demand and pull our products through the distribution channel. Those programs, combined with an extended factory shutdown, showed positive impact on our inventories. Our inventory levels, which increased in November, began to decrease in both December and January and continued to decrease as we entered the fourth fiscal quarter. As inventories in the channel began to move down, we saw additional encouraging signs. Order activity at our seasonal buying group events in early calendar 2008, and order backlog levels for January and February, indicate that buying patterns continue to gradually improve and that our promotional programs continue to have positive impact.
"It is still unclear how long a correction will take and the degree of impact that existing levels of channel inventory will have on future handgun sales and on long gun sales for the fall 2008 hunting season. We believe it is prudent to expect that once inventory levels correct, distributor buying patterns will be much more conservative compared with last year.
"During the third quarter, we continued to make significant strides in the law enforcement channel. Our Military \& Police (M\&P) products continued to gain traction, with quarterly M\&P tactical rifle sales up $67 \%$ year-over-year. Our tactical rifles win over $90 \%$ of all law enforcement test and evaluation processes in which they compete. Our M\&P pistols delivered quarterly, year-over-year growth of $43 \%$ and continued to win in the law enforcement arena, both in the United States and overseas. Recently, our M\&P pistols were selected by a number of new law enforcement agencies including the Colorado Springs Police Department, the Atlanta Police Department, and the Colorado State Police. To date, the M\&P pistol has won over $80 \%$ of all law enforcement test and evaluation processes in which it has competed and has so far been selected by 309 law enforcement agencies across the United States. We were honored during the third quarter when our M\&P40 was named Innovative Firearm of the Year by the International Association of the Chiefs of Police. We were equally honored to receive the National Rifle Association's Golden Bullseye Award for our M\&P45.
"Despite a challenging environment in the current fiscal year, we remain firmly committed to our long-term strategy to grow our core firearms business and to diversify into new areas of safety, security, protection, and sport. We continued to build upon that core firearms business during the third fiscal quarter with the launch of 71 new product models and extensions in February 2008 at the SHOT Show, our industry's largest trade show. Our product portfolio remains both innovative and robust, designed to support our growth in the consumer, law enforcement, federal government and military channels.

> "Thompson/Center Arms represents our first major step toward diversification, and its integration and performance continue to meet all of our expectations. During the third fiscal quarter, the Thompson/Center ICON bolt-action rifle was named Rifle of the Year at the National Rifle Association's Golden Bullseye Awards. The ICON was one of three Smith \& Wesson / Thompson/Center products to receive a Golden Bullseye Award in February, along with the Smith \& Wesson Elite Gold shotgun for Shotgun of the Year and, as mentioned, the M\&P45 for Handgun of the Year. We remain dedicated to expanding the Smith \& Wesson brand more deeply into non-consumer sales channels and into new non-firearms categories that will diversify our base of revenue and build upon our reputation for safety, security, protection and sport."

## Conference Call

The Company will host a conference call today, March 6, 2008. The conference call may include forward-looking statements. The conference call will be Web cast and will begin at 5:00 p.m. Eastern Time (2:00 Pacific). The live audio broadcast and replay of the conference call can be accessed on the Company's Web site at http://www.smith-wesson.com, under the Investor Relations section. The Company will maintain an audio replay of this conference call on its website for a period of time after the call. No other audio replay will be available.

## About Smith \& Wesson

Smith \& Wesson Holding Corporation, a global leader in safety, security, protection and sport, is parent company to Smith \& Wesson Corp., one of the
world's largest manufacturers of quality firearms and firearm safety/security products and parent company to Thompson/Center Arms, Inc., a premier designer and manufacturer of premium hunting rifles, black powder rifles, interchangeable firearms systems and accessories under the Thompson/Center brand. Smith \& Wesson licenses shooter eye and ear protection, knives, apparel, and other accessory lines. Smith \& Wesson is based in Springfield, Massachusetts with manufacturing facilities in Springfield, Houlton, Maine, and Rochester, New Hampshire. The Smith \& Wesson Academy is America's longest running firearms training facility for law enforcement, military and security professionals. For more information on Smith \& Wesson, call (800) 331-0852 or log on to http://www.smith-wesson.com. For more information on Thompson/Center Arms, log on to http://www.tcarms.com.

## Safe Harbor Statement

Certain statements contained in this press release may be deemed to be forward-looking statements under federal securities laws, and the Company intends that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements include statements regarding positive industry signs; improvement in buying patterns; the strength of the Company's product portfolio; the success of the Company's efforts to expand the Company's business in non-consumer sales channels and new non-firearms categories; the success of the Company's diversification program; the Company's anticipated sales, income, income per share, cash flows, sales margins, gross margins, expenses, earnings, capital expenditures, penetration rates for new and existing markets and new product shipments for the fiscal year ending April 30, 2008; the Company's strategies; the demand for the Company's products; the success of the Company's efforts to achieve improvements in manufacturing processes; the ability of the Company to introduce any new products; the success of any new products, including the Military and Police pistol series and long guns(rifles and shotguns); the anticipated benefits of the acquisition of Thompson/Center Arms; the expected financial effect of the acquisition of Thompson/Center Arms; and the effect of the Thompson/Center Arms acquisition on the Company's growth strategy. The Company cautions that these statements are qualified by important factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include the demand for the Company's products, the Company's growth opportunities, the ability of the Company to obtain operational enhancements, the ability of the Company to increase its production capacity, the ability of the Company to engage additional key employees, the ability of the Company's management to integrate Thompson/Center Arms in a successful manner, and other risks detailed from time to time in the Company's reports filed with the SEC, including its Form 10-K Report for the fiscal year ended April 30, 2007.

## SMITH \& WESSON HOLDING CORPORATION AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS
As of:
January 31, 2008 April 30, 2007
(Unaudited)
ASSETS
Current assets:
Cash and cash equivalents
Accounts receivable, net of allowance for doubtful accounts of $\$ 226,073$ on January 31, 2008 and $\$ 146,354$ on April 30, 2007

| $49,871,511$ | $52,005,237$ |
| :---: | :---: |
|  |  |
| $51,439,141$ | $32,022,293$ |
| $5,936,638$ | $4,154,595$ |
| $9,247,189$ | $7,917,393$ |
| $4,784,799$ | $2,098,087$ |
| $124,935,200$ | $102,262,933$ |
| $49,476,653$ | $44,424,299$ |
| $66,474,528$ | $69,548,017$ |
| $41,020,156$ | $41,955,182$ |
| $10,462,777$ | $10,066,997$ |
| $\$ 292,369,314$ | $\$ 268,257,428$ |

## LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:
Accounts payable

| $\$ 18,904,909$ | $\$ 22,636,163$ |
| :---: | :---: |
| $14,359,618$ | $9,479,490$ |
| $4,300,883$ | $7,370,804$ |
| $2,046,311$ | $2,648,698$ |
| $2,645,778$ | $5,869,677$ |
| 430,700 | 428,136 |
| $2,852,618$ | $2,873,444$ |
| $1,573,545$ | $1,564,157$ |
| 236,752 | 190,350 |
| $22,057,359$ | $2,887,403$ |
| $69,408,473$ | $55,948,322$ |
| $20,854,393$ | $23,590,404$ |
| $119,264,679$ | $120,538,598$ |



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        expense/(benefit) (951,811) 720,638 3,647,762 4,745,505
Net income/
    (loss) $(1,807,070) $1,551,340 $5,825,221 $7,775,620
    Weighted average
        number of common
        and common
        equivalent shares
        outstanding,
        basic 40,390,246 39,648,063 40,209,841 39,633,534
        Net income/(loss)
        per share, basic
        $(0.04)
        $0.04
        $0.14
        $0.20
    Weighted average
        number of common
        and common
        equivalent shares
        outstanding,
        diluted 40,390,246 41,273,921 41,887,639 41,410,899
    Net income/(loss)
        per share,
        diluted
            $(0.04)
            $0.04
            $0.14
                                    $0.19
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    /Web site: http://www.smith-wesson.com
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    (SWHC)
CO: Smith & Wesson Holding Corporation; Thompson/Center Arms, Inc.
ST: Massachusetts
IN: FIN REA SPT
SU: ERN CCA
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7556 03/06/2008 16:05 EST http://www.prnewswire.com
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